

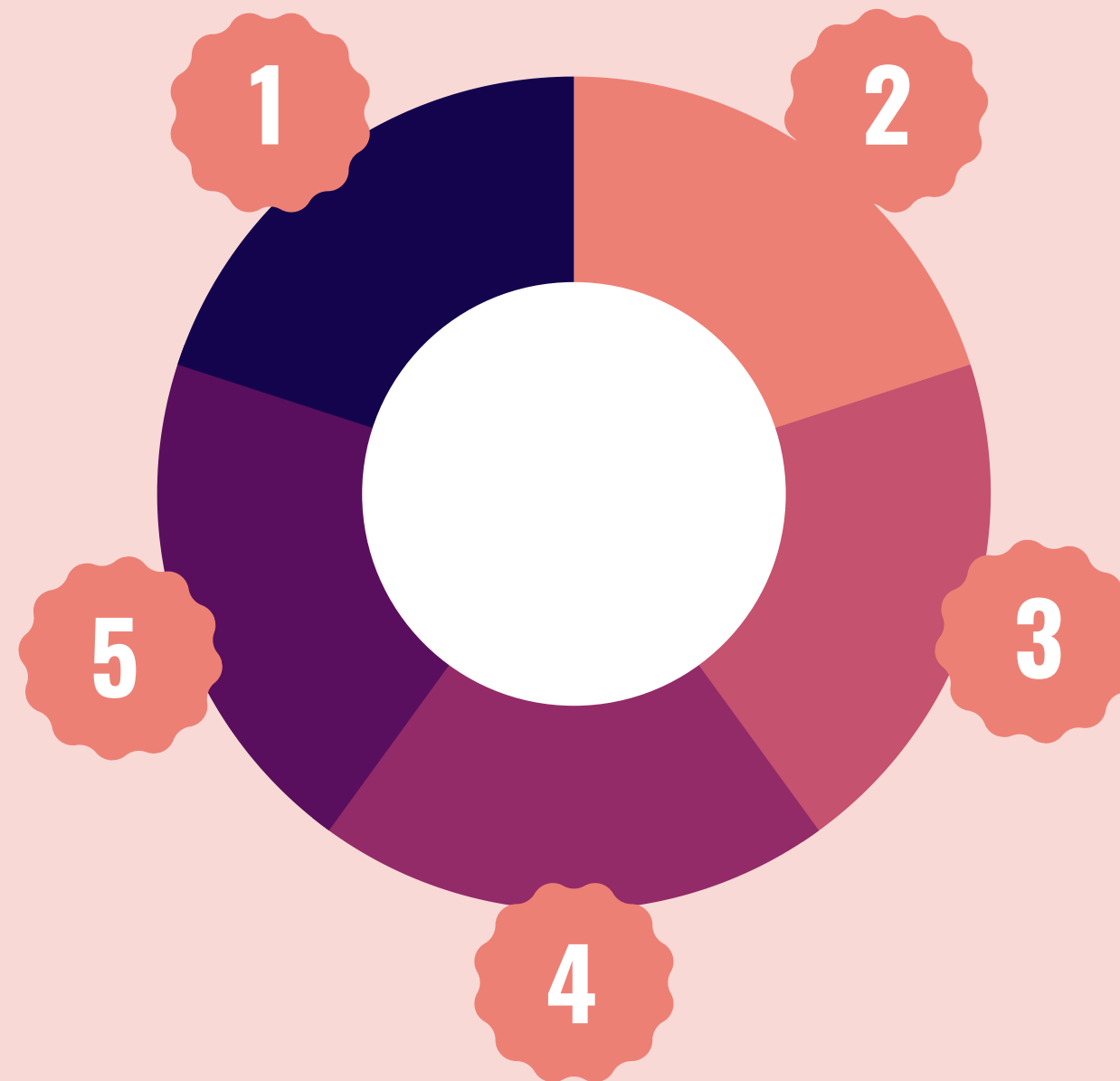
# 5 Step Pathway To Success

## #1. ENTREPRENEURIAL MINDSET

Our mindset is one of the strongest factors. Do we look at ourselves as a business owner or executing a hobby? Take the time to self-reflect and correct any self-doubt.

## #5. SCALE YOUR BUSINESS

This is where you can start to step away from your business and start doing the things you always wanted. Travel? Start a professional company? Design costumes? or spend more time with your family. Every business including dance studio owners need to scale their business.



## #2. SOLID BUSINESS PLAN

Think of your business plan as the foundation and manual for your studio. One where you can look back on to implement and gain insight on your path moving forward.

## #3. BUILD YOUR AUDIENCE

It's time to multiply your dream customer by implementing social media strategies, email list building, customer retention and to continue building your brand.

## #4. GROW YOUR BUSINESS

How can you grow your business to generate more income? Here is where you not only want to look at ways to make money but to manage it effectively making sure your processes are in place.