Archive: 2026 Speaker Lineup

Take a look at who spoke at our 11th annual conference, held in New Orleans, May 2026!

Emcees



Producer
Engaging Virtual Meetings

John Chen



Emcee / Social Media Manager
GSMCON & Government Social Media

Ariana Donley

Keynote Speakers



Head of the U.S. Election Integrity and GPPPAs
TikTok USDS

Adela Amador



Civics Outreach Manager
Google

Natalie Austin



Executive Director & Founding Member
The Curve

Chris Hsiung



Government, Politics and Advocacy Partner Manager
Meta

Mirella Manilla



Government, Politics & Advocacy Partner Manager
Meta

Jon Marcus



Assistant Director of Engagement
City of Columbus – Department of Public Service

Charles Newman



Global Head of Government, Healthcare, and Nonprofit
Canva

Julie Parish

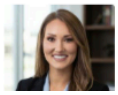


Civics Outreach Manager
Google

Mandy Snodgrass

Breakout Speakers







Media and Communications Specialist
Sacramento Fire Department

Wendy Aguilar

Deputy Director of Communications & Marketing
Albuquerque Police Department

Rebecca Atkins

Executive Vice President
Fenton

Thomas Blake



Communications & Public Affairs Coordinator
Jefferson County Public Health

Katie Cavanaugh-Smith



Salt Lake County

Brock Damjanovich



Social Media Manager
New York City Campaign Finance Board

Natalia Goldstein



Creative Director/ Co-Owner
Whooann Creative Studio

Ann Harris



President & Founder
Dawnlift Digital, LLC

Dave Johnson



Digital Engagement Manager
King County, WA

Warren Kagarise



Social Media Specialist
Julie Parker Communications

Frances La Rue



Founder & CEO
October Social Media

Sabrina Merritt



Community Engagement Manager
Albuquerque Police Department

Angelina Navarro



Digital Director
Pennsylvania Department of Conservation and Natural...

Larissa Newton



Public Affairs Manager
Jefferson County Public Health

Noella Rios



Videographer/Editor
Wisconsin DNR

Daniel Robinson



Senior Communications Specialist
Henrico County Communications

Beth Sanmartin



Sergeant – Public Affairs Region NOLA
Louisiana State Police

Kate Stegall



Statewide Social Media Manager
Washington State Department of...

Rachel Teriep



Owner
Communications Counsel



Assistant to the City Manager
City of Longview, TX

Mark Weaver

Richard Yeakley

Speed Session Speakers



Media and Communications Specialist
Sacramento Fire Department

Wendy Aguilar



Deputy Communications Director, Press Secretary
Mayor Freddie O'Connell, Metro Government of...

Alex Apple



Principal District Attorney Information Specialist
Riverside County District Attorney's Office

Jayli Barkley



Oakland County, MI

Kaitlin Keeler



Social Media Program Manager
Port of Seattle/Seattle-Tacoma International Airport

Abbey Lampert



Deputy Director of Communications / Digital...
City Of San Diego | Office Of Mayor Todd Gloria

Kinsee Morlan



Global Public Agency and Disaster Response Lead
Nextdoor

Joseph Porcelli



Social Media & Communications Manager
Pennsylvania Game Commission

Kristi Reinaker



Strategic Communications Officer
City of Wentzville, Missouri

Kara Roberson



Marketing & Communications Specialist
Central Utah Water Conservancy District

Zack Seipert



Equity Partner
Ancel Glink, PC

Julie Tappendorf



Communication Manager
Frederick County MD Division of Solid Waste and Recycling

Paul Varga



Media Relations Specialist
Catalyst Communications Group

Hannah Webster

Studio Live Speakers



Communications Specialist
Anaheim Police Department

Elizabeth Anguiano



Deputy Director of Communications & Marketing
Albuquerque Police Department

Rebecca Atkins



Law Enforcement Outreach Lead
TikTok USDS JV

Kristopher Conroy



Orlo

Lauren Evans



Vice President
Orlo

Phil Evans



Head of Product Success
CivAll | Social News Desk

Sarah Loyd



SW Region Representative/Membership...
Government Social Media Association

Holley Mangham



Community Engagement Manager
Albuquerque Police Department

Angelina Navarro



Communications Manager
City of Lakewood

Angela Ramirez



Co-Founder and CEO
Citibot

Bratton Riley

Tech Lab Speakers



Producer
Engaging Virtual Meetings

John Chen



Digital Media Specialist
U.S. Navy Fleet and Family Readiness (FFR)

Shelby Waldron

Workshop Speakers







Social Media Manager
Utah Department of Transportation

Aimee Colton

Salt Lake County

Brock Damjanovich

Director of Strategic Communications
Utah Department of Transportation (UDOT)

Elizabeth McMillan



Senior Advisor, Strategy & Communications
City of Rochester Hills

Nathan Mueller



Social Media Manager
Mecklenburg County

Jameil Weldon

Roundtable Leads

Roundtables are informal, 20-minute small-group discussions where in-person attendees join table conversations guided by a subject-matter expert, creating a collaborative space for learning and problem-solving. Attendees can join up to three different Roundtables during this roughly hour-long activity.





Wendy Aguilar

Sacramento Fire Department

Roundtable: Reels for Recruitment



Alex Apple

Mayor Freddie O'Connell, Metro Government of Nashville and Davidson County

Roundtable: Ensuring People Feel Seen



Jennifer Atenza

Culver City Police Department

Roundtable: Press-Ready Social



Jayli Barkley

Riverside County District Attorney's Office

Roundtable: Staff-Captured Content



Jessie Brown

Iowa Department of Natural Resources

Roundtable: Measuring Dark Social (co-lead with Zack Seipert)



Lauren Burden

Cobb County Fire and Emergency Services

Roundtable: Team of One



Daisy Creager

Oklahoma Department of Wildlife Conservation

Roundtable:



Marian Doucette

Huron Perth Healthcare Alliance

Roundtable: Social SEO



Kaitlin Keeler

Oakland County, MI Government

Roundtable: Belonging & Civility (co-lead with Harry W



Abbey Lampert

Port of Seattle

Roundtable: Influencer Collabs



Laurel McJannet

Community Transit

Roundtable: Boosting Transit Awareness



Kinsee Morlan

Mayor Todd Gloria's Office | City of San Diego

Roundtable: Storytelling

Inheriting a Big Platform

eaver)

Hacks



Hunter Panning

Chaska Police Department

Roundtable: Proving ROI



Kristi Reinaker

Pennsylvania Game Commission

Roundtable: Responding to Misinformation



Kara Roberson

City of Wentzville

Roundtable: Community Advocates



Zack Seipert

Central Utah Water Conservancy District

Roundtable: Measuring Dark Social (co-lead with Jessie Brown)



Paul Varga

Frederick County MD Division of Solid Waste and Recycling

Roundtable: Neuro-Spicy Content



Shelby Waldron

The Photo Hype Girl

Roundtable: Scroll-Stopping Images



Harry Weaver III

Oakland County, MI Government

Roundtable: Belonging & Civility (co-lead with Kaitlin Keeler)



Hannah Webster

Tampa Police Department

Roundtable: Human-Centered Stories