

DR. WENDI WILLIAMS

Psychologist · Executive Coach · Keynote Speaker · Founder, The Well

“Rest and renewal are not rewards for leaders who’ve earned them. They are the infrastructure that makes visionary, resilient leadership possible.”

ABOUT DR. WENDI

Dr. Wendi Williams is a psychologist, executive coach, keynote speaker, and founder of The Well — a leadership wellness enterprise built on the conviction that rest and renewal are essential infrastructure for the kind of visionary, resilient leadership the world needs right now.

With over two decades of experience as a researcher, institutional leader, and organizational strategist, Dr. Wendi brings a rare combination of psychological depth, liberatory leadership theory, and practical coaching wisdom to every engagement.

Her work is grounded in Black Women’s Liberatory Leadership (BWLL) Praxis, a framework that transcends identity to offer a universal blueprint for leaders committed to impact, equity, and sustainable transformation.

Dr. Wendi holds a doctorate in psychology and has served in senior leadership roles in higher education, professional associations, and the nonprofit sector. She is the 2026 president of the American Psychological Association.

AT A GLANCE

- Psychologist
- Executive & Organizational Coach
- APA President
- Higher Education Senior Leader
- Keynote Speaker & Facilitator
- Founder, The Well
- Creator, The Well Podcast (forthcoming)
- Author

Serves:

Executive Coaches & Leadership Developers
Board Members & Nonprofit Senior Leaders
Academic & Clinical Leaders
Professional Associations & Conferences

SIGNATURE KEYNOTES

All keynotes are research-grounded, emotionally resonant, and tailored to your audience. Dr. Wendi delivers insight-rich, actionable talks that inspire, challenge, and equip leaders to lead with clarity and conviction, especially in uncertain times.

Leading Through Liminality

Cultivating Leadership in Times of Disruption. For leaders navigating uncertainty, transition, and institutional complexity.

From Burnout to Breakthrough

Rethinking Leadership Wellness. A call to redesign how leaders sustain themselves — and why rest is a strategic imperative, not a personal indulgence.

Liberatory Leadership Strategy

For Institutional Impact. Building equity-driven leadership cultures that are adaptive, just, and life-affirming.

Black Women’s Liberatory Leadership Praxis

Lessons for All Leaders. Drawing from the wisdom of those who have always led through adversity — a universal blueprint for what’s next.

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LOGISTICS & INVESTMENT

\$10,000+
Keynote Fee

**In-Person or
Virtual**
Format

45–90 min
Length

**Workshop /
Coaching**
Add-On

Travel and accommodations are additional and vary by location. Multi-keynote and organizational packages available. Contact to discuss custom engagements.

COACHING & ORGANIZATIONAL OFFERINGS

The Well offers deeply personalized coaching engagements for individual executives, leadership teams, and organizations ready to build cultures of sustainable, visionary leadership.

Investment varies by tier, scope, and engagement length. See offerings at <https://www.thewellwithdrwendi.com/store>

THE WELL ECOSYSTEM

The Well is more than a coaching practice. It is a growing leadership wellness enterprise built to replenish, restore, and re-equip the leaders our world needs most.

Current & Forthcoming:

- Executive & Organizational Coaching
- Keynote Speaking
- *The Well* Retreat in Brief Series
- *The Well* Podcast (launching 2026)
- *The Well* 4-Day Leader Wellness Retreat (2027)
- Scent by *The Well* — aromatherapy fragrance line (2028)

BOOK DR. WENDI

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