



THE HR CONSULTANCY FESTIVAL 2025

**SPONSORSHIP
OPPORTUNITIES**

Welcome to the HR Consultancy Festival 2025

Sponsorship Opportunities

Be Seen. Be Trusted. Be Remembered

Are you part of a business that would benefit from putting your brand in front of over 100 HR Consultants?

Then this is a great opportunity for you!

Join us at the UK's most vibrant, inspirational and well-attended event dedicated to independent HR & People Consultants., for a high-energy day of learning, networking, and business growth; and your brand could be right at the heart of it.

If you work with HR professionals as clients, collaborators or customers, this is your opportunity to build relationships, grow brand visibility, and be seen as a go-to partner in the consultancy space.

This is not a tradeshow. It's a high-value, content-led, relationship-driven event.

Sponsors aren't just name-checked; they're part of the experience.



Thursday 25th September 2025
9am - 5pm



Hilton Birmingham
Metropole, NEC

**Find out if this opportunity
is right for you >>>**

Who is Sponsorship Right For?

Sponsorship Opportunities

Be Seen. Be Trusted. Be Remembered

Sponsorship is perfect for any business that works with, or wants to work with, independent consultants in HR, L&D, and organisational development. Here are just a few examples of ideal partners:

- Accountancy and financial service firms
- Marketing and brand companies
- Coaching, mentoring or supervision providers
- Legal or compliance firms
- Tech and software businesses (e.g. HRIS, Payroll, CRM, Automation)
- Virtual Assistants and Outsourced Business Managers
- Insurance and professional protection services
- Training or CPD providers
- PR and content agencies
- Hospitality and Event Businesses
- Venues
- Print and merchandise providers
- Photographers, videographers and designers
- IT Support Services
- Wellbeing Businesses

If your business helps HR Consultants grow, deliver, or delight their clients, we want to hear from you.

EVENT FEATURES



Engage and Learn:

Our delegates will have Inspiring Keynote Speaker sessions and round-table discussions, courtesy of our sponsors



Exhibition:

Dedicated exhibition area, to support the growth of your consultancy, with exhibition stands only available to key sponsors.



Awards:

The HR Consultancy Awards will take place on the day. There is sponsorship available for each award category.



Exclusive Networking:

There is ample time to mingle with our delegates throughout the day.



Delicious Dining:

Delegates will get a 2-course buffet lunch and refreshments; with a key sponsor taking credit for this.



Photographer:

There will be a photographer on hand throughout the day to capture this fantastic event.



Podcast Studio:

Our delegates will share their expertise in a live recording studio, and sponsors are welcome to do so as well.

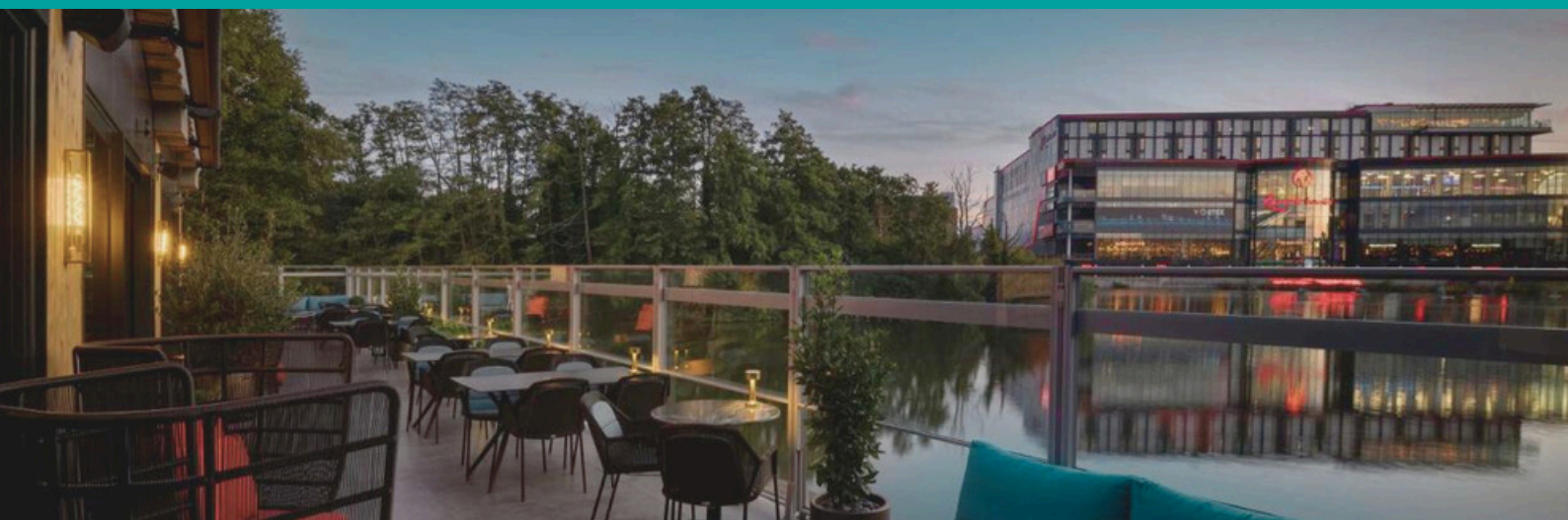


Goodie Bag:

Including content from our keynote speakers and other sponsors.

The HR Consultancy Festival is in a convenient location, with on-site parking and close to the train station.

You can expect a vibrant atmosphere, and true connections to be made during the day.



SPONSORSHIP OPPORTUNITIES

If you want to get your brand in front of the UK's most engaged HR & People Consultants - this is the perfect fit!

Whether you're launching a new service, growing your visibility, or positioning yourself as a key player in the HR consultancy space, sponsoring the HR Consultancy Festival 2025 is a smart, strategic move.

This is more than just a one-day event. Surrounding it is a thriving community of thousands of HR professionals, all looking for tools, partners, and services that help them grow their businesses and support their clients.

Why Sponsor?

Brand Visibility:

Be featured in our pre-event campaigns, live coverage, and post-event wrap-ups across email, social, and our private community

Lead Generation:

Get in front of an active audience ready to buy, refer, and partner

Credibility & Trust:

Position your brand alongside the most respected names in the HR consultancy space

In-Person Engagement:

Meet your audience face-to-face, and make a lasting impression

Ongoing Exposure:

Your brand isn't just seen on the day. It's woven into our communications before, during and after the event

[Take a look at the Sponsorship Packages >>>](#)



HEADLINE SPONSOR - SOLD OUT

Proudly Powering the Festival for HR's Brightest Minds

- Your branding prominently displayed pre-, during and post-event
- Opportunity to provide leaflets, merchandise, or marketing materials on dining tables
- Verbal thank-you during the event
- Keynote Talk - 1- minutes
- Mentions in emails and social posts to our community of thousands of HR consultants
- Your ticket is complimentary

INVESTMENT: £5000 + VAT



TABLE SPONSORSHIP x 10 - SOLD OUT

Create great conversation and opportunities with our guests

- Exhibition Space
- Opportunity to provide leaflets, merchandise, or marketing materials on dining tables
- Verbal thank-you during the event
- Dedicated Networking
- Your business name and logo included in all pre, during, and post-event marketing
- A complimentary event ticket

INVESTMENT: £500 + VAT



LUNCH SPONSORSHIP

Put your brand at the centre of one of the most social parts of the day.

- Your branding prominently displayed in the lunch area
- Opportunity to provide leaflets, merchandise, or marketing materials on dining tables
- Verbal thank-you during the event
- Your business name and logo included in all pre, during, and post-event marketing
- A complimentary event ticket

INVESTMENT: £2500 + VAT



AWARD CATEGORY SPONSORSHIP – LIMITED CATEGORIES STILL AVAILABLE

Align your brand with excellence by sponsoring one of our high-impact award categories.

- 1 complimentary ticket to attend the event
- Your branding featured on the award presentation and event slides
- Opportunity to be involved in selecting the winner, from the finalists
- Opportunity to present your sponsored award on stage
- Flyers or marketing materials included in every attendee's goodie bag
- Branding and sponsor mention across all award-related marketing (before, during and after the event)

INVESTMENT: £950 + VAT PER CATEGORY

Check out the categories
for Award Category Sponsorship >>>

THE HR CONSULTANCY AWARDS 2025

THE CATEGORIES

Best Newcomer Award

For consultants in business less than 2 years who are already making waves, winning clients, and building something brilliant.

Innovation in Consulting Award

Celebrating consultants bringing fresh thinking, brave ideas, and bold solutions that truly deliver results.

Community Champion Award

For the generous, the supportive, and the leaders who lift others up. It's those who make our consulting community better for everyone.

Consulting Partner Award

Honouring the individuals or businesses who go above and beyond to support HR consultants, whether through services, collaboration, or behind-the-scenes brilliance.

Brilliant Associate Award

For associate consultants who consistently deliver excellence on every project, embodying trust, talent, and professionalism.

HR Consulting VA Award

Shining a spotlight on the Virtual Assistants keeping the engine running by supporting, streamlining and strengthening the work of consultants.

Academy Consultant of the Year

(Exclusive to Academy Members)

Recognising outstanding growth, engagement and results from our supportive community, based on a Growth Challenge: 1st April – 31st August 2025.

Prize: A fully funded place on the Corfu Retreat 2026

Want to be a part of It?

Sponsoring the HR Consultancy Festival gives your brand more than a logo on a banner. It gives you a trusted platform, a ready audience, and the chance to make real connections that drive long-term business growth.

To reserve a sponsorship package or discuss bespoke packages, email Kim Hall our Client Success Manager on kimh@leapintoconsulting.com

FREQUENTLY ASKED QUESTIONS

All you need to know before Sponsorship of the HR Consultancy Festival 2025

Is there a discount on hotel rooms and parking?

Yes! We've arranged exclusive discounts for our attendees & sponsors. Once we've confirmed your sponsorship, we'll send you all the details, including how to claim discounted parking and your room rate at the Hilton Birmingham Metropole.

Is the venue easy to get to by public transport?

Very. The Hilton Birmingham Metropole is just a 5-minute walk from Birmingham International train station. There's also on-site parking if you're driving.

What is the structure of the day?

This is no ordinary event. It's a carefully curated day of learning, inspiration, and meaningful connection. Our delegates can expect:

- Inspiring keynote sessions spaced throughout the day
- Expert-led round-table discussions with your peers
- A buzzing exhibition space to explore new ideas and tools
- Time to network, refuel and connect
- The HR Consultancy Awards to close the day with celebration

We've designed the format to keep everyone (from HR Consultants to Sponsors) energised, inspired, and full of business building opportunities.

Can I bring flyers or promotional materials to hand out?

Absolutely. As a sponsor, you're welcome to include promotional materials in the delegate goodie bags and display leaflets or merchandise at your stand or allocated area (depending on your sponsorship package). You'll also have plenty of opportunities for organic conversations throughout the day. We encourage relationship-first networking that builds trust and interest.

What happens after the event?

Your sponsorship impact continues long after the event closes. As part of our post-event activity, we'll continue to spotlight sponsors through social media, and content shared within our wider HR consultant community. Many sponsors also run follow-up offers, webinars or campaigns to keep the conversation going.

THE HR CONSULTANCY FESTIVAL IS BROUGHT TO YOU BY

