



# FEDERICO MALATESTA



Founder, FM Transformational Coaching  
Executive and Transformational Coach  
Equine Leadership Coach, The Artha Ranch

**Partnering with executives and high-achievers to interpret complexity, build coherent narrative, and act with intention at critical transitions.**

## THE ARTHA RANCH

Founded in 2022, The Artha Ranch in Texas functions as both a reflective coaching retreat and a working horse ranch, where Federico breeds and rides reined cow horses, keeping the work of transformation grounded in the grit of daily reality.

Through his FM Equine Coaching™ program, Federico offers executive and transformational coaching clients the option to integrate a rare form of experiential learning with horses.

Federico Malatesta is the founder of FM Transformational Coaching™ and works with executives and high-achievers navigating complexity beyond slogans and frameworks.

His work isn't about finding the right answer, it's about helping clients interpret context, name real trade-offs, and reclaim authorship of their story under uncertainty. He blends leadership practice with narrative theory, neuroscience, and contemporary psychoanalytic thought, and includes diagnostic tools like Hogan and LeadNow assessments when useful.

Previously Chief Investment Officer for a \$40 billion energy portfolio, Federico now applies the discipline of global finance to the psychology of transformation.

Federico writes regularly on narrative collapse, identity, and leadership transitions.

Born in Rome, Italy, his life has spanned several countries and countless roles: academic, journalist, entrepreneur, traveller, and ranch hand. His story is less a résumé than an exploration of how identity shifts across contexts.

## FEATURED IN



## CONNECT WITH FEDERICO

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## SPEAKING AND EDITORIAL TOPICS

- Why “right decisions” are rare in adult life
- Leadership is neither authoritarian control nor group therapy
- The dangerous myth of the “authentic self”
- When the story you’ve been telling about yourself no longer works
- Midlife as a necessary redesign, not a breakdown
- Stop chasing frameworks, start reading context
- How horses expose stress patterns and leadership blind spots