

Pharmacy Course Textbook Proposal

to be used in Practice Advancement Initiatives or Business Development & Innovation Courses

Pharmovation: Accelerate Your Career, Advocate for Resources, & Advance Pharmacy Practice

Kimber Boothe, PharmD, MHA • Pub Date: 12/6/2021 • 284 pages • 6"x 9"

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Overview:

Pharmovation: Accelerate Your Career, Advocate for Resources, & Advance Pharmacy Practice is a direct answer to the shortcomings of the pharmacy industry, especially as they relate to **career development, inadequate compensation and resource utilization, and career satisfaction** in all health system services areas. *Pharmovation* is the only method of its kind: **a step-by-step guide for pharmacists to become intrapreneurs, and advocate and implement innovative strategies and business plans to advance the practice of pharmacy in health systems and accelerate pharmacy career development.**

Pharmovation addresses the **future of pharmacy practice** and **empowers pharmacists to think and execute differently**, and advance their career by remaining competitive

and advancing the pharmacy practice. Each book includes a *Pharmovation Implementation Guide*, complete with downloadable tools, templates, worksheets, business plans, and more. Accompanying *Facilitator Guide* coming soon.

Learning Outcomes:

Through *Pharmovation*, students will:

- Learn the importance of mindset to their success and how to incorporate it in their pharmovation journey;
- Understand why staying aware of the bigger picture is vital. Realize that there is a huge need for pharmacists;
- Capitalize on the value of the integration and reach of the pharmacy enterprise;
- Know how to justify resources for both small and large needs;

- Be excited about the needs and opportunities for pharmacists and technicians to be accountable and innovative with their roles.
- Be empowered to justify new technology to meet the needs of both themselves and their patients;
- Practice increased leadership and accountability regardless of their level in the organization.
- Take ownership of their career and encourage leadership growth by completing a 2-year development plan; and
- Be confident and able to realize the tools in this book by integrating learning into practice.

Before even entering their pharmacy career, students will have to tools to overcome:

- Limited Resources
- Technician Shortages
- Drug Shortages
- Misaligned Reimbursement
- Having to Explain Your Value
- Being Asked to Do More with Less
- Being Overwhelmed & Burntout
- Bureaucratic Indecision

Pharmovation is more than a detailed guide on intrapreneurship however. It is also a **leadership textbook written specifically for pharmacists on how to think like a pharmacy leader, communicate like a leader, and advocate for themselves and their needs.**

Kimber's Qualifications:

Dr. Kimber Boothe, PharmD, MHA is a **pharmacist, healthcare leader, and entrepreneur** with decades of experience in Health Systems and the pharmaceutical industry. She is a graduate of the **University of Connecticut School of Pharmacy, Medical University of South Carolina College of Pharmacy, University of Phoenix Masters in Health Administration** program, and completed residency training at **Virginia Commonwealth University Medical College of Virginia Hospitals.**

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What's Inside (TOC):

Introduction

Pharmovation MINDSET

- Innovation
- Entrepreneurship & Intrapreneurship
- Change & Transformation
- Mindset

Pharmovation OPPORTUNITY

- Need & Opportunity
- Landscape
- Disruptive Innovation

Pharmovation ENTERPRISE

- Big Picture
- Business of Healthcare
- History of the Pharmacy Enterprise
- Pharmacy Enterprise Scope

Pharmovation STRATEGY

- Journey to Justify Resources
- Strategic Planning: Situational
- Strategic Planning: Strategies to Tactics
- Business Plans
- Sources of Return on Investment (ROI)

Pharmovation SERVICES

- Practice Advancement
- Acute Care Innovation
- Ambulatory Care Innovation
- Non-Traditional Innovation
- Planning & Tracking
- Case Study

Pharmovation TECHNOLOGY

- Technology Innovation
- Acute Care Technology Innovation
- Ambulatory Technology Innovation
- Personal Technology Innovation
- Patient Technology Innovation
- Case Study

Pharmovation LEADERSHIP

- Importance of Leadership in Pharmovation
- Management & Leadership
- Big L & Little L
- Competency Identification & Assessment
- Key Knowledge, Skills, & Competencies

Pharmovation DEVELOPMENT

- Continuing Professional Development (CPD)
- Career Planning
- CPD Self Assessment
- CPD Action Plan
- Developing Others

Pharmovation EXECUTION

- Connecting the Dots
- Pharmovation in Practice
- Best Practices
- Next Steps & Future

Acknowledgments

Glossary & Index

References

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