

SOUL MAKEUP ♥

CONFIDENT STYLE

www.soulmakeup.com

Confident Style

Does your style evoke the feeling of confidence? If not - let's change that.

CONFIDENT STYLE IS:

When you look & feel secure in what you are wearing & own your signature look with confidence.

WHAT CLOTHES KILL YOUR CONFIDENCE

- Anything that does not fit or feel like you
- Things that are uncomfortable & restricting
- Things you have to constantly adjust or fix (makeup, hair, clothes)
- Anything you have to think about - your style should just feel like a part of you. Not a distraction.
- Old clothes you are keeping because they remind you of a past version of yourself *(TIP: if you feel bad when you see these clothes, either get rid of them or get them out of sight. Whether is because you gained weight and want to be back to a smaller size or they remind you of a memory with your ex, we never want to have things in your line of sight that create insecurity/pain)*

ASK YOURSELF ➡️ WHAT MAKES ME FEEL LIKE A MILLION BUCKS WHEN I WEAR IT?

- Start creating awareness there.
- And if you feel like a million bucks in yoga pants, a work out shirt and a fab head band - perfect.
- Your energy makes the outfit. Your self confidence is what makes anything you wear look good.
- Because the truth is, you can buy all of the fab things but your clothes will wear you if you don't feel incredible in them.

TIMES WHEN YOU SHOULD EVOLVE YOUR STYLE:

- Anytime you feel it's like your clothes, makeup & accessories don't fit where you are at now
- When you get a new job
- After a big life change (baby, breakup, new job, starting a business)
- When your body has changed (lost or gained weight)

Creating Your Confident Style

Let's create your style based on who you are now. Not who you used to be.

HOW TO DEFINE YOUR STYLE VIBE:

Define your vibe in 3 words (mine is chic, bold, glam)

How do you want to be seen? (ie: professional, bright & bold, natural & neutral, edgy, polished, athleisure chic)

Make a Confident Style Pinterest Board starting with the words above to get an idea of what this version of you looks & feels like. Then start rebuilding your confident wardrobe accordingly.

PODCAST SUPPORT:

Creating Your Confident Style

How We Can Continue Working Together:

JOIN BEAUTY CAREER ACCELERATOR:
My group program for women in beauty. Our next round begins in January 2026 - Get on the waitlist **HERE**

WORK TOGETHER 1:1:
Book your 90 Minute Virtual Session With Me **HERE**

FREE OFFERINGS:
Listen to the Confidence Lounge Podcast **HERE**

NOTE: I also offer VIP Days, Private Retreats, Corporate Workshops, Keynote Speaking - Inquire directly for pricing (**elyse@elyseconroy.com**)