

# ROSELLE

## GROWING GUIDE

THE MUST GROW PLANT YOU  
NEVER KNEW YOU NEEDED



Roselle is a heat-loving, tropical plant known for its striking red calyxes, which are used to make tangy teas, syrups, and jams. With tall, upright growth and creamy hibiscus-like flowers, roselle adds beauty and function to any garden – attracting pollinators and offering a harvest that's as useful as it is delicious. It thrives in full sun and is easy to grow from seed, making it a perfect pick for seasonal gardeners.

### QUICK FACTS

Botanical Name:

*Hibiscus sabdariffa*

Height:

Up to 7 feet

Width:

Up to 4 feet

Days To Harvest:

90-120 days



Harvest roselle about 2–3 weeks after the flower blooms, when the calyx (the red, fleshy part surrounding the seed pod) is thick, glossy, and fully formed – but before the seed pod inside becomes tough or woody. Harvesting regularly keeps the plant producing!

## How To Grow Roselle

### START FROM SEED

Sow seeds directly into warm soil once all threat of frost has passed.

### PLANTING

Plant in well draining soil and give 36 - 48" of space.

### GROWING

Keep seedlings moist until they are established. When the plant is about 12–18 inches tall, pinch the growing tip to encourage branching. You'll get more flowering stems and a bigger harvest later.



Roselle thrives in neglect and will do great in less than ideal conditions, so don't over tend it. amend soil with compost at planting and top-dress with a balanced organic fertilizer



## seasonal timeline



Day 0  
Seed sprouts



Days 1 - 60  
Plant Establishes



Days 61 - 90  
Mid-Season Growth



Days 91-100  
Flowering Begins



Days 101 -140+  
Harvest Calyxes