

PREVENT CLASSROOM BEHAVIORS FROM ESCALATING & SET TEACHERS UP FOR SUCCESS

A self-paced, research-backed online membership that equips new & experienced elementary teachers with the tools they need to regain control of their classrooms and prevent challenging behaviors.



"I captured the golden unicorn! I had my observation on Wednesday, and **I got a distinguished (highest rank) in classroom management!** My principal was super impressed by my routines and organization. I would never be where I'm at without this program! I'm literally sparking! Thank you!"

– Michelle Majewski

"**This was the best year ever**, and I could not have done it without this Club. Thank you for helping me find peace and a foundation – **this experience has been nothing less than a lifesaver this year.**" – Michelle Clayton

Key Benefits for Schools & Districts

- ✓ **Improves Teacher Retention & Reduces Burnout** – Ongoing, practical support that helps teachers stay confident and effective.
- ✓ **Creates Consistent Classroom Management Practices** – Shared systems, language, and routines across classrooms.
- ✓ **Reduces Behavior Escalation & Office Referrals** – Prevention-focused strategies that stop issues early.
- ✓ **Saves Time for Admin & Instructional Coaches** – Ready-to-use tools reduce reactive support demands.
- ✓ **Flexible, On-Demand Support** – Accessible anytime during the year.
- ✓ **Cost-Effective Professional Development** – Continuous PD without repeated in-person trainings.

"This is only my second year teaching in my own classroom, and **the difference between last year and this year is huge.** Last year I had so many behavior problems that it impacted my ability to teach. I joined the Club, and **now, I am having the best year!** My principal said I am **more calm and confident. I love coming to work.** I love my kiddos. In addition to that, **my kids love coming to my class!** Who would've thought? That in itself is worth everything. From the bottom of my heart – thank you."

– Melissa Coyne Macias



What's Included in the Membership:

On-Demand Video Training Library

Step-by-step lessons focused on classroom management and proactive behavior support.

200+ Ready-to-Use Classroom Resources

Printable SEL curriculum, monthly emergency sub plans, and templates for routines, procedures, and community-building.

Guided Implementation & Quick-Start Support

Clear onboarding and pacing tools that help teachers implement strategies with fidelity.

Professional Development Credit

Includes certification and up to 40 PD credit hours for participating teachers.



Program Founder: Dr. Lori Friesen

Classroom Management Club creator and host of The Beginning Teacher Talk Podcast with 800,000+ downloads worldwide, Dr. Lori is a 10-year elementary teacher veteran who taught pre-service teachers at the University of Lethbridge. Recipient of the Doctoral Presidential Prize of Distinction for her research contributions and academic excellence, Dr. Lori's work has published in numerous peer-reviewed journals, including the International Journal of Learning, and is author of "Dear New Teacher: Here's Exactly What to Do."

👉 **Learn more at drlorifriesen.com**