



ROADMAP



from  
**IDEA**  
to  
**PuBLISHED**  
picTure  
**BOOK**



# Hi there,

Are you ready to start transforming your story idea into a published Picture Book?

By following this **FREE ROADMAP** you'll learn the exact steps in making that happen.



Perhaps you have an idea for a children's book but you're not sure what to do next.

Creating a children's Picture Book can seem like an overwhelming task. I know! I learned the hard way, but now I want to share with you my step-by-step guide to help you turn your idea into a published Picture Book.

Once you've downloaded the roadmap, write down your idea. This is your first and most important step.

**After all, an idea is just a dream until you act on it.**

I hope you're as excited to start your Picture Book as I am to share this formula with you.

## Let's get started!



Lorette's Books

# Hello!

I'm Lorette and I'm so happy to be sharing this roadmap with you.



If we haven't met before, I'm an author and illustrator of Children's Picture Books.

It all started when I wanted to write something for my young daughter about her teddy bear. That book became the first in a series of five stories, won an award, and went on to sell over 200,000 copies in five different languages.

I now have a total of sixteen published titles and have also self-published.

This roadmap contains the exact formula that I use to create my Picture Books.

For the past 20 + years, I've been teaching courses in writing and illustrating for children at various institutions in Melbourne and regional Victoria, Australia.

I've seen many of my students go on to become successful authors and illustrators.

Whether you're wanting to be published or to self-publish, this roadmap will show you the steps for moving from your initial idea to a published Picture Book.

## Let's go!

Beep!  
Beep!



## Lorette's Books

# from IDEA to PUBLISHED picture BOOK

# ROADMAP

## 1 idea

Put your **idea** on paper!

- **What** is it?
- **Who** will tell the story?
- **Where** is it set?



## 2 characters

**Who are they?**  
Write a character profile for each one.

- What are their **ages**?
- What **special features** do they have?
- What are their **personality traits**?

Now **draw** them!



## 3 Story

When writing your story, consider the following:

**Structure**  
*the shape of the story*

**Language**  
*what type of words will you use*

**Point of view**  
*who is telling the story*



## 5 ReVIEW

This is a very **important** step! It's time to polish your story to perfection

**Rewrite**  
**Rework, Refine**

Make the **final draft** of your storyboard.



## 4 DESIGN

Create a **storyboard** by drawing a **square** for each page of your book.

In each square, do a **sketch** of what you'd like on that page.

- Most picture books have **24** or **32** pages



## 6 Explore

How will you **create** your **illustrations**?

**Experiment** with different:

- **Media**
- **Techniques**
- **Styles**
- **Colours**



## 7 Mock-UP

Create a **mock-up** of your book with your **sketches** and **text** in place.

This will help you see if there's anything that needs further revision

## 8 illustrate

**The fun part!**

Using your preferred **media, technique style** and **colours**, create the illustrations for your book



## 9 Publish

- Choose a book printing service such as **Blurb**
- Add your **illustrations** and **text** to the template
- Wait for your book to arrive
- **CELEBRATE!**



# Next step!

Want to know more?

Head to

[lorettesbooks.com](http://lorettesbooks.com)

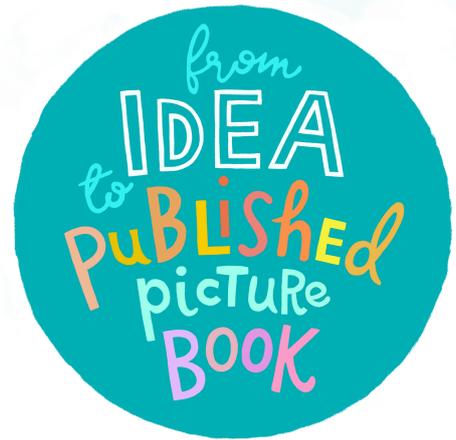
to explore my full online course - created to guide you through every step of making your own Picture Book.

Scan the QR code below to take a look.

I really hope you found this roadmap helpful and that you're on your way to creating your first Picture Book. I can tell you, there's nothing quite like the feeling of holding your very own published book, and I can't wait for you to experience this too.

I have so much more to teach you about creating children's books. I've recently designed an online course where you'll get easy to follow, step-by-step video lessons, worksheets, and templates to support you as you create your story, shape your illustrations, and get your book ready to share with the world.

To find out more, visit my website:



# Let your story grow



Lorette's Books