

Kenneth Winther Bio · 2020

Kenneth is a London-based Norwegian serial entrepreneur with exit experience and a leading authority on innovation and impact ventures. He champions a new way to unlock people's creator powers and develop innovation and startup projects as the most efficacious way to solve the big challenges of our time.

For 15 years, Kenneth developed the next growth ventures for big corporates, advised politicians on innovation strategy, and built R&D and Entrepreneur programmes for the Norwegian Government. He was repeat government appointed Strategy Review Auditor for Statkraft and Statoil and earned professional awards across technology, advertising, media, oil & gas, and professional services with several national TV and news appearances. He was named the 'most innovative person in Norway' by Google.

Winther established the Innovatorium Foundation, where it pioneered Scandinavian innovation and entrepreneurship in learning partnerships with global brands like Ferrari, Credit-Suisse, Banco Santander, and Real Madrid, training thousands of Scandinavian executives and managers on innovation for impact.

Winther now disrupts the approach of innovation, entrepreneurship and venture with a multiple family owned award-winning and university endorsed innovation system: Moonwalk. Moonwalk's first open Masterclass partnered with the Red Cross and engaged 30 top talent across 18 corporates to aid in the development in new solutions for those in need. It launched the 'Norway beyond oil' Masterclass programme co-owned with Norwegian University of Science and Technology. The three last Masterclasses have spawned a proprietary deal-flow of 5 growth companies and 13 seed stage startups on three continents.

Kenneth and his family moved from Oslo to London in 2018 to expand Moonwalk operations to new markets from a London HQ.

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Awards and accolades

2018 Delegate at UK Royal visit to Kingdom of Norway (Prince William and Kate + Crown Prince Håkon + Crown Princess Mette-Marit) – enclosed photos are from KW talk with Prince Willam.

2016 MIT Media Lab Disobedience Award Nominee.

2010 Named 'Most innovative Person in Norway' by Google.

2008+2010 Government appointed Strategy Review Auditor for Statkraft and Statoil

2003–2010 Initiator and lead of Corporate Innovation foundation for 11 Norwegian corporations with learning partnerships with Ferrari, Ducati, TetraPak, Real Madrid, Banco Santander, Mövenpick, IMD Business School, London Business School Management Lab, Credit-Suisse, Medtronic and 50+ more across UK, Switzerland, Norway, Spain, California, Boston, New York. Partnership included cross learning workshops between Scandinavian executives and learning partners, study trips, learning reports, development of innovation framework and services. Transferred responsibility to Moonwalk in 2008.

2006–2007 Norway Beyond Oil project

2004–2005 Lead of Norway industry innovation competence for the establishment of Innovation Norway

2003–2004 Norwegian Government appointed Lead of development of new R&D programme Mobi/VRI

2003 Chair of Nordic Ministry Council in Karlstad on Entrepreneurship

2001 National Competency Award for DNB

1997 Best Internet Service Award for Radio 1

1989 Student of The Year Award, Bus Adm, CA.

Client list (selection of most recent clients from 300+ clients since 1990)

Statoil (now 'Equinor'), Statkraft, Statnett, Tine, Nortura, Mills, DNB, Linde-Gas, British Telecom, Innovation Norway, Norwegian Research Council, National Library, Red Cross, Elkem, Fjordland, FellesJuice/Sunniva, Sparebank 1 SMN, Altrad Linjebygg, Circle K Europe, Alimentation Couche-Tard (Laval, Canada) and approx 600 projects across 300+ clients from 1990.

Speaker/advisor (selection of most recent)

Keynote · One Whitehall (UK Government Financial Summit with Latin America)

Advisor + Report Innovation Balkans Director · Foreign Commonwealth Office (UK)

Advisor + Report Innovation to Balkans Director · World Bank (London/Luxembourg)

Advisor Innovation to Director · Department for International Trade, Global Entrepreneur Programme (UK)

Expert Speaker · Allocate Annual General Meeting (for 300 US, Asian, European, Middle East funds) London 2018

Expert Speaker · Prestel & Partner Family Office London 2019

Expert panelist · Prestel & Partner Family Office Dubai 2020

Judge/Speaker · London Startup Games 2018 (UK)

Judge/Speaker · London Startup Games 2019 (UK)

Oslo Business Forum Podcast (40,000 subscribers) 2018

Maverick Dreamers & Thinkers, Brilliant MP Podcast (CNBC Anchor Asia) 2020, in release