

Catherine Byers Breet

Chief Stripe Changer with ARBEZ | www.arbez.com

Driving career success since 1997

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Speaker Bio



"It is rare that I write notes to presentation speakers but in this case I feel compelled to do so. You were super-practical, enthusiastic, encouraging and fun (something that does not get introduced enough). Just to put this in perspective, I think there have been two times in the last five years where something has truly exceeded my expectations: my first iPhone and your presentation. Thank you for taking the time to do this. You did a really great job delivering some valuable information in a really engaging fashion. – Gregg G (President & CEO)"

She once got caught hiding ... under a desk ... from an executive VP. While that was not her finest moment, it was the moment she decided to get a spine & take charge of her own success. Since then, Catherine Byers Breet has been teaching others how to avoid her mistakes ... and have fun, too.

Catherine cut her teeth as a counselor for at-risk living in New York City and Trenton, New Jersey. From there, she moved into sales & recruiting (and discovered that you really won't die from rejection after all). As a Recruiter, Director of Recruiting & Business Development Executive, she's worked with companies ranging in size from Fortune 100 to start-ups, across many industries. If you're struggling with recruitment or retention issues, you can count on her to deliver results. Here are some examples:

- Increased **career site traffic** by 43%
- Reduced **time to fill** by 13%
- Reduced **turnover** by 56%
- Increased **hires per month** by 23%
- Increased **employee referrals** by 42%
- Increased **close ratios** by 16%

Since launching ARBEZ in 2006, Catherine has trained over 50,000 business professionals on all things career (recruiting, retention, networking, negotiation and more) ... from South Africa to Minneapolis. Today, as Chief Stripe Changer™ with ARBEZ, Catherine is helping employers, organizations and individuals better- navigate the new world of work. Active in the community, she runs a networking group, sits on two boards and was recently named an "Exceptional Businesswoman." She is a highly-sought national speaker & frequent media guest (WCCO tv, CBS Radio, Star Tribune, Associated Press to name a few). At home, you can find her chasing fun with her two small boys and husband in the Twin Cities of Minnesota.

Oh, and by the way ... she owns a zebra. His name is Joe.