

# The Toddler Class Blueprint

Training & Inspiring Toddler Class Professionals

*Everything you need to build, run and fill a multi sensory toddler development class business. This will take you from idea to waiting lists*

This isn't a course full of theory and wishes you luck. It's a complete system written by someone who has done it for over 2 decades giving you the professional training, the planning tools, the lesson content and the business know-how to launch with confidence and grow with purpose. By the end, you'll hold a recognised diploma and a business that's genuinely yours.

## **And you won't be doing it alone**

Support is built into every stage of The Toddler Class Blueprint not bolted on as an afterthought.

- Every new student starts with a personal 1:1 mentor call with Elizabeth so you start with a plan, not guesswork.
- You'll join The Blueprint Community . A group of fellow students who get it, really get it and won't glaze over when you need to talk about what happened in class again. It's a private space to ask questions, support each other, chat, be there for the great days & the hard ones sharing wins and cheering each other on.
- Once a month, Elizabeth spends a full day in the community answering questions, no topic off limits, no waiting weeks for a reply.
- In between, she pops in most days, so you're never stuck for long.

## **What's Inside**

### **WELCOME : Getting Started**

*Before anything else, you need to know exactly how this course works and what's expected of you.*

- How to study and get the most from the course
- How to pass and earn your diploma
- An introduction to the B.A.B.Y. Methodology, the foundation that the course is built on
- Professionalism and ethics as a class teacher

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## **MODULE 1 : Foundations**

*I absolutely understand the temptation to start with the fun stuff (the kit!) and sort out the business later. This module will make sure your business is built on solid ground from day one.*

- Clarify your personal and business vision, aims and values
- Understand why authenticity is your biggest business asset
- Learn what to look for in a venue and how to set the right class size
- Set up your business to operate legally in the UK, the legislation you need to know

## **MODULE 2 : Dive into Development**

*You don't need to be a child development expert but you do need to understand what's happening in the room, how a child's development is influencing their behaviours. This module gives you the knowledge that makes you credible and confident.*

- A focused overview of child development from 1 to 4 years
- Understand exactly how toddler classes can support every area of a child's development and parental wellbeing
- Bonus unit: the physical and emotional benefits of music and singing

## **MODULE 3 : The Toddler Class Blueprint**

*This is the heart of the course. The Blueprint is designed to be your planning system and once you understand it, lesson planning stops taking hours and feeling hard and becomes something you can do quickly and easily*

- Discover how the Blueprint supports every area of child development and the EYFS curriculum
- Learn to create your own lesson plans with ease using the Blueprint 'Together' structure
- Explore the 45 'Done For You' themed lesson plans

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## **MODULE 4 : Bring the Blueprint to life**

*Knowing the structure is one thing. Knowing exactly how to deliver every element of it, with skill, confidence and ease is something else. This module is where it becomes real.*

- Learn how to deliver every element of the Blueprint. Yes the action songs, the rhymes, movement, actions, counting songs, bounces, lycra, stillness
- Master Transitions so tidying up becomes part of the learning, not an interruption to it
- Discover how to use The Listening Cloth

## **MODULE 5 : Make it Yours**

*Your classes need to look, feel and sound like you. This module is where your creative identity really begins to grow and where the practical pieces all come together.*

- Find the right venue and choose the right booking system
- Set class times that work for your life and your customers
- Choose your equipment, including instruments, mats, lycra, sound systems
- Set up your RoomScape and understand the power of SoundScapes
- Nurture customers online using WhatsApp, and learn how to convert DMs into bookings

## **MODULE 6 :Teaching Multi Age Classes**

*Teaching a mixed group of 1 to 4 year olds is a skill. This module gives you the tools, the confidence and the self-awareness to do it brilliantly.*

- The emotional and practical skills of a successful multi age class teacher
- When and how to use different delivery styles
- How to handle real-life class challenges ie chatty parents, running toddlers, mixed development stages
- Looking after yourself , because your physical & mental wellbeing is non-negotiable

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## **MODULE 7 :Building your Brand**

*People don't just book a class. They choose people. This module is about creating something distinctive, protecting what you've built and attracting the right customers.*

- Choose and build a business name and brand
- Protect your brand legally
- Build your Tribe, the loyal community of customers who keep coming back and bring others with them

## **MODULE 8 : Love Your Launches**

*Full classes won't happen by accident. This module gives you three proven Blueprints for filling your classes ;at launch, every term and for special events.*

- The Love Your Launch Blueprint : how to launch with a bang
- The Rebooking Roadmap :how to re-enrol your existing customers every term
- The Sell Out Specials Blueprint : how to fill special pop up events and one-off sessions

## **DIPLOMA IN MULTI SENSORY, MULTI AGE DEVELOPMENT CLASSES (1-4 YRS)**

On successful completion of written assessments at the end of each module and a practical assessment via zoom, you'll be a qualified multi sensory, multi age class class teacher with an accredited diploma and a business ready to launch.