

THE AI EDGE

*The Most Powerful AI Tools For
Content Creation And Marketing*



By Filip Van Houte

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INTRODUCTION

Ever feel like you're drowning in admin work and content creation when all you want is to help your clients hit their goals? What if there was a magic wand to lighten your load and gift you precious time? ✨

Enter my guide. I've gone Sherlock Holmes-style and hunted down the creme de la creme of AI tools for coaches, consultants, and content creators. These gems are engineered to shave hours off your workload and hand you back time on a silver platter.

Imagine whipping up tailor-made content in a snap, perfectly customized to your ideal client's unique needs and aspirations. With the right AI tools, it's not just a pipe dream.

We're talking high-quality content at warp speed. 🚀

In our fast-paced world, staying on the cutting edge is a must. Invest in yourself and harness AI's power to become a time-saving ninja. It's like having a FREE VA at your beck and call. My guide will show you the ropes of the latest tech to turbocharge your content creation and skyrocket your coaching game.

Unearth the top AI tools that'll catapult your online marketing and help you craft content quicker than you ever thought possible.

Enjoy,

Filip Van Houte

1. CHAT GTP

[ChatGPT](#) is a language model developed by OpenAI that is trained to generate human-like text. It uses machine learning techniques to understand and respond to natural language input, making it useful for a variety of natural language processing tasks such as text summarization, question answering, and text generation.

It can also be used as a chatbot or virtual writing assistant, providing helpful responses to user input in real-time. ChatGPT's capabilities are constantly evolving as it continues to learn from new data and improve its understanding of language. Its last knowledge cutoff year is 2021.

Pricing: FREE

\$20/Month for PRO.

2. WEBCHAT GTP

[Webchat GTP](#) augments your ChatGPT prompts with relevant results from the web.

This extension adds relevant web results to your prompts to ChatGPT for more accurate and up-to-date conversations with data after the year 2021.

Pricing: FREE

3. VOICE CONTROL FOR CHAT GTP

[Voice Control For Chat GTP](#) is a Chrome extension that allows you to have voice conversations with ChatGPT. It adds a button below the input field that lets you record your voice and submit your question to ChatGPT.

Features:

- Record voice input and submit it to ChatGPT
- Read responses aloud (or disable if you prefer reading)
- Supports multiple languages
- Record voice by clicking the microphone button, or...
- Press-and-hold SPACE (outside text input) to record. Release to submit.

Pricing: FREE

4. USE CHAT GTP

[Use Chat GTP](#) is a Chrome extension to write, rephrase, summarize, translate, or explain any text on any website without copy-pasting using ChatGPT & GPT-4 AI. Install and simply press Cmd/Alt + J.

Pricing: FREE

5. MERLIN AI

[Merlin AI](#) lets you use ChatGPT on all websites with just a Cmd/Ctrl+M prompt!

Click CMD/CTRL +M to use OpenAI GPT on any website

Here's how it works:

- Simply select any online content
- Summarize YouTube video with time stamps.
- Click on Cmd+M (Mac) or Ctrl+M (Windows) to open Merlin box
- Choose what you want to do with it (create a reply, summarize, make it shorter, or add some fun)
- And voila! You'll get a reply at your fingertips.

You can also use merlin to get GPT response on all your google searches.

Pricing: FREE

6. WRITESONIC

[Writesonic](#) is an AI-powered content automation platform that allows users to generate unlimited content.

It can generate posts, articles, ads and website copy and has a long list of marketing tools.

Pricing: FREE trial of 6,250 words.

7. JASPER AI

[Jasper AI](#) is an artificial intelligence platform designed to help users create content.

It can be used to write various types of content for different kinds of formats like ads, posts, ecommerce, email SEO, video and websites.

Pricing: FREE trial of 6,250 words.

Then pricing starts at \$49/month.

8. QUILLBOT

[Quillbot](#) is a language AI tool that helps users to rephrase and improve their written content. It uses advanced algorithms to understand the context and meaning of text, and can suggest alternative phrasing to improve readability, clarity, and grammar.

It can suggest rewriting a text in these formats: standard, fluent, formal simple, creative or expand or shorten sentences,

It can also be used to generate summaries, check for plagiarism, and more. It can be used for wide range of applications such as proofreading, content generation, and SEO optimization.

Pricing: has a FREE plan with limited features.

Then pricing starts at \$4,17/month.

9. COMPOSE.AI

[Compose AI](#) lets you autocomplete sentences to write emails, create content, and chat faster. Just use the TAB key to insert a word.

Pricing: FREE

10. NOTION.AI

[Notion AI](#) is a great tool to write better and create more efficient notes and docs. It's a productivity tool that transforms text, automates simple tasks, and generates new content inside your connected workspace.

Pricing: FREE version.

Then pricing starts at \$8/month.

11. CAPTIONS

[Captions](#) is the best camera and editing app that automatically transcribes, captions and clips your talking videos for you.

It lets you:

- Make eye contact without eye contact.
- Have captions in multiple languages.
- Writing assistant for your script
- Lip-sync.
- Teleprompt.,
- Trim silences and filler words and do audio background removal.
- Color and text tools (like hormozi reels).

Pricing: FREE 3-day trial version.

Then pricing starts at \$9,99/month.

12. DESCRIPT

[Descript](#) is an all-in-one tool that is meant to be used for the full workflow of creating videos and podcasts, including writing, recording, transcribing, editing, collaborating, and sharing.

Descript is also able to transcribe audio and video recordings, editing video is as easy as using Docs and Slides because you edit through text instead of a visual editor, which is a complete game-changer.

Pricing: has a FREE plan with 1 unwatermarked video/month and max. 1 transcription hour per month.

Then pricing starts at \$12/month.

13. ELEVEN LABS

[Eleven Labs](#) designs entirely new synthetic voices from scratch. Clone your own voice or a voice you have a permission and rights to or design entirely new voices by adjusting their parameters.

Pricing: FREE version if you attribute them

Then pricing starts at \$5/month.

14. MIDJOURNEY

[Midjourney](#) is an AI-based software that allows users to create artwork by entering text-based prompts. It uses machine learning to generate images based on the provided text.

It is different from other AI-generated art software as it runs entirely within the Discord platform, where users interact with a bot to create the artwork.

Pricing: when you sign up the first 15 images are free.

Then pricing starts at \$8/month.

15. DALL-E 2

[DALL-E 2](#) generates images from text descriptions. It is owned by same company as Chat GTP (Open AI), which is trained on a dataset of text-image pairs.

It allows make realistic edits to existing images using natural language captions, including adding and removing elements while taking shadows, reflections, and textures into account.

Pricing: you have 50 FREE credits for the first month and then 15 free credit per month thereafter.

Then pricing starts at \$0.020 / image in 1024x1024 resolution.

16. CANVA

[Canva](#) is all in all a fantastic image design tool but they have also added a Text-To-Image AI Tool that allows users to convert text prompts into images.

To use the tool, users can start a design project from scratch or with a template and enter a text prompt to generate an image.

Pricing: FREE with basic features

Then \$119.99/year for one person for the full professional features.

LET'S CONNECT!

I hope this AI Edge guide gave you some powerful AI tools to ramp up your content and marketing. If you'd like to know more about growing your coaching business, and performing at your best as a coach, you can follow me here:

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- YouTube: [@FilipVanHoute](#)
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