

ZENIFEL™

Pheromone Products

everyday
CARE

Immediate Pheromone Release That Outlasts the Competition

ZENIFEL™ Pheromone Products use facial pheromones and catnip extract to help cats of all ages feel calm and secure in stressful situations.



Nepeta cataria extracts are plant-based ingredients rich in nepetalactone known for:

- Inducing a calming effect in kittens¹
- Increasing the general well-being of cats²

Double the calm. Double the convenience.

ZENIFEL™ Gel Diffuser

- Electric free (no need for an electrical outlet)
- Lasts up to 2 months: **2 times longer** than the market leader^{3,4}
- Signs of stress reduced up to **80%**⁴
- Slow-release technology for **maximum shelf life**
- Covers up to **750 square feet**



ZENIFEL™ Spray

- **Easy-to-use**, delivering a minimum of 400 sprays
- Offers rapid, short-term effect
- **More effective** than the market leader⁵
- Odorless

Ideal for:

- In-clinic use for anxious cats
- Unfamiliar places and events
- Travel and clinic visits
- Stress-related behaviors

References:

1. Marchel P, Diverio S, Falocci N, et al. The effect of *Nepeta cataria* on kittens' behavior. *J Vet Behav*. 2010;5(1):50–51. doi:10.1016/j.jvbeh.2009.09.022
2. Bol S, Caspers J, Buckingham L, et al. Responsiveness of cats (*Felidae*) to silver vine (*Actinidiapolygama*), Tatarian honeysuckle (*Lonicera tatarica*), valerian (*Valeriana officinalis*) and catnip (*Nepeta cataria*). *BMC Vet Res*. 2017;13(1):70. doi:10.1186/s12917-017-0987-6
3. Espuña G, Nicolas CS, Girardin A, Fatjó J, Bowen J, Monginoux P, Rème CA. A long-lasting gel-based diffuser of feline pheromone can help reduce undesirable behaviors in cats at home: comparison with an electric diffuser. *Front Vet Sci*. 2024;11:1445108. doi:10.3389/fvets.2024.1445108:39268519; PMC11390375
4. Data on file. Virbac Corporation.
5. Bernachon N, Beata C, Crastes NC, et al. Response to acute stress in domestic cats using synthetic analogues of natural appeasing pheromones with *nepeta cataria* extract rich in nepetalactone: a double-blinded, randomized, positive controlled cross-over study. *J App Res Vet Med*. 2015;13(2):125–134.



Shaping the future
of animal health



everyday
CARE

Immediate Pheromone Release That Outlasts the Competition

ZENIDOG® Pheromone Products use appeasing pheromones to help dogs of all ages feel calm and secure in stressful situations.

Double the calm. Double the convenience.

ZENIDOG® Collar

- Signs of stress reduced up to **89%**¹
- Lasts up to 3 months: **3 times longer** than the market leader²
- Can be used with flea and tick collars, with no change in effectiveness³
- Odorless

Ideal for:

- In-clinic use for anxious dogs
- Unfamiliar places and events
- Travel and clinic visits
- Stress-related behaviors



ZENIDOG® Gel Diffuser

- **Electric free** (no need for an electrical outlet)
- Lasts up to 2 months: **2 times longer** than the market leader^{2,3}
- Signs of stress reduced up to **89%**²
- Slow-release technology for maximum shelf life
- Covers up to **750 square feet**

References:

1. Hammerle M, Horst C, Levine E, et al. 2015 AAHA Canine and Feline Behavior Management Guidelines. *J Am Anim Hosp Assoc.* 2015;51(4):205–221. doi:10.5326/JAAHA-MS-6527
2. Nicolas CS, Espuña G, Girardin A, Fatjó J, Bowen J, Monginoux P. Owner-perception of the effects of two long-lasting dog-appeasing pheromone analog devices on situational stress in dogs. *Animals (Basel).* 2022;12(1):122. doi:10.3390/ani12010122
3. Data on file. Virbac Corporation.