

EXECUTIVE LEADERSHIP PROGRAM

Developing the
next generation
of female talent

The current landscape demands strong, confident female leaders who can navigate complex challenges, drive strategic growth, and inspire their teams.

Yet, despite their immense potential, women remain significantly underrepresented in leadership roles and are burning out in record numbers.

Traditional leadership development programs aren't closing the gap as they don't always address the specific challenges women face in the workplace.

This is where The Balance Institute's Executive Leadership Program steps in.

Our 12-week program goes beyond theory, equipping your high-potential women leaders with the practical skills, the latest leadership frameworks and the unwavering confidence needed to sustainably thrive in today's dynamic environment.

This comprehensive program addresses both professional and personal needs, fostering deeper employee engagement and retention. By empowering these emerging leaders, you create a culture where they feel valued and equipped to drive sustainable high performance for your organisation.

"The world
needs more
women leaders,
and we need
them now."
- Melinda Gates

PARTICIPANT PROFILE

The Balance Institute's Executive Leadership Program is designed for high-calibre women at the senior-to-executive level across diverse industries. These are proven leaders with a strong track record of success who are recognised for their leadership abilities and desire to make a significant impact.

At the same time, these women need to ensure they don't succumb to burnout and that work-life balance is achievable.

They recognise their own untapped potential, are ambitious and driven to succeed, with a desire for further professional growth.

KEY LEARNING OUTCOMES

Through our program, participants will achieve a range of key learning outcomes that translate directly into tangible benefits for your organisation. Here's how:



Drive Strategic Impact

Empower women leaders to think beyond the daily grind. Our program equips them to identify and prioritise high-impact initiatives that drive measurable success for your organisation.



Command Attention and Presence

Cultivate executive presence. Participants will learn to communicate assertively and confidently, ensuring their voices are heard and their ideas gain traction.



Become Agents of Change

Unlock the full power of influence. Our program equips women to navigate complex situations, drive positive change, and have the tough conversations that lead to progress.



Do More with Less

Master the art of time management. Boost productivity and focus, accomplishing more high-value work in less time while minimising procrastination.



Empower Teams

Become a leader who unleashes potential. We teach effective delegation strategies to amplify team performance and empower team members to become high-performing contributors.



Unleash Decisive Leadership

Build unshakeable confidence. Our program fosters faster decision-making, reduced overthinking, and a strong belief in one's leadership capabilities.

PROGRAM STRUCTURE

This comprehensive 12-week Executive Leadership Program is specifically designed to cultivate the next generation of high-achieving female leaders within your organisation.



Interactive Workshops

Participate in 12 interactive virtual workshops facilitated by renowned leadership experts. These sessions foster collaborative learning and knowledge exchange among a select group of high-potential women leaders.



Executive Coaching

Each participant receives three one-on-one coaching sessions with experienced Executive Coaches. This personalised guidance ensures the rapid application of tools and strategies, aligned with clear priorities.



Self-Directed Learning Modules

Participants receive access to a series of weekly cutting-edge learning modules. The content equips them with the latest leadership strategies and insights, ensuring they stay ahead of the curve.



Accountability and Support

Ongoing in-program support ensures participant accountability, fast identification of any roadblocks, and accelerates the achievement of program objectives.



Networking and Community Building

The program fosters a tight-knit community of women leaders with the opportunity to build lasting professional relationships through networking within the cohort.

"This has completely changed my mindset and armed me with useful tools that make me curious to see the extent of my full potential. It has also increased my confidence and is the beginning of a journey to a better me."
- Amanda, NSW

PROGRAM INVESTMENT

This program represents a strategic investment in your organisation's most valuable resource – its people. By investing in the development of your high-potential female leaders, you are increasing:

- **Leadership Capabilities:** Our program equips women with the skills and confidence to navigate complex business challenges and drive organisational success.
- **Employee Retention:** Investing in your female talent pool fosters engagement, loyalty, supports employee wellbeing and reduces turnover, a significant organisational risk.
- **Diversity of Thought:** A diverse leadership team fosters creative problem-solving and leads to more well-rounded decision-making.
- **Employer Branding:** Cultivating female leadership demonstrates your organisation's commitment to diversity, equity, and inclusion and strengthens talent acquisition strategies.

This program is a proven solution for organisations seeking to unlock the full potential of their female talent and achieve sustainable business growth.

Investment: 12-week Executive Leadership Program
\$7,000

"This program has changed my life! I never imagined what was possible in such a short time."
- Nicole, ACT

PROVEN MEASURABLE RESULTS

Our unique approach delivers clear, tangible results that translate directly to all levels of your organisation.

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| 92% Would strongly recommend the Program | 92% Feel they can step up | 85% Feel like a stronger leader | 91% Feel empowered to reach their potential |
| 83% Feel more confident | 85% Have the tools to progress their career | 83% Have better work-life balance | 91% Felt they got a return on their investment |

UNIQUE PROFESSIONAL AND PERSONAL DEVELOPMENT

Traditional leadership programs often fall short in equipping women with the tools they need to thrive in today's demanding environment. Here's how The Balance Institute bridges the gap and empowers your organisation's future leaders:

Real-World Application, Not Just Theory

We go beyond sterile classroom theory and translate the latest leadership frameworks into practical, actionable strategies. Participants receive a personalised toolkit that can be immediately implemented back in the workplace, ensuring rapid results that contribute to your organisation's bottom line.

A Holistic Approach: Integrating Leadership with Life

Effective leaders understand the importance of balance. We take a holistic approach, addressing not just workplace challenges but also personal well-being. This empowers women to manage stress, achieve work-life balance, and bring their full, authentic selves to every role they play.

Developing Potential Through Deeper Self-Awareness and E.Q.

Leadership excellence requires not just external strategies but also a profound understanding of oneself. We guide participants on a journey to harness and develop EQ in the workplace and identify their unique strengths and blind spots. This deeper self-insight unlocks untapped potential, allowing them to navigate complex situations with confidence and clarity.

Continuous Support and Individualised Feedback

Ongoing, personalised support from dedicated coaches provides insightful feedback and guidance. This ensures participants stay accountable and continue to refine their leadership skills long after the program ends.

ABOUT THE BALANCE INSTITUTE

The Balance Institute team is comprised of seasoned female leadership experts, led by CEO and Founder, Jo Stone.

Each Coach brings a wealth of experience gained from high-pressure roles within diverse, fast-paced organisations across multiple industries. This corporate wisdom is exceptionally paired with their experience as coaches and mothers. This unique blend allows them to not only understand the leadership challenges participants face, but also the personal complexities women navigate in balancing work and life.



**Ready to unlock the potential of your female talent?
Contact us at jo@balanceinstitute.com**

WWW.BALANCEINSTITUTE.COM