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Long *Bio*

For websites, media kits, speaker introductions in print and executive advisory proposals.



Jocelyn King makes staying safe online as simple as locking your front door.

Known as America's Online Safety Expert™ and named a Top 10 Woman in Cybersecurity, Jocelyn is the cybersecurity and AI insider CEOs and celebrities trust to keep their money, identities and families safe. On air and on stage, she does the same for everyone else. She turns protection against AI voice clones, deepfakes and scam texts into simple steps viewers can take before the segment ends.

Her mission is personal. After cybercriminals targeted her, she spent five years working with cybercrime fighters, law enforcement, ethical hackers and the people who protect our financial system and corporations. Then she spent four more years building and testing the Safer Circle™, one simple master checklist that locks the digital doors and windows most people don't know are open. Her five-step SAFER Method gives anyone a calm, confident way to handle suspicious calls, texts and emails, including the AI voice clone that sounds exactly like your child or your boss. More than a million people have learned safer settings and habits from her talks and workshops.

Jocelyn knows the boardroom and the family room, having been an executive at Silicon Valley start-ups and Fortune 100 company Intel, as well as keynote speaking at conferences, community organizations and colleges around the globe. As CEO of Smarter Online Safety, she educates and equips leadership teams, associations, credit unions, real estate companies, and their customers and people who count on them.

She is the bestselling author of *Digital Self-Defense in an AI World* and host of the Smarter Online Safety Show. Her philosophy is habits, not hypervigilance. Staying safe online shouldn't mean living in fear in a bunker. It should be as simple a routine as locking your digital doors and windows.

With entertaining exuberance, real-world relevance and easy tips free of tech jargon, she turns a room full of shaky worriers into unshakable warriors who continue talking about the experience long after the Zoom ends and the ballroom empties. Jocelyn is here to help you and your people stay safe out there.