

interior design styles.

The only handbook you need to find your
interior design style.

By Andrea Tru

hello!

I am glad you are here. In case we haven't met before, my name is Andrea, I am an interior designer and content creator, and I love helping designers and students gain the skills that they need to find success in their careers. I am excited for you to use this guide to learn more about interior design styles.

what's inside?

This handbook is all about interior design styles. You know, most often that not, designers are so confused about finding their own interior design style. Honestly, it's not an easy job. However, I hope that this guide can help you find your style while learning about all the interior design styles that exist out there, and yes, there are many!

I really hope you find this guide helpful, let's go!

An introduction to interior design styles.

Interior design styles refer to the distinct aesthetics and approaches to decorating, arranging and designing interior spaces. When you design any project, you must define an interior design style, this is what brings personality and character to your project.

Finding the correct style is key, which is why as a designer you must be familiar with all design styles. Below is a list of the interior design styles contained in this guide.

modern.

Modern style interiors are simple, clean-looking, and rely on functionality. This style supports the idea of having only essential items in the space, This style leaves out non-essential decorating items and ornamentation.

FEATURES & KEYWORDS

- big windows
- open spaces
- neutral color choices
- natural lighting
- clean lines
- simplicity

MATERIALS & COLORS

- metal
- glass
- wood
- whites
- grays
- black
- pops of color



contemporary.

Contemporary interiors are sometimes mistaken with modern interiors, however, this style gives you more freedom to play with color, form and shape.

Contemporary spaces tend to follow trends, and they rely on what feels good “now”.

Contemporary interiors mix other styles such as modern and mid-century to create unique spaces.

MATERIALS & COLORS

- wood
- primary colors (yellow, red, blue)
- textures & patterns

FEATURES & KEY WORDS

- simplicity
- bold colors
- textures and patterns
- interesting forms and shapes
- mix of styles



eclectic.

Eclectic design showcases personal expression and it's all about mixing colors, pattern, textures and even styles. This style is bold, loud and reflects vibrant vibes.

Eclectic interiors are not afraid of mixing textures, colors, and patterns with the goal of creating interesting and curated interiors, full of personality.

MATERIALS & COLORS

- all colors
- a mix of materials

FEATURES & KEY WORDS

- motifs
- patterns and textures
- fabrics & wallpaper
- decorative items
- prints

via Pinterest



industrial.

Industrial style is known for featuring open spaces, and raw, unfinished looks. It showcases exposed brick, metal, wood and concrete materials to achieve this look. Lofts and studio spaces are known for having an industrial aesthetic.

MATERIALS & COLORS

- metal
- reclaimed wood
- metal
- concrete
- brick

FEATURES & KEYWORDS

- urban vibes
- new york style
- high windows
- spacious and open spaces



traditional.

Traditional style is known for being timeless and classic. It contains elements from the past mixed with modern and elegant pieces.

MATERIALS & COLORS

- rich colors
- mix of materials
- marble & travertine
- wood
- beige tones

FEATURES & KEYWORDS

- decorative molding
- ornamentals
- elegancy
- antiques



farmhouse.

Farmhouse interiors are all about neutral colours, wooden accents and vintage decor. These spaces are known for feeling cozy, warm and relaxing.

MATERIALS & COLORS

- metal
- reclaimed wood
- metal
- concrete
- brick

FEATURES & KEYWORDS

- cozy
- warm vibes
- informal style
- comfortable

Image: Havenly Hideaway



scandinavian.

This style is characterized for being functional and minimalist. It encompasses light color palettes and natural wood accents to convey a sense of simplicity.

MATERIALS & COLORS

- greys
- whites
- blacks
- pops of color
- wood

FEATURES & KEYWORDS

- simplicity
- practical
- functional



Image: ELLE Decor

art deco.

Art deco style is known for being glamorous and luxurious. It contains bold geometric patterns and metallics, rich colors and lavish materials. The incorporation of decorative elements is very important when using this style.

MATERIALS & COLORS

- bold colors
- golds and metals
- patterns
- textures

FEATURES & KEYWORDS

- boldness
- high contrast
- exaggerated
- geometric shapes

Image: Finline Design



bohemian.

Bohemian interior design, often referred to as "Boho," is characterized by a free-spirited, eclectic aesthetic that embraces individuality and artistic expression. Incorporates a variety of textures to create warmth and depth and it prioritizes comfort with cozy seating arrangements and informal layouts

MATERIALS & COLORS

- vibrant colors
- earthy hues
- textures and patterns
- wool, cotton, silk

FEATURES & KEYWORDS

- cozy vibes
- informal
- sporadic
- mix of styles

Image: And Academy



coastal.

Coastal interior design is inspired by the beach and seaside, creating a fresh and airy atmosphere that evokes the feeling of being near the ocean. It emphasizes open layouts and spaciousness, allowing natural light to flow through. Large windows or sliding glass doors that connect indoor spaces to outdoor areas are common.

MATERIALS & COLORS

- light colors
- blues, beiges, whites
- soft textures
- linen, rattan, cotton

FEATURES & KEYWORDS

- warm
- airy
- spacious
- bright
- relaxing

Image: Architectural Digest



I hope you enjoyed the read, and found this guide helpful!

For more content, connect on my socials:

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Good luck on your design journey!

Talk soon,

Kindly

Andrea

