

An online platform with consultancy support for every aspect of your health, safety and wellbeing culture programme.



Drawing upon our 25 years of experience in driving successful culture change programmes, Tribe is proud to offer the Chrysalis Culture Hub.

Chrysalis is an online platform designed to support every aspect of your health, safety and wellbeing culture programme. It provides all the insight, practical tools and advice you need to achieve a positive change in the attitudes, values and beliefs of your workforce.

Why join Tribe's Chrysalis Culture Hub?

As a Chrysalis member, your entire organisation will have unlimited access to Tribe's collective expertise in the science of culture change and the art of employee engagement. Chrysalis contains everything you and your organisation need to develop and run your own successful culture change programme.

Benefits at a glance

- **Confidence and support** to plan and run a successful health, safety and wellbeing culture change programme
- **Informed decision making** through culture change insights and advice
- **Upskill and prioritise** resources, by providing your team with practical advice and tools
- **De-mystify the culture change process** with our 3-stage approach
- **Pace and flexibility** to support different stages of cultural development
- **Opportunities to connect** with an expert network.

What does Membership include?



Insight

Get unlimited access to a library of research and insight documents, all compiled by leading culture change experts in the field of health, safety and wellbeing.

Receive information, advice and guidance for every stage of your culture change journey.

Culture maturity survey templates

Proven tools to help you assess cultural maturity, flag issues and create a customised culture change roadmap.

Templates and frameworks

Well-established solutions to guide, develop and execute your culture change strategy.

Insight papers

In-depth research and analysis taken from 25 years of culture change experience, including case study examples and best practice advice.

'How to' guides and videos

Clear, step-by-step guidance on key areas of your culture change journey.

Two-days expert consultancy support

A dedicated account manager to tailor your experience.



Tools

Choose from a wealth of practical engagement and culture change tools, based on Tribe's 3-stage approach.

Your Chrysalis toolkit will help you **activate** your programme and get to the heart of your existing culture, **motivate** your workforce with creative and engaging communications and **cultivate** your success with support and advice for continuous improvement.

Engagement materials

A library of inspiring communications tools to raise employee awareness of the most common health and safety risks and behaviours.

Supervisor briefing toolkits

Huddle cards to support supervisors in leading engaging toolbox talks on a wide range of health, safety and wellbeing subjects.

E-learning and workshop tools

A range of innovative coaching and training tools to educate, motivate and drive momentum for change, at every level.

Motivating films

Supplement your culture programme with well-crafted, short, thought-provoking films designed to embed key messages at both an emotional and rational level.



Community

Join a network of fellow Health, Safety and Wellbeing professionals to boost innovation and bounce ideas.

Chrysalis forums and regular events provide a safe space for like-minded professionals to share experiences, learn together and encourage ideas. Facilitated by our expert consultants.

Thought leader events

A calendar of themed events with visionary speakers, diverse opinions and networking opportunities.

Member forum

Open facilitated discussions bring members together to discuss key topics and share areas of interest.



Blog

Stay ahead of the latest culture change trends by being the first to receive regular insight and opinion pieces from Tribe's thought leaders.

Thought leaders' opinions

Be among the first to receive regular thought leaders' articles, including interviews with Tribe lead consultants and clients.

Member exchanges

Join member exchange events with thought provoking content from peers and experts at topic-specific virtual round tables.

Panel discussions

Join Tribe's regular panel discussions, either as a panellist or attendee to share experience and insight with the industry.