

Agenda

VIP Day : October 24th

1:00 PM Welcome from Ahad Khan, CEO of Kajabi	
KEYNOTE	Justin Welsh - Systemizing Your Content Structure
WORKSHOP	Anna Nassery - Highly Converting Websites: How to Optimize Your Sales Page to Convert
KEYNOTE	Natalie Ellis - Under the Hood with Kajabi Membership (and how I made it look so custom!)
7:00 PM Opening Night Networking Party!	

October 25th

7:30 AM Event check-in	
KEYNOTE	Kajabi Keynote & Welcome
KEYNOTE	Colin & Samir - The YouTube Playbook
WORKSHOP	Spencer Russell - How to Go Viral & Gain Followers on Social Media
VIP Lunch & Learn with Colin & Samir	
PANEL	Behind the Screens: Mastering Product Launches with Victoria Washington, Simran Kaur, James Faghmous & Zahra Aljabri
WORKSHOP	Danielle Walker - From Digital to Tangible: Transforming Your Online Membership into a Bestselling Book
WORKSHOP	Koya Webb - Lifestyle Design to Prevent Burnout & Build a Legacy
KEYNOTE	Natalie Ellis - How We Went from 20% Annual Members to 80%: The Exact Strategy
5:00 PM Creator Meetup with the Adobe Team	

October 26th

7:30 AM Networking & Activations	
KEYNOTE	Brendon Burchard - Build Your Online Empire on Kajabi
WORKSHOP	Nicole Burke - The Social Media Course Sales System
WORKSHOP	Graham Cochrane - 7 Figure Affiliate Secrets: How to Diversify your Income with Authentic Affiliate Marketing
VIP Lunch & Learn with Brendon Burchard	
UNDER THE HOOD	The Creator Commerce Playbook: Trends & Tips
KEYNOTE	Justin Welsh - Strategically Growing Your Email List Through Content
4:00 pm Hero Awards Ceremony!	