

YOUTUBE WEBCCLASS

***Get Your First 1,000 Subscribers
and Earn \$1,000 on YouTube***



ACTION GUIDE

think

THE THINK MEDIA STRATEGY

Make videos people are searching for about topics that get views & make money.

What video ideas come to mind? Think deep about what specific topics and issues that TRULY matter to your audience.

Why do you want to grow a YouTube channel?

Think about what your niche is, how it relates to your audience, and why it's important to you. Be specific, your WHY is one of the most powerful things to be successful!

SECRET #1

Making great videos doesn't require fancy equipment, years of editing experience, or a film degree. (You must know how **YOUTUBE** works!

YouTube is in the business of getting people to their platform and keeping them there.

If your objective is getting people to the YouTube platform and keeping them there...

What are some strategies you can think of to accomplish that?

HOW YOUTUBE WORKS

Ads Machine + Search Engine

With YouTube being the 2nd largest search engine in the world, YouTube needs to know what problem you solve so they can serve your videos to more people.

REMINDER: People care more about what you say than what you look like.

Reflect on how this will affect the way you create your YouTube videos. Knowing this, what will you save time on? What will you spend more time doing? Commit to prioritize the things that matter most.

SECRET #2

You can make money with a small channel without working 50 hours a week when you make the **RIGHT** videos.

It is a MYTH you need one million subscribers to make real money on YouTube. Take notes on why that is.

Power Question: What questions are people asking in your niche?

Using the ASQ Method (Answer Specific Questions), write down at least 5 specific questions you can answer in future video ideas. You will use these as a guideline on your future uploads.

MONEY PLAN

Here are some of the ways our students are making money:

- Adsense***
- Paid Speaking***
- Affiliate Marketing***
- Tickets to Events***
- Selling Physical Products***
- Books***
- Selling Digital Products***
- Brand Partnerships***
- Patreon***
- SuperChats***
- YouTube Membership***
- Online Coaching / Consulting***
- Monthly Membership***

Circle 5 ways you can focus on learning to make money using your channel.

SECRET #3

You don't have to be an extrovert, experienced, or "known" to build a successful YouTube channel.

What is one "AHA" moment from this training so far?

Describe it in detail. Why did it resonate so deeply with you? How can you apply what you learned into your YouTube journey? What is the next actionable step forward? Commit to yourself to follow through with it.

More Resources

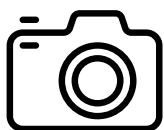
→ ThinkMediaTools.com



This guide shows you all the tools we use here at Think on a daily basis.

From editing tools to project management to social media scheduling. Plus, get special offers and discounts!

→ ThinkGearGuide.com



Want guidance on what gear to get?

Get recommendations based on your needs and budget!

→ TalkWithThink.com



Have a question about our courses and programs? Get on a phone call with one

of our Think Certified Coaches! This 15-minute call is completely FREE and there's no obligation to purchase anything. Sign up today at TalkWithThink.com

Take Action Today! Video Ranking Academy is the Premier Online YouTube Coaching Program & Community



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WHAT'S INCLUDED?

- Video Ranking Academy (\$2997 value)
- YouTube Hypergrowth Blueprint (\$1997 value)
- Camera Confidence (\$597 value)
- Monthly Private Group Q&A Sessions (\$5,964 Value)
- *LIMITED * Full-Time Creator Course (\$997 Value)

TOTAL \$12,552 Value