



# EXCEL

## A C A D E M Y

We help people like you to become more **confident** and **proficient** through our fun and interactive Excel Workshops.

We are proud to be recognized as the global authority on improving **productivity** and **success** in the workplace through Excel.

In less than 5 years, we've trained over 12,000 people in 10 countries around the world, including several Fortune 500 companies and top universities.

Over the years, we have created workshop experiences that are relevant, engaging and exciting. Our unique systems are widely regarded as the most fun and innovative approach to learning Excel – a traditionally boring and scary subject.

Dan Stillerman founded Excel Academy in 2014. This came after 4 years of pushing Excel to the limits, and qualifying as an Actuary.



### The Foundation | Working Smarter | Best Practices

The fundamentals of Excel, keyboard shortcuts, formulas, functions, formatting and time-saving tricks. This is not a 'beginners' course. Excel 101 sets the scene for our more advanced workshops.



### Data Analysis | Dashboards | Business Intelligence

Some of the highlights include VLOOKUP and PivotTables. People often refer to this as 'intermediate to advanced' Excel.



### Macros & VBA | Automation | Tool-Building

Students discover the secret programming language behind Excel. You don't need any prior programming or coding experience!

### Why should you be interested in our workshops?

Excel is the most widely-used business productivity tool in the world. Everyone needs it, but almost everyone is under-utilizing it – most people tap into less than 5% of its capabilities. Our unique workshops and systems are the most practical, fun and relevant ways to discover Excel's power and functionality, and to start making changes in your day-to-day work immediately.

### What's different about our workshops?

Our workshops are not lectures or your run-of-the-mill corporate training. We create a collaborative, safe and inclusive learning environment. Students are incentivized to participate, and everything we do is practical and hands-on. We tackle real-life spreadsheets and case studies. The team is made up of qualified professionals who all have years of facilitation and public-speaking experience.

### How are the workshops delivered?

**Gamified Blended Learning.** Our revolutionary new 'best-of-both' approach, striking a unique balance between in-person and online learning. The results? Our students' completion rates online have increased from 10% to 90%+. Each workshop level takes  $\pm 8$  hours to complete.

See overleaf for an explanation and rates.



# EXCEL ACADEMY

“The most engaging Excel training we have ever experienced.”  
~ Sophie Bristow | Bloomberg NYC | Learning Design and Technology

“High quality material, professional and passionate presenters. Can't wait for the Excel 202 training. Definitely recommended!”  
~ Justin Johnstone | Mazars SA | Audit Trainee

# 2019 Rate Card

Delegates	One Level*	Two Levels**	All Three Levels***
1 - 5	\$300	\$500	\$600
6 - 20	\$270	\$450	\$540
21 - 50	\$240	\$400	\$480
51 - 100	\$210	\$350	\$420
101+	\$180	\$300	\$360

Price per person ex sales tax.

## 3 Steps of Gamified Blended Learning



### Kickstart session

- **Purpose:** Ensure that delegates are well-informed and excited to get started
- **Duration:** 30-60 minutes
- **Delivery:** In person or live webinar
- **Demo** of online platform
- **Handout** of workshop material
- **Q&A** session



### Online self-study

- **Purpose:** Provides structure for self-paced online learning
- **Duration:** ±6-8 hours per workshop level
- **Period:** Client's choice (1 day to 3 weeks per workshop level)
- **Support:** Virtual support from an #ExcelPal
- **Tracking:** Regular progress reports sent to delegates and managers



### Optional wrap-up session

- **Purpose:** Conclude workshops and discuss the way forward
- **Duration:** 30-60 minutes
- **#ExcelRewards:** Vouchers for timely completion
- **#Excellife:** Group photo for social media
- **Q&A** session

\* Excel 101 or Excel 202 or Excel 303

\*\* Any two levels

\*\*\* Excel 101 and Excel 202 and Excel 303

Book a workshop today +27 (0)74 141 6275 | [info@excelacademyinc.com](mailto:info@excelacademyinc.com) | [www.excelacademyinc.com](http://www.excelacademyinc.com)