

CLAUDE FOR DENTISTS

10 Prompts to Use in Your Practice Today

Copy, paste, and adapt. Real prompts for real dental work: patient emails, marketing, admin and more.

You don't need to be technical to use AI well. You just need good prompts and your own judgement. Below are ten I use across my businesses, written so you can paste them straight into Claude and adapt the bits in [brackets].

Two rules before you start: **never paste anything that identifies a patient** into a public AI tool, and **always read what it writes before it goes out**. You stay the dentist in charge. AI just makes you faster.

Dr Manrina Rhode

01 Reassure a nervous patient

When: Before a first consult or a big treatment, to take the fear down a notch.

THE PROMPT

Write a warm, reassuring email to a patient who is nervous about their upcoming appointment for [treatment]. Keep it under 150 words, plain English, no jargon, and reassuring without being patronising. Sign off from [practice name].

Pro tip • Add 'Now make it 20% shorter and a touch more casual' to see how easily you can fine-tune the tone.

02 Explain treatment options in plain English

When: For your website, leaflets, or to prep before a consultation.

THE PROMPT

Explain the difference between [option A] and [option B] to a patient with no dental knowledge. Be friendly and honest about the pros and cons of each, mention rough considerations like longevity and care, and don't pressure them toward either one.

Pro tip • Paste the result into your consult notes template so you say it the same clear way every time.

03 Write social captions in YOUR voice

When: When you want content that sounds like you, not a generic robot.

THE PROMPT

Here are 3 captions I've written before:
[paste 3 of your own captions]

Write 5 new Instagram captions in this exact tone and style about [topic]. Keep my voice, keep them natural, and avoid hype or clichés.

Pro tip • Feeding it your real examples is the single biggest trick for making AI sound like you.

04 Turn one idea into a week of content

When: When you have one good thought and no time to build a content plan.

THE PROMPT

I want to post about [topic] this week. Give me a 5-post plan: one educational post, one myth-buster, one behind-the-scenes, one patient-reassurance post, and one with a soft call to book. For each, give a hook line and 3 bullet points.

Pro tip • Run this every Monday. Ten minutes of editing beats an hour of staring at a blank screen.

05 Summarise a long document or email thread

When: Supplier quotes, lab letters, CPD notes, that 40-message email chain.

THE PROMPT

Summarise the text below into 5 clear bullet points, then tell me the single decision I need to make and what you'd need to know to make it.

[paste the text]

Pro tip • Use only de-identified material. Never paste anything that identifies a patient.

06 Reply to a tricky review

When: When a negative or awkward review needs a calm, professional response.

THE PROMPT

Write 3 versions of a calm, professional, non-defensive public reply to this review. Acknowledge the person's experience, don't admit fault or share any clinical detail, and invite them to continue the conversation privately.

[paste the review]

Pro tip • Always read it as the patient would before posting. You make the final call, every time.

07 Draft an FAQ for your website

When: To answer the same questions you get asked 20 times a week.

THE PROMPT

Based on the treatment described below, write 8 frequently asked questions and honest, friendly answers for our website. Plain English, reassuring, and accurate.

[describe the treatment]

Pro tip • Ask it to flag any answer where it's unsure, then you fill those in as the clinician.

08 Prep talking points for a consultation

When: Five minutes before a complex case walks in.

THE PROMPT

I'm about to consult on [case description]. Give me a simple structure for the conversation: what to cover, questions to ask the patient, and 3 ways to explain the options simply. I am the clinician. This is just to organise my thinking.

Pro tip • It won't diagnose. It just helps you walk in organised.

09 Write a job ad / onboarding note

When: Hiring, or getting a new team member up to speed.

THE PROMPT

Write a warm, professional job advert for a [role] at a cosmetic dental practice. Reflect a culture of [your values, e.g. honesty, high standards, kindness]. Keep it under 250 words with a clear list of what we're looking for.

Pro tip • Swap 'job advert' for 'first-week onboarding checklist' and reuse the same details.

10 Make AI sound like you (the master prompt)

When: Set this up once and reuse it on everything.

THE PROMPT

I'm a cosmetic dentist. My tone is [warm / direct / honest / no hype]. My audience is [patients / other dentists]. Things I never do: [exaggerate, use jargon, pressure people]. Remember this and apply it to everything you write for me from now on. Ready for my first task?

Pro tip • This is the foundation. Get your 'voice' right once and every other prompt gets better.

ONE LAST THING

The skill isn't the prompt. It's the editing.

Every prompt here is a starting point, not a finished product. The dentists who get the most from AI are the ones who treat it like a fast, capable assistant. They ask, they refine, and they always apply their own judgement before anything reaches a patient.

Your three non-negotiables

- Never put identifiable patient data into a public AI tool.
- Never use AI for diagnosis or clinical decisions. That's you.
- Always check what it writes. It can sound confident and be wrong.

Want to go further than ten prompts?

This is the starter set. If you want to build AI properly into how your practice runs (your marketing, your admin, your patient journey), that's exactly what I support, in more depth and step by step, in my mentorship programme.

→ **Watch for the replay and how to sign up in your inbox.**