The Look for the Good® Campaign is a two-week, school-wide gratitude campaign led by student leaders within a K - 6 school community. It comes with materials and an online training portal to help a student leadership team run a school-wide initiative.
Our Program Empowers Kids To

- Build A Gigantic Gratitude Wall To Inspire Everyone
- Line Up to Share Their Thoughts On A Gratitude Spot
- Share Kindness Cards With Their Friends
- Write A "You Matter" Letter To A Loved One

Materials + Online Training Are Included In The License Fee

The Online Training Portal includes a planning meeting video to make your planning quick and easy as well as a school-wide assembly video to make running a kickoff assembly a breeze!
Collect Data To Report To Your District

If you’d like us to collect data to report back to your district, please have students fill out our quick surveys on the last day of the program and we will send you a report to share with your district by June 1st, 2024. There is no extra charge for this and it may help you receive funding for these kinds of programs in the future.

MELISSA SWANSON, Wilcoxson Elementary School

"This was by far the most successful school climate initiative I have ever introduced to my building. I have never had such positive feedback from parents, students and staff members. It gave my student leaders a chance to work together to plan and then to see their plan successfully put into action."

RACHEL GABRIELSON, Prendergast School

"This campaign cut our discipline referrals in half and they have not been as high since before we started this program."

LORI STUART, Four Seasons School

"I just want to say THANK YOU for creating such a powerful program!"
When your school runs our Look for the Good® Program, we will give every educator in the school Wiggle Warrior® Classroom for FREE!

Launches Nov. 1st, 2023
Wiggle Warrior® Classroom helps kids apply the “Look for the Good” mindset to stressful feelings. Whether you’re a classroom teacher, the PE teacher, the art teacher, or the school librarian - you’ll find helpful resources to bring stress-reducing activities to your classroom!

Teach Kids How To Work With Mad, Sad, Icky, and Afraid Emotions
Register By October 13th
Materials Ship October 27th
lookforthegoodproject.org/registration

**Standard Kit**  
Serves 100-480 Kids  
$700

**Large Kit**  
Serves 480-960 Kids  
$850

**XL Kit**  
Serves 960-1200 Kids  
$1,000

- Improve school climate
- Increase gratitude and kindness
- Increase sense of safety and belonging
- Improve relationships with safe adults
- Improve self-esteem & readiness for SEL

PAY ONLINE OR BY CHECK:

For questions or to request an invoice, please email: info@lookforthegood.org

Mail Checks To: Look for the Good Project, 80 Blake Blvd, Unit 3665, Pinehurst, NC 28374
**Standard Kit Details**

Serves 100 - 480 students

**ONLINE PROGRAM**

**Look for the Good® School-Wide Campaign**
- 1 year license to use our online portal to run your program
- Use our planning meeting video to help student leaders to run the campaign - no teacher prep needed!
- Use our assembly scripts and 15-minute assembly video to run a school-wide kickoff
- Download morning announcement scripts for student leaders to read over the loudspeaker
- Download You Matter Letter Templates for K - 6 students
- Download colorful posters to hang throughout the school
- Receive sharable links to get all staff into Wiggle Warrior® Classroom starting November 1st, 2023
- Receive a media kit to reach out the media and get your Look for the Good Campaign in the news!

**PROGRAM MATERIALS**

Drop-Shipped By October 27th, 2023

- 4 Removable 18" x 18" Gratitude Spot Floor Decals
- 500 Kindness Cards for students to share
- Rip-Apart Book of colorful signage to kickstart your Gratitude Wall (inspiring art & messages from people all over the world)
- 4,800 sticky notes to create your Gratitude Wall

**DATA REPORT FOR DISTRICT**

Optional School Climate Survey
- If you'd like us to collect data to report back to your district, please have students fill out our quick surveys on the last day of the program and we will send you a report to share with your district by June 1st, 2024. There is no extra charge for this and it may help you receive funding for these kinds of programs in the future.

**BONUS ONLINE PROGRAM**

**Wiggle Warrior® Classroom**
Available for the Entire Staff Starting Nov. 1, 2023
- A license for your entire staff to use Wiggle Warrior® Classroom for the rest of the school year
- Educators can use this online program to educate students about Mad, Sad, Icky and Afraid emotions and prepare classroom management strategies together as a class.
- Just plug and play - no planning or prep required!

**PLEASE REGISTER BY OCTOBER 13TH, 2023, PLAN TO RUN YOUR PROGRAM IN NOVEMBER OR LATER IN THE YEAR**

**$700**
Large Kit Details

Serves 480 - 960 students

ONLINE PROGRAM

Look for the Good® School-Wide Campaign
- 1 year license to use our online portal to run your program
- Use our planning meeting video to help student leaders to run the campaign - no teacher prep needed!
- Use our assembly scripts and 15-minute assembly video to run a school-wide kickoff
- Download morning announcement scripts for student leaders to read over the loudspeaker
- Download You Matter Letter Templates for K - 6 students
- Download colorful posters to hang throughout the school
- Receive sharable links to get all staff into Wiggle Warrior® Classroom starting November 1st, 2023
- Receive a media kit to reach out the media and get your Look for the Good Campaign in the news!

PROGRAM MATERIALS
Drop-Shipped By October 27th, 2023
- 8 Removable 18" x 18" Gratitude Spot Floor Decals
- 1,000 Kindness Cards for students to share
- Rip-Apart Book of colorful signage to kickstart your Gratitude Wall (inspiring art & messages from people all over the world)
- 9,600 sticky notes to create your Gratitude Wall

DATA REPORT FOR DISTRICT

Optional School Climate Survey
- If you’d like us to collect data to report back to your district, please have students fill out our quick surveys on the last day of the program and we will send you a report to share with your district by June 1st, 2024. There is no extra charge for this and it may help you receive funding for these kinds of programs in the future.

BONUS ONLINE PROGRAM

Wiggle Warrior® Classroom
Available for the Entire Staff Starting Nov. 1, 2023
- A license for your entire staff to use Wiggle Warrior® Classroom for the rest of the school year
- Educators can use this online program to educate students about Mad, Sad, Icky and Afraid emotions and prepare classroom management strategies together as a class.
- Just plug and play - no planning or prep required!

PLEASE REGISTER BY OCTOBER 13TH, 2023, PLAN TO RUN YOUR PROGRAM IN NOVEMBER OR LATER IN THE YEAR

$850
XL Kit Details

Serves 960 - 1,200 students

ONLINE PROGRAM

Look for the Good® School-Wide Campaign
- 1 year license to use our online portal to run your program
- Use our planning meeting video to help student leaders to run the campaign - no teacher prep needed!
- Use our assembly scripts and 15-minute assembly video to run a school-wide kickoff
- Download morning announcement scripts for student leaders to read over the loudspeaker
- Download You Matter Letter Templates for K - 6 students
- Download colorful posters to hang throughout the school
- Receive sharable links to get all staff into Wiggle Warrior® Classroom starting November 1st, 2023
- Receive a media kit to reach out the media and get your Look for the Good Campaign in the news!

PROGRAM MATERIALS
Drop-Shipped By October 27th, 2023
- 8 Removable 18" x 18" Gratitude Spot Floor Decals
- 1,000 Kindness Cards for students to share
- Rip-Apart Book of colorful signage to kickstart your Gratitude Wall (inspiring art & messages from people all over the world)
- 12,000 sticky notes to create your Gratitude Wall

DATA REPORT FOR DISTRICT

Optional School Climate Survey
- If you’d like us to collect data to report back to your district, please have students fill out our quick surveys on the last day of the program and we will send you a report to share with your district by June 1st, 2024. There is no extra charge for this and it may help you receive funding for these kinds of programs in the future.

BONUS ONLINE PROGRAM

Wiggle Warrior® Classroom
Available for the Entire Staff Starting Nov. 1, 2023
- A license for your entire staff to use Wiggle Warrior® Classroom for the rest of the school year
- Educators can use this online program to educate students about Mad, Sad, Icky and Afraid emotions and prepare classroom management strategies together as a class.
- Just plug and play - no planning or prep required!

PLEASE REGISTER BY OCTOBER 13TH, 2023, PLAN TO RUN YOUR PROGRAM IN NOVEMBER OR LATER IN THE YEAR

$1,000