

MBA · GLOBAL EXECUTIVE · KEYNOTE SPEAKER

# FAY CHAPPLE

*What happens when a \$300M executive decides the boardroom wasn't the whole story.*



25+

YEARS GLOBAL EXEC

\$300M

P&L · 4 CONTINENTS

450+

LOCATIONS LED

MBA

IVEY BUSINESS SCHOOL

## ABOUT FAY

Fay spent 25+ years at the top of global business — senior roles at **Godiva Chocolatier** and **Unilever's Dove Spa**, scaling brands across Japan, the Pacific Rim, Europe, and North America, with P&Ls over \$300M and an MBA from Ivey.

Then her husband suffered a **catastrophic stroke**. She rebuilt her identity, her finances, and her purpose in real time — from a hospital waiting room. That rebuilding became **Too Late My Ass™** and the lived foundation of every keynote she gives.

Today she pairs executive authority with the neuroscience of identity change to deliver talks that don't just inspire. **They rewire.**

*I've booked speakers for fifteen years. I've never had an entire room stay an extra hour just to keep talking. Fay didn't just deliver a keynote — she changed what my attendees believed was possible.*

VP PEOPLE & CULTURE · FORTUNE 500 FINANCIAL SERVICES

## SIGNATURE KEYNOTES

### 01 SIGNATURE · 45/60 MIN A SECOND ACT WITH TEETH

Tear down the expiration-date myth and build on what you already are — not start over. Ends where the book ends: nothing you survive is wasted.

### 02 CORPORATE · B2B THE EXPIRATION DATE DELUSION

For organizations benching their best people. Turn decades of experience from a liability into the company's next act.

### 03 THE ONE THAT MAKES ROOMS GO QUIET NOTHING YOU SURVIVE IS WASTED

Boardroom to hospital waiting room and back — the science and lived proof that everything you survive fuels what you build next.

### 04 AI · CORPORATE & ASSOCIATION AI ISN'T REPLACING YOU. IT'S MULTIPLYING YOU.

No fear, no hype. Why thirty years of judgment plus AI is the most powerful combination in any market.

### 05 WOMEN'S LEADERSHIP THE VISIBILITY REBOOT: BEING SEEN AGAIN

For the women told their moment had passed. Reclaiming presence and authority in the rooms that matter.

### 06 HIGH-PERFORMANCE BURNOUT TO BREAKTHROUGH

Burnout at the top is an identity crisis in disguise — the neuroscience-backed system for rebuilding from the inside out.

## FORMATS

Keynote · 45–90 min

Half-Day Workshop

Executive Retreat

Panel / Fireside · Virtual / Hybrid

## BEST FOR

Corporate Leadership · HR & People Summits

Women's Conferences

Entrepreneurship Events

Association Conferences

MBA, IVEY · EX-GODIVA CHOCOLATIER · EX-UNILEVER DOVE SPA · ENTREPRENEUR OF THE YEAR · E-RYT 500 · BASED IN CANADA, SPEAKING GLOBALLY