

Biography · Viktor Varan

Viktor is a seasoned executive from multiple roles across complex value chains. Multiple funding ventures and exit experience.

Viktor has strong innovation and joint-venture capabilities in complex structures. He spent 25+ years leadership experience across roles in marketing, sales, brand and product development and in top management roles across production, delivery, logistics and financial management. He spearheaded business innovation and technology driven R&D in food and beverage industry, construction, health, and value-chain optimisation.

Viktor is a food industry authority in value-chain development, optimisation and control. He was featured in Fortune 500 the Obama issue heading one of the 5 projects to 'save the world'. He accepted 'IBM Innovation Award' for developed authentication and tracking technology.

Viktor is co-founder of holding company Moonwalk and heads the financial management of Moonwalk Group companies.

MOONWALK ROLES

Moonwalk · Chairman + Group CFO 2014–

ENLIGHT / CEO 2012–

TRACETRACKER / CEO 2013–

MATIQ (tech trace/track/quality Norwegian Meat) / DIRECTOR · 2007–2009

NORTURA (Norwegian Meat) / VARIOUS ROLES

Director Logistics

Planning and Logistics

Operations Planning Director

Head of Development IT/Operations

Director of Productions

BI NORWEGIAN SCHOOL OF MANAGEMENT Executive 2 year programmes

Innovation Management in Global Business 2012–2013

Business Process Management 1999–2000

Business development with IT 1996–1997

Logistics 1994–1995