

FAY CHAPPLE

THE LIFE AFTER 55 EXPERT

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EVERYONE TALKS ABOUT REINVENTION AFTER 55. I BUILD WHAT IT ACTUALLY NEEDS.

A **\$300M global executive** turned founder of **nine companies** for the 55-plus world — money, health, technology, mindfulness, and joy. Not a motivational story. An operator's blueprint for the biggest, most overlooked audience on earth.



25+ YRS

GLOBAL EXEC

\$300M

P&L MANAGED

4

CONTINENTS

9

COMPANIES BUILT

MBA

IVEY

50+

STAGES

THE STORY

Fay spent 25+ years leading global brands at **Godiva Chocolatier** and **Unilever's Dove Spa** across Europe, Asia, and North America.

Then, at 48, her husband's catastrophic stroke forced a complete reinvention. She rebuilt her identity, finances, and purpose in real time — and kept reinventing for **eighteen years**, one company at a time.

Now she's **The Life After 55 Expert**: she doesn't speak about the second half of life from the outside. She reports from inside it.

- Ex-**Godiva Chocolatier** · Ex-**Unilever Dove Spa**
- **MBA**, Ivey Business School
- **Entrepreneur of the Year** · 450+ locations led
- **E-RYT 500**, meditation & reiki practitioner
- Author, *Nothing You Survive Is Wasted* (2026)

SIGNATURE KEYNOTES

01 A SECOND ACT WITH TEETH

The signature reinvention keynote — why your best work isn't behind you, and the method to prove it.

02 THE EXPIRATION DATE DELUSION

B2B: the "magical 65 cliff" is costing companies their deepest institutional knowledge.

03 NOTHING YOU SURVIVE IS WASTED

From a \$300M boardroom to a hospital waiting room and back. The one that makes rooms go quiet.

04 AI ISN'T REPLACING YOU. IT'S MULTIPLYING YOU.

The practical AI keynote for the experienced professional — no fear, no hype, no jargon.

05 THE VISIBILITY REBOOT

Women's leadership: reclaiming presence and authority for those told their moment had passed.

06 BURNOUT TO BREAKTHROUGH

Burnout at the top is an identity crisis in disguise — the neuroscience of rebuilding.

"I've booked speakers for fifteen years. I've never had an entire room stay an extra hour just to keep talking. Fay changed what my attendees believed was possible."

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