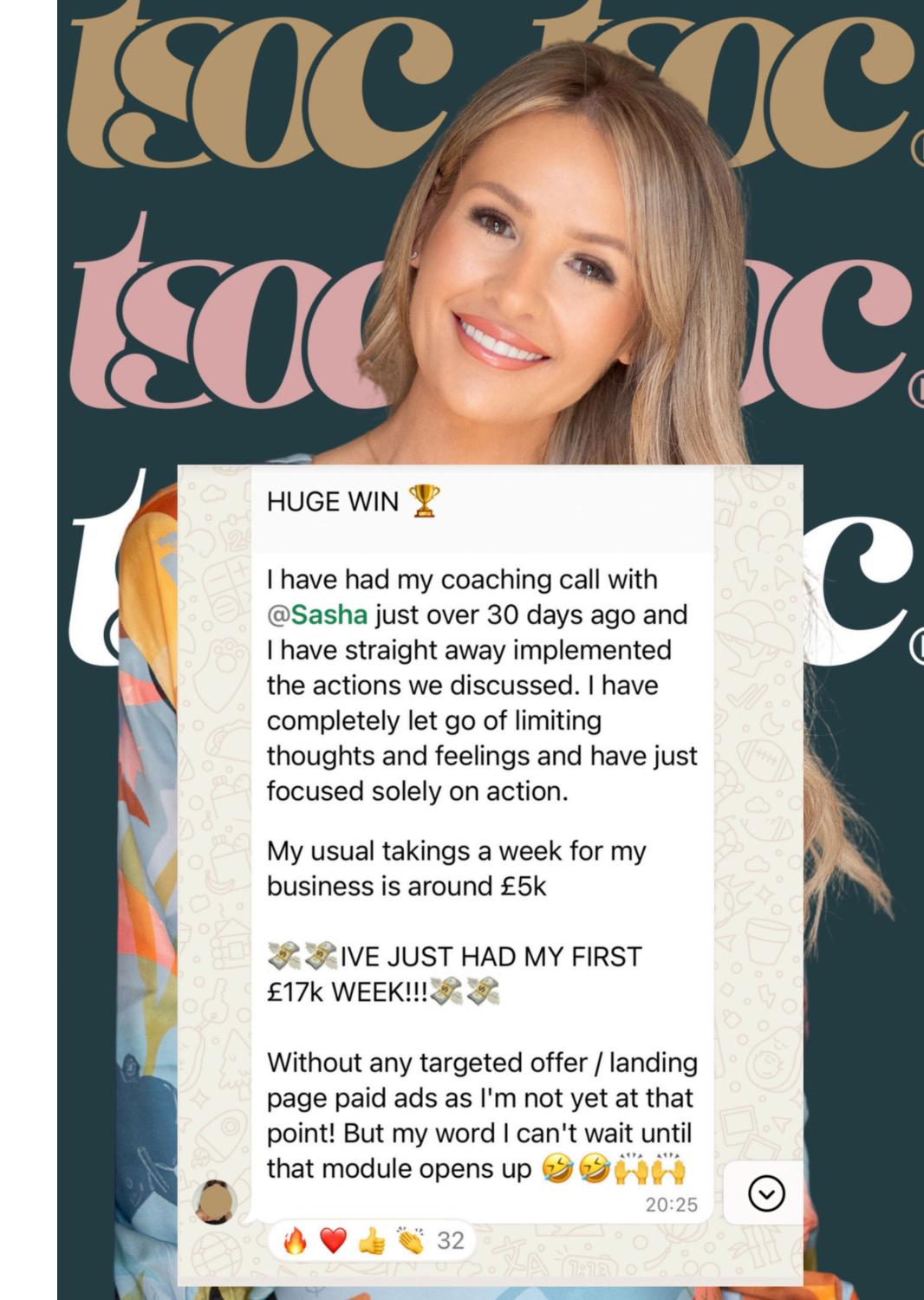
SALOM® CLUB OUTCOMES OUR SERVICES

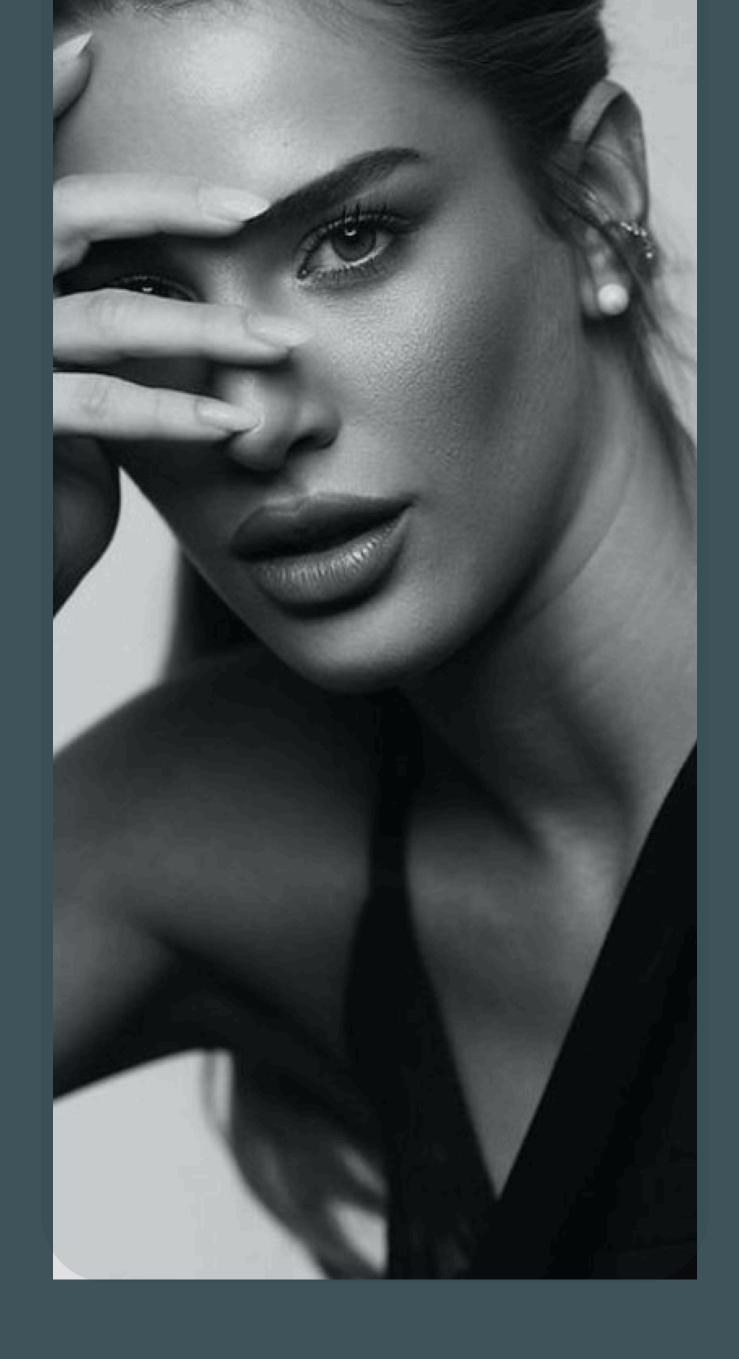
FEEDBACK

"My usual takings a week for my business is around £5k.

I'VEJUSTHAD MYFIRST£17K WEEK!!!"

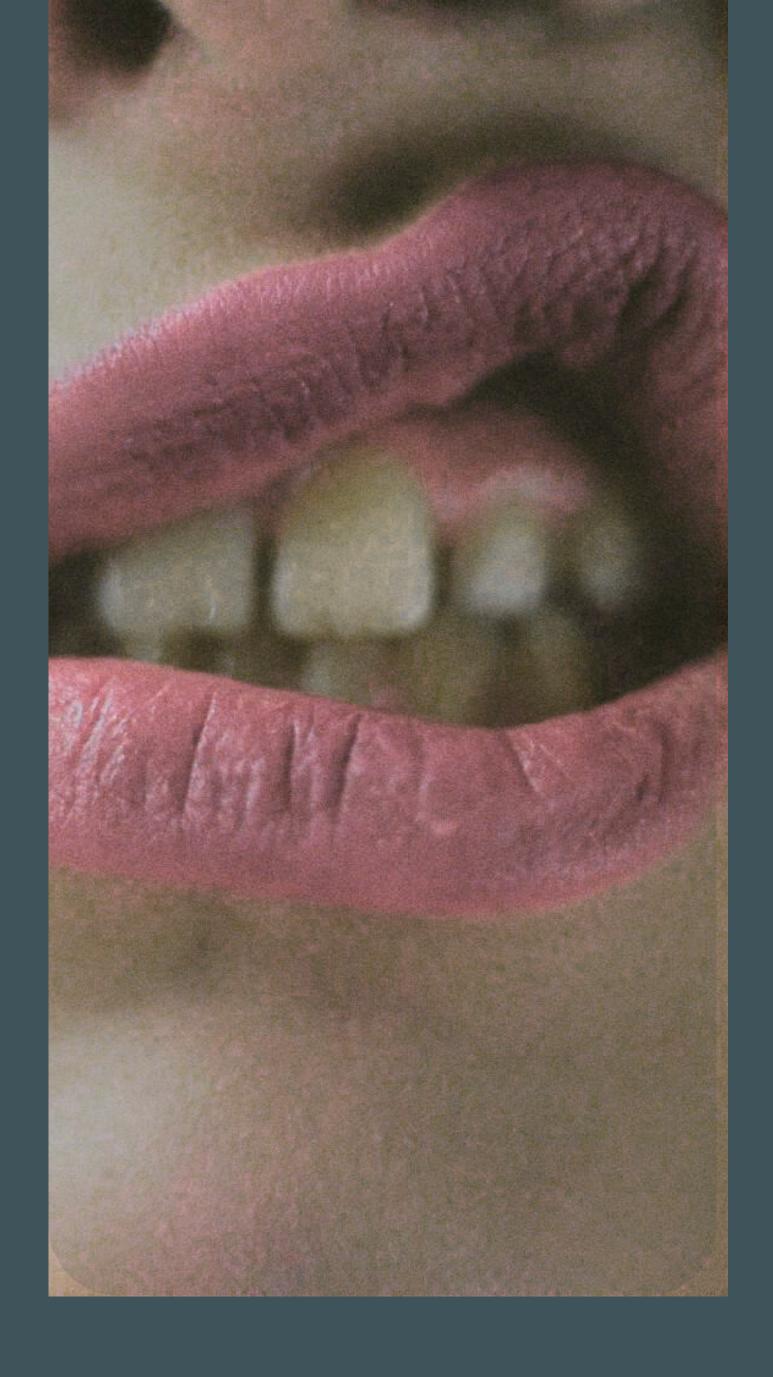
Karina,Salon Owner





Salon ouners_®

- Welcome to *The* Rebellion
- Why You're Still Stuck
- War Room Strategy
- Our Services
- os The Process
- Frequently Asked Questions
- Book Your Consult Call
- Meet Our *Founder*, Sasha





Welcome to The Rebellion

You're not here to play small.

You're here because deep down, you know you were built for more. Not more chaos, but more control.

Not more bookings, but more profit.

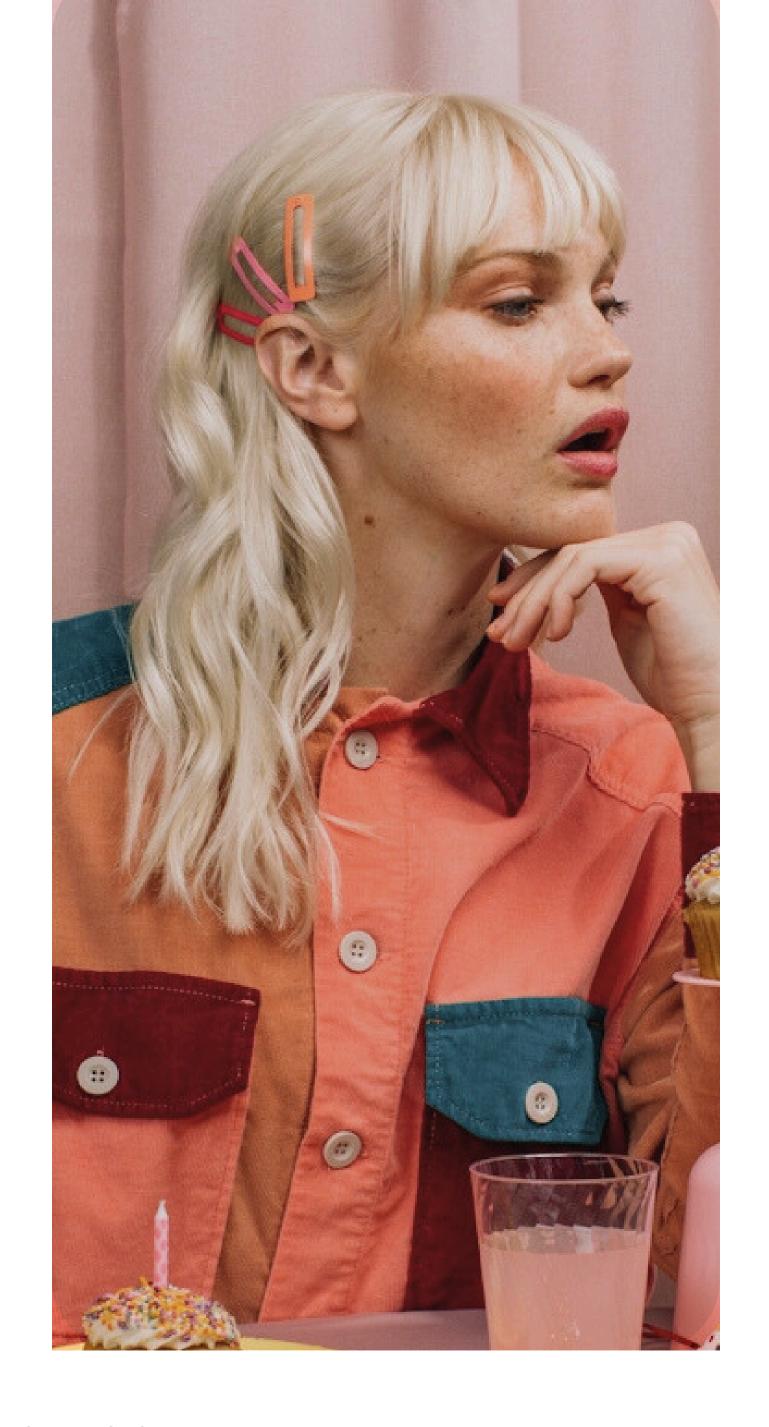
That cash? You want it in *your* bank, not theirs.

And certainly not more hustle.

You're done with that.

Welcome to The Salon Owners Club.

Where high performing salon owners become industry rebels, powerfully rewriting the rules, and dominating their businesses.





Why You're Here (& Why You're Still Stuck)

WELCOME, REBEL SALON OWNER

Let's call it like it is:

You're busy, but your bank balance doesn't reflect it.

Your team isn't performing at the level you know they could.

You're still doing the thinking, the solving, the firefighting.

It's not because you're bad at what you do.

It's because you're doing it alone.

And that, my fellow salon owner, ends here.



This Isn't Coaching. this is war room strategy.

This isn't some generic group mastermind where you're left to fend for yourself.

This is 1:1 salon consultancy built for salon owners.

I'm in your business with you.

Not looking from the outside - I'm in the trenches, with my sleeves rolled up, treating your business like it's my own.

We pull it apart.
Rebuild it stronger.

And make it bankable, brilliant, and unrecognisable - in the best way possible.

salon owners.

Outsellings

WHAT WE DO AND HOW WE CAN WORK TOGETHER.



Our services

01.

1:1 POWER CALL

One hour. All in. Your problem, solved with instant implementable action plan.

- + 60 minute 1:1 deep dive
- + Full Zoom call recording
- + 7 day follow up support
- + Action plan with your next 3 revenue generating moves

02.

DEEP DISRUPTIVE AUDIT

Let's find the leaks, gaps, and silent killers in your business.

- + Full analysis of your People, Pricing, and Profit
- + Team structure + client journey audit
- + Treatment + service profitability breakdown
- + Written report with custom recommendations
- + 30 minute debrief call

03.

1:1 CONSULTANCY

This is where the legacy lives and real success is created.

+ The strategic 1:1 reset for salon owners who are done with surface level change and who are ready to build the machine and make it run without them. Earn more money, break away the chains holding you hostage and reap the rewards of salon ownership.

FOR THE REBEL WHO NEEDS A FAST, TO STRATEGIC BRAIN IN THEIR BUSINESS.

THIS IS THE MIRROR MOST SALON OWNERS AVOID LOOKING INTO.

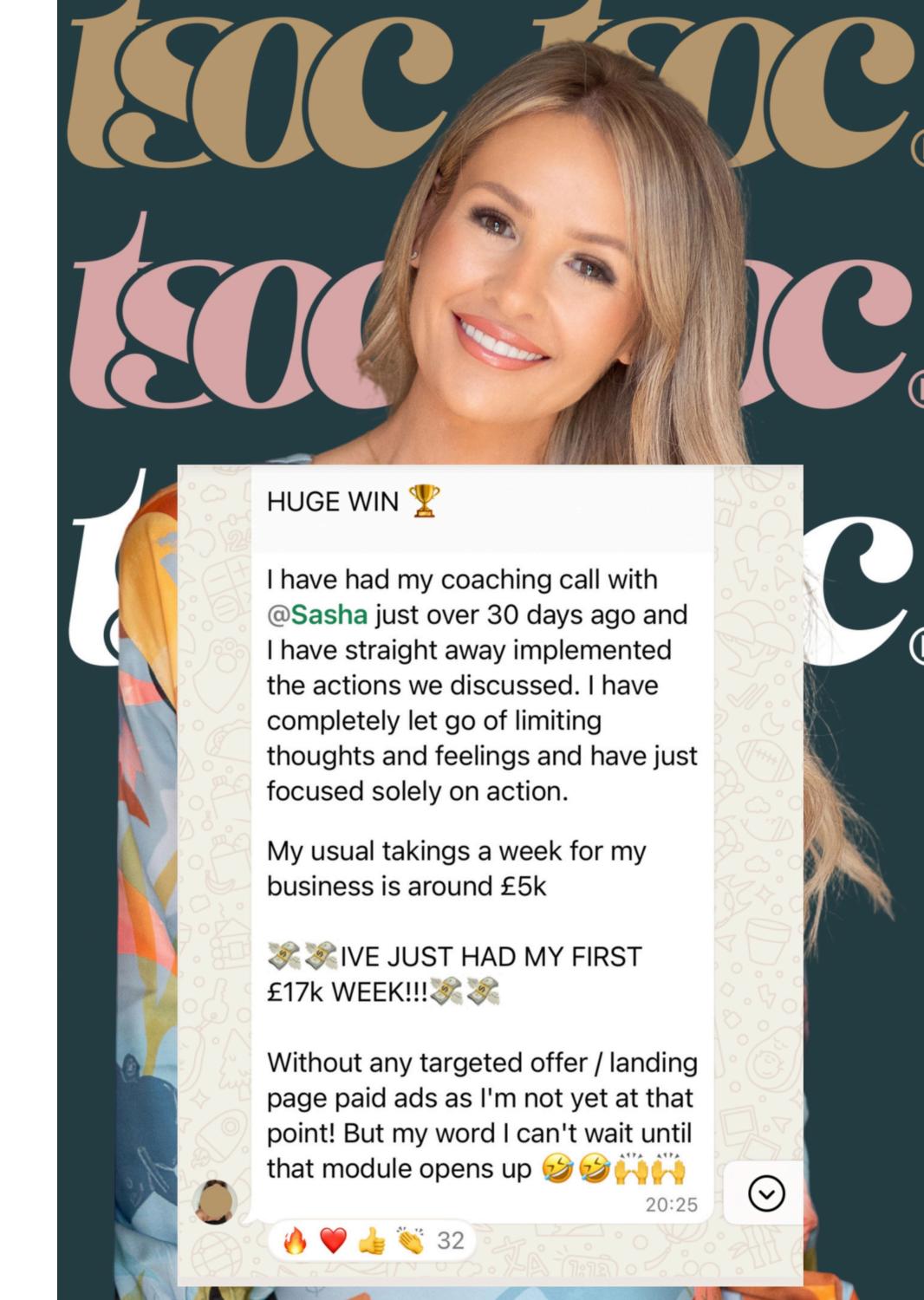
1:1 CONSULTANCY WHERE WE ARE IN YOUR BUSINESS WITH YOU.

FEEDBACK

"My usual takings a week for my business is around £5k.

I'VEJUSTHAD MYFIRST£17K WEEK!!!"

Karina,Salon Owner



salon owners.

CLUB

The OCCSS + SOLUTION TO SCALING YOUR SALON



process overview

01 / CONSULT CALL

Book your complimentary 30 minute consult with our founder, Sasha.

In one focused call, we'll identify the gaps, the growth potential, and exactly where your business needs to shift. Book it today and we could be transforming your business by tomorrow.

02 / PROPOSAL

If we're aligned and a great fit for each other, you'll receive a tailored proposal that outlines everything your plan, your package, and your next move.

All that's left is to sign and secure your spot.

03 / TRANSFORMATION BEGINS

This is where it changes. We get to work inside your business, fast.

With only 10 salon owners at a time, our focus is deep, personal, and relentless. We guide, grow and scale your salon business like it's our own.



BOOK YOUR CONSULT CALL NOW

salon owners.

Frequently asked auestions





Q: WHAT MAKES THE SALON OWNERS CLUB DIFFERENT FROM OTHER COACHES OUT THERE?

Because this isn't another passive course, generic mastermind, or group program where you're just a number. This is one to one consultancy - tailored, bold, and inside your actual business. We're not just giving you advice. We're in the trenches with you, fixing what's broken, amplifying what works, creating income and high value client opportunities whilst also building you a salon that runs without you.

Q: IS THIS A GROUP MEMBERSHIP OR COURSE?

Not even close. This is private, personalised consultancy. You get Sasha *{our Founder}*, an expert salon strategist with 13+ years of hands on experience - working *inside your business with you*. Every plan, every strategy, every piece of guidance is crafted specifically around your salon, your goals, and your numbers.

Q: ARE YOU REALLY HOLDING MY HAND IN MY BUSINESS?

Yes. Fully. This isn't surface level support. You get real strategy, real accountability, and real action. From pricing, profit and people - to your offers, client journey, sales and marketing - we're with you every step. You'll never be left wondering what to do next. We're in this together.





Q: Q: IS ONE TO ONE CONSULTANCY EXPENSIVE?

Not at all. It's an investment - and a powerful one. Most salon owners are already leaking thousands in lost revenue, poor pricing, underperforming teams, or chaotic systems. 80% of our clients make back their full investment within 30 days of working with us. You'll receive a bespoke plan designed to generate more money, more time, and more control. And if you don't get results? Our guarantee means we'll keep working with you until you do. Think about it this way - how much is it costing you *not* too?

Q: Q: WHY SHOULD I CHOOSE THE SALON OWNERS CLUB?

Because we get it. Sasha, our founder and your consultant, is a salon owner too. She spent years running a fully booked clinic with a waitlist out the door... and still barely breaking even. After a complete business reset, she transformed her salon from being £25,000 in debt to generating over £1 million - without being in the treatment room. Now, she helps other salon owners do the same. We're not theory. We're lived experience and proven strategy.

Q: Q: WILL THIS HELP ME MAKE MORE MONEY?

Yes - if you're willing to take action. We audit your pricing, rework your profit margins, and fix the gaps in your client journey and team structure so you can earn more, with less stress. This isn't about doing more. It's about doing the right things and moving the needle - in the right order - with the right support.





Q: Q: CAN YOU HELP WITH MY TEAM?

Absolutely. Team dynamics, culture, performance issues, leadership gaps - we cover it all. Whether your team's driving you mad or you just need to get more from them, we'll help you step into your power as the leader they need (and want to follow).

Q: Q: WILL YOU HELP WITH MY MARKETING?

Yes. We'll audit your entire client journey and ensure your marketing is actually magnetically attracting your ideal clients that actually convert - not just gets likes. That means messaging, positioning, pricing, rebooking strategy, retention... every touchpoint that affects your income and brand authority.

Q: Q: DO YOU OFFER A GUARANTEE?

Yes. We're so confident in the results we create that if you don't make your investment back within our agreed timeframe, we'll work with you for longer – for free! So far, we've never had anyone who hasn't achieved what we set out to. Salon owners we have worked with have experienced increased revenue from £5K to £17K weeks in just 30 days after working with our founder, Sasha.







Book Your Consult Call

Book your **complimentary 30 minute consult** with our founder, Sasha.

In one focussed call, we'll identify the gaps, the growth potential, and exactly where your business needs to shift.

BOOK IT TODAY AND WE COULD BE TRANSFORMING
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BOOK YOUR CONSULT CALL NOW



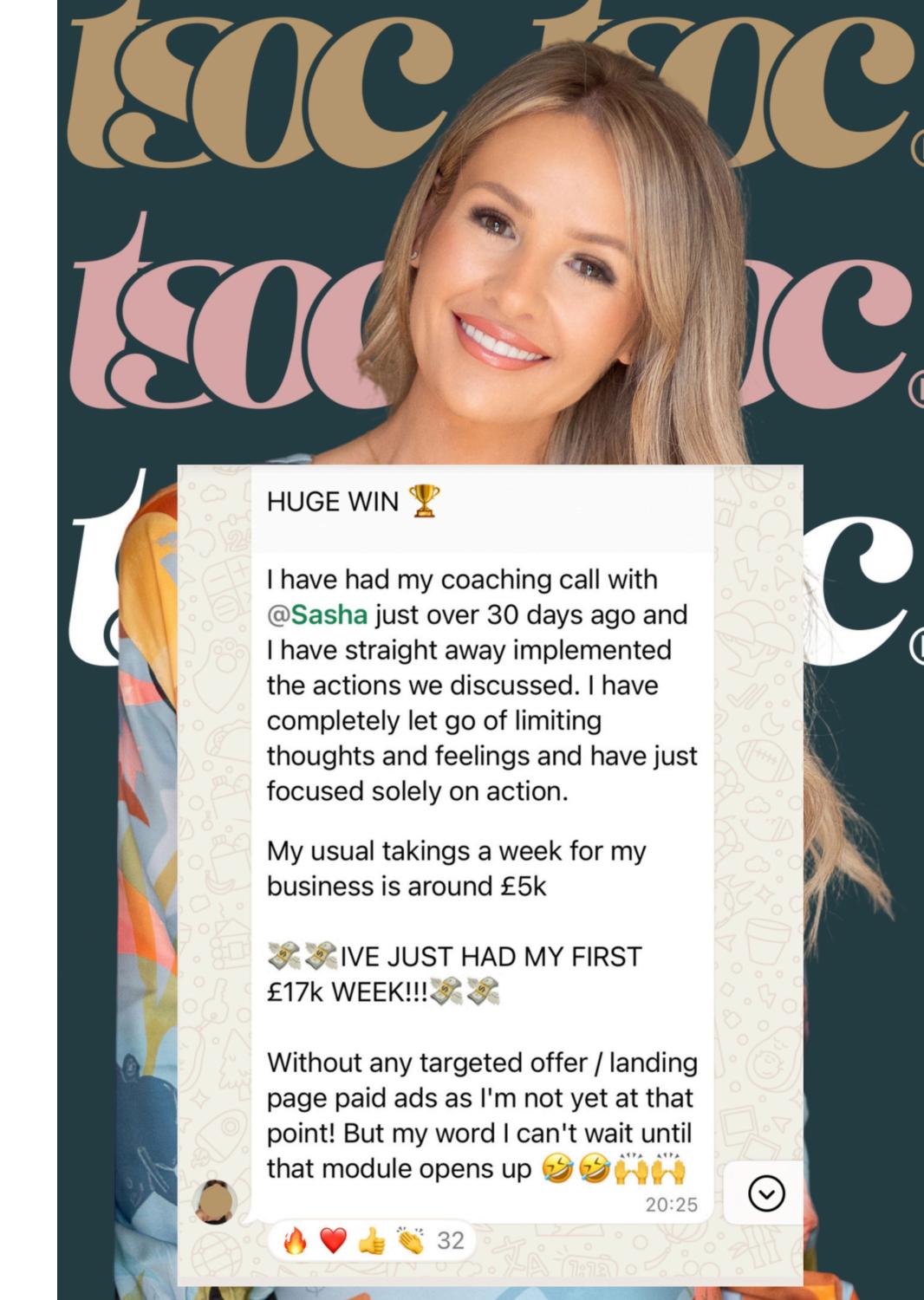


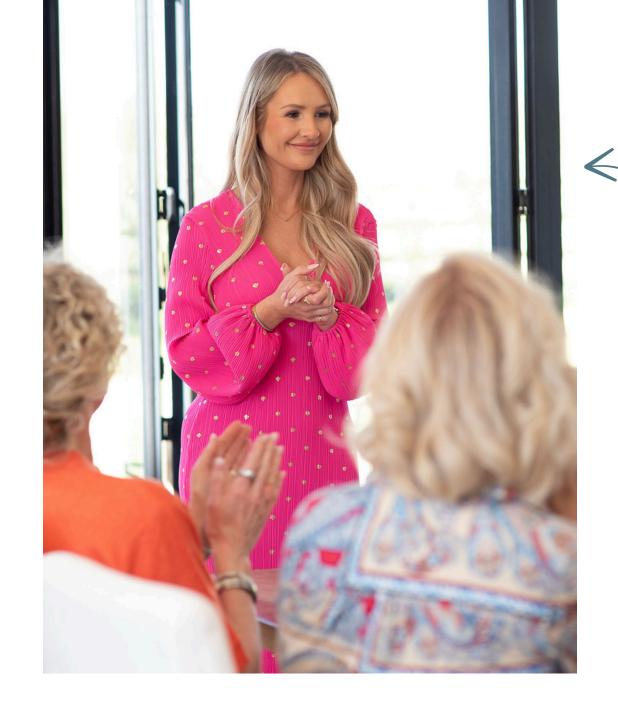
FEEDBACK

"My usual takings a week for my business is around £5k.

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Karina,Salon Owner







hi! this is me, sasha

Salon Owner. Industry Rebel. Creator of The Salon Owners Club.

I didn't grow up dreaming of running a million pound clinic. I started just like you - with a beauty couch, a bottle of fake tan, and a belief that hard work alone would get me "there."

I began in the beauty industry doing everything: nails, brows, waxing, facials, massages - the full works. Renting a little room in someone else's hair salon, I was the walking definition of self-employed hustle.

Within a year I was fully booked and hiring my first team member. A year later, another.

Five years in, I took the leap - signing for a three storey salon in my prime town centre location. We were constantly full. Waitlists. No more treatment rooms available. I was working 60-70 hour weeks. My team were busy. I was "successful," right?

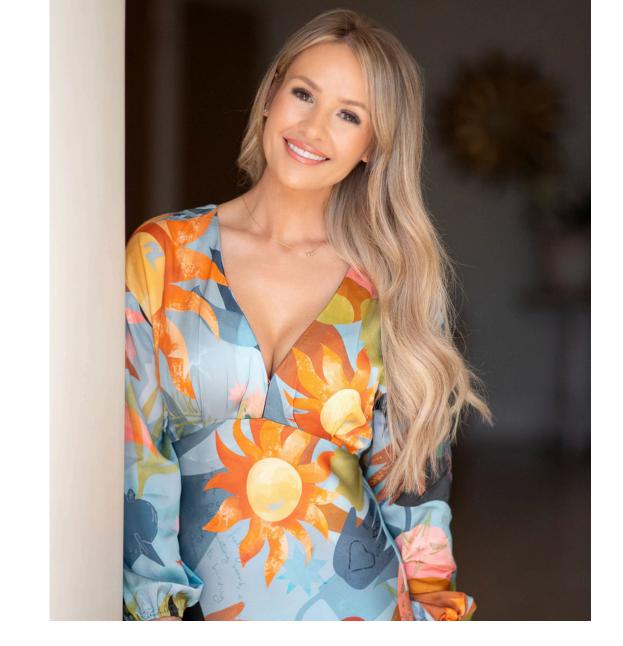
Except I was seriously broke. And seriously unhappy.

Some months I couldn't pay myself at all. If one therapist went on holiday or called in sick, I knew I wouldn't make enough to even cover my mortgage. I was running a packed out business... and still scraping by. Clients were happy. My team were thriving.

But I was falling apart.



Grom £25k in debt, to generating over £1m..."



Seven years in, I was £25,000 in debt, physically and emotionally exhausted, and silently wondering what the hell I was doing it all for.

My relationships were breaking down. My health was suffering. And behind the polished Instagram grid, I was barely holding it together. But I knew I couldn't keep going like that. **So I did the unthinkable** - I went even deeper into debt and invested in help.

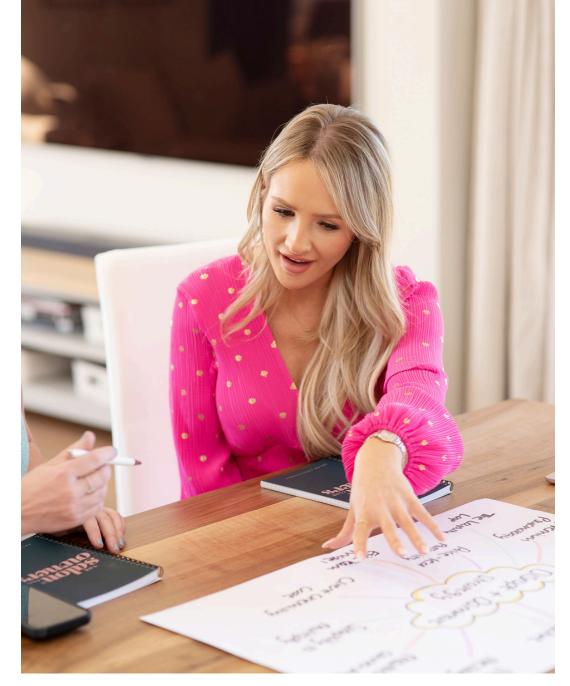
Not another beauty course. Not another skin qualification. But real business mentoring.

Because the truth is: most salon and clinic owners are brilliant at what they do - treatments, results, client experience - but we're never taught how to actually run a profitable business. One that pays you. One that gives you freedom, joy, and security.

Everything I learned I applied. Ruthlessly. I restructured, rebuilt, and rethought every part of my business. And in the process, I took my clinic from over £25,000 in debt to **generating over £1 million** in revenue.

I now live two hours away from my salon. I visit about once every six weeks - by choice, not necessity. **My team runs the clinic day-to-day**. We have an average 80%+ rebooking rate. The clients are loyal. The business is strong. And most importantly, I have my life back.

that's why i created the salon owners club.





<u>Not</u> a generic, mass membership online course. Not a group chat. A real, strategic, roll-your-sleeves-up, one to one consultancy for salon owners who are done with the struggle.

You'll get me *in* your business. In *your* numbers. In *your* team. No guessing. No surface level guess work. This is a fully tried and tested strategy and knowledge that I have personally used to build my salon business, and are the same strategies I still use every day.

Because success isn't just about money in the bank. It's about waking up excited, taking holidays guilt free, paying yourself first, and finally feeling free.

In The Salon Owners Club, we reverse engineer your version of success - whether that's £10K, £50K/month, three day workweeks, or finally stepping off the salon floor.

This is where we disrupt the old way.

This is where you dominate your new one.

I'd love to help you build the life your business was meant to give you.

With rebel love from me to you,



Founder, The Salon Owners Club

Disrupting the salon industry, one rebel CEO at a time.





07480800837 | HELLO@THESALONOWNERSCLUB.COM

BOOK YOUR FREE CONSULT CALL





