

# ***YOUTUBE CLASS***

## ***ACTION GUIDE***



***— think —***



## **CHANNELS THAT GROW FAST ON YOUTUBE ARE IN POPULAR AND PROVEN NICHES.**

What niche are you in? What is the ONE main topic you discuss on your channel?

What are some of the specific topics you cover on your channel?

What kinds of questions do you answer?

**How many people are interested in your channel topic & video topic?** You can discover this by going to the YouTube search bar and typing in some of your keywords - what autofills? Now when you search it, are videos around that topic getting a lot of views? You can also use tools like VidIQ, Keywords Everywhere and TubeBuddy to find search volume around your topics.



## **CHANNELS THAT GROW FAST ON YOUTUBE PLAY BY THE NEW RULES & FOCUS ON THE RIGHT THINGS**

What is CTR?

What is AVD?

How can you increase the CTR on your videos?

How can you increase the AVD on your videos?



## **I CAN MAKE BIG MONEY WITH A SMALL AUDIENCE USING SMART MONETIZATION STRATEGIES**

**Don't focus on YouTube AdSense if you want to make money quickly.**

What companies, products or services can I recommend in my videos?

*Now, research those companies' affiliate programs by searching "[company name] affiliate program" "[company name] ambassador program" or "[company name] rewards program."*

*If you don't find anything, you can also send an email to the company asking if they have a program.*

What companies already have programs you can sign up for now?

What companies would you like to sign up for in the future?



# **CREATE SEARCHED-BASED NICHE VIDEOS AROUND PROVEN & PROFITABLE TOPICS**

What is my NEXT STEP based on what I learned today?

What is the ONE thing I'm going to do next?

## MORE RESOURCES

### ➔ **ThinkMediaTools.com**

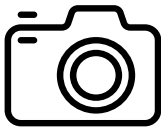


This guide shows you all the tools we use here at Think on a daily basis.

From editing tools to project management to social media scheduling. Plus, get special offers and discounts!

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### ➔ **ThinkGearGuide.com**



Want guidance on what gear to get?

Get recommendations based on your needs and budget!

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### ➔ **TalkWithThink.com**



Have a question about our courses and programs? Get on a phone call with one

of our Think Certified Coaches! This 15-minute call is completely FREE and there's no obligation to purchase anything. Sign up today at [TalkWithThink.com](https://TalkWithThink.com)



## WHAT'S NEXT?

So now you've completed this free webclass... what do you do next?

FIRST. Start. Taking. Action.

As you go through this guide you'll hopefully be inspired with what you can do TODAY.

However, you may be thinking that you want to CONTINUE getting coaching on these topics. You want to go DEEPER on this and get our **full 7-Step YouTube Success System**.

In that case, you'll want to head to [JoinVRA.com](https://JoinVRA.com) and check out our full Video Ranking Academy program.

If you have questions about this you can even jump on the phone with one of our Think Media Certified Coaches and they'll talk through everything with you. Sign up for your free call at [TalkWithThink.com](https://TalkWithThink.com)