

B-Roll Made Easy

Daniel Robinson
Wisconsin DNR



 **Government Video Summit**
July 29-30, 2026

Session Overview

- Quick Fixes
 - Shot Sheet
 - Features, time of day
 - Grid - rule of 3rds
 - Recording - 9x16, audio
- Filming Techniques
 - Depth, leading lines
 - Layers
 - Movement, live or post - example

Shot Sheet

DJI Air 2:

Trails

Riders on trail-tower (4)

Riders reaching campsite-push

riders on trail-follow (4) Riders on trail-pull (2)

Campsite

Vehicles lined up near tent/camp pull/tower

ATV/UTV Safety Shot sheet

Canon C400:

Trails

Tail pipe with engine rev-T Engine rev handle-T Focused face-T

Speedometer on UTV-T Cornering around tree-M

Riders with water/laughing-M(3) Riders drinking water-M/T (3)

Profile riding shots-M (3) Approaching riding shots-M (3)

Mock sobriety test-M/T

Campsite

child running to parent – M,R

child hugging parent-M/T (4) vehicles approaching camp site

Golden Hour

- Avoid harsh shadows
- Add warm color



Golden Hour



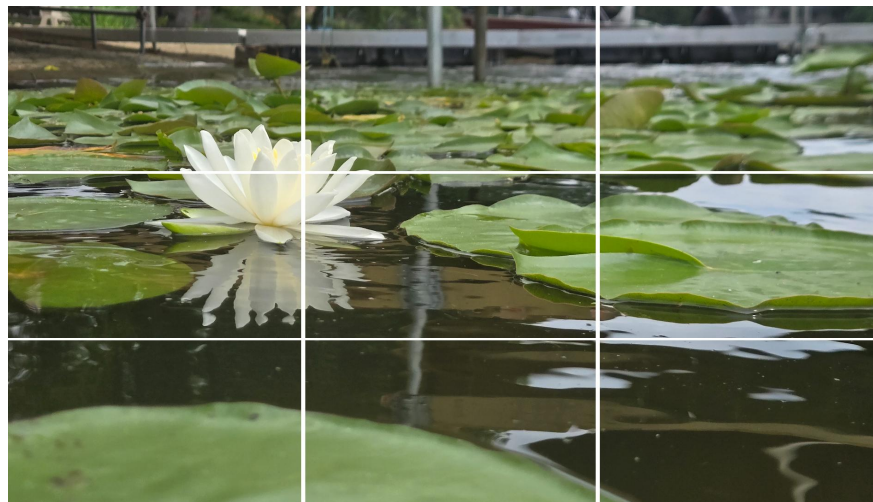
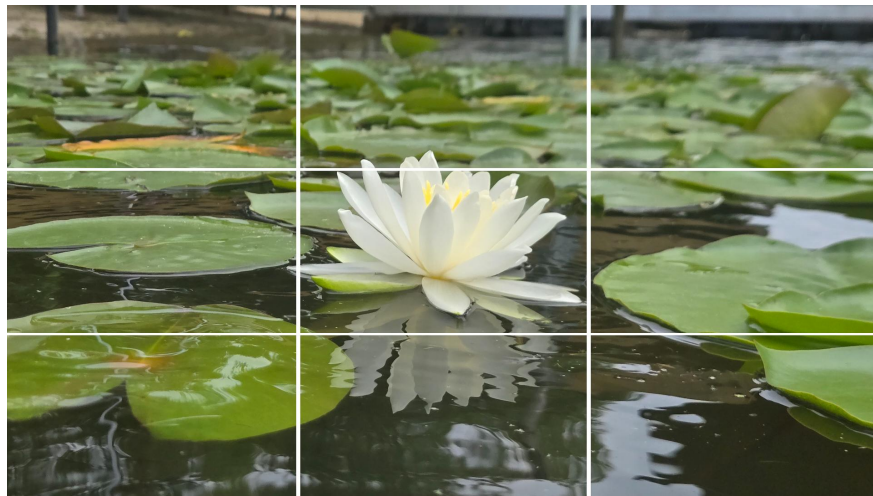
#SocialGovTraining

Rule of Thirds

- Use a grid
- Intersection points are key
- Adjust your shot



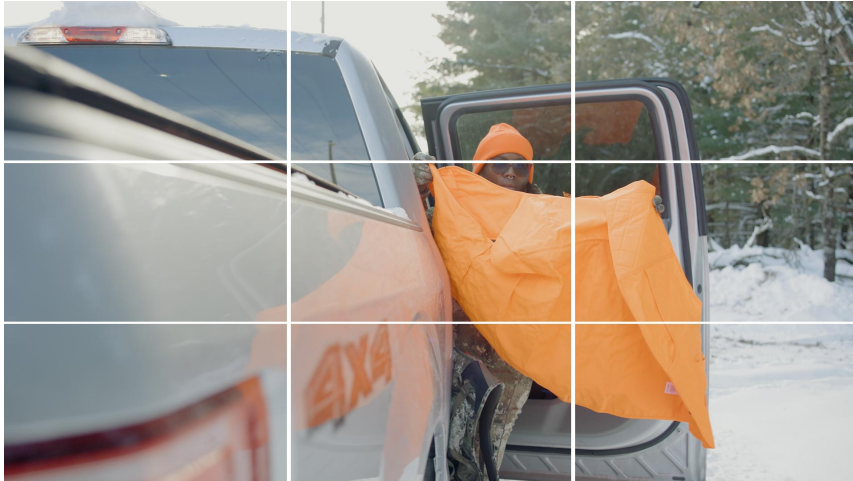
Rule of Thirds



Recording

- 4K (3840x2160)
- Use center cut for 9x16 framing (1080x1920)

Original



Social



#SocialGovTraining

Recording



#SocialGovTraining

Recording



#SocialGovTraining

Depth - Leading Lines



Depth - Leading Lines



Depth - Layers



Depth - Layers



Depth - Layers (static)





#1



#4



#5



#2



#3

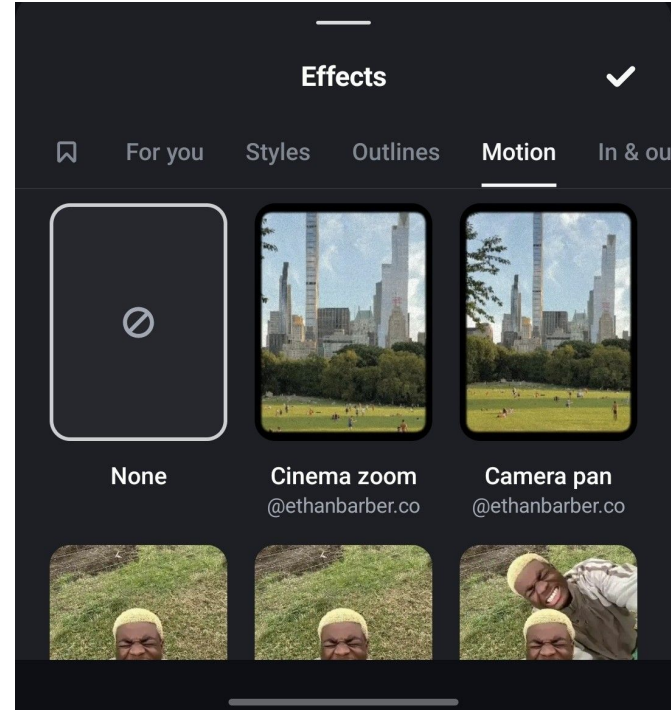
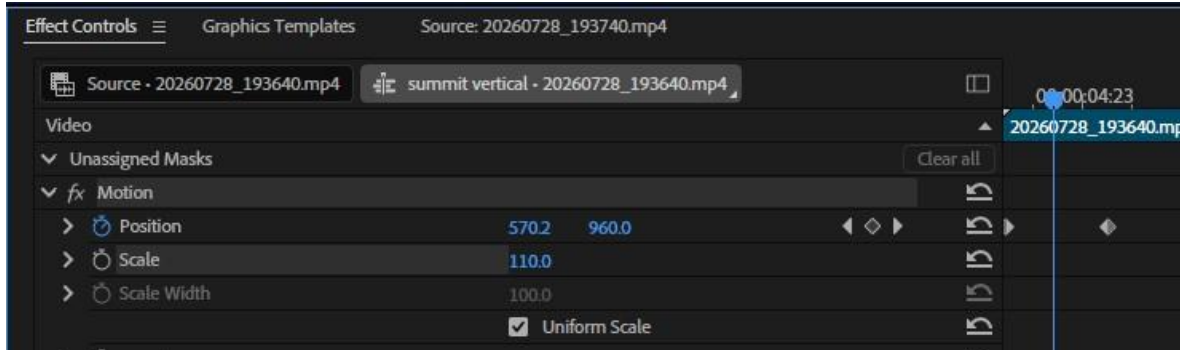
Movement

- Super Steady or Action Mode
- Time for a gimbal?



Movement

- Add movement in the edit
- In Premiere, scale up then move
- In Edits, use Camera Zoom or Camera Pan



Movement



Static

Movement



Dynamic

**“ Aim for the stars and you might
hit the moon.**

— Anonymous

Thank You!

[linkedin.com/in/RobinsonFilms](https://www.linkedin.com/in/RobinsonFilms)

Instagram @wi_dnr

