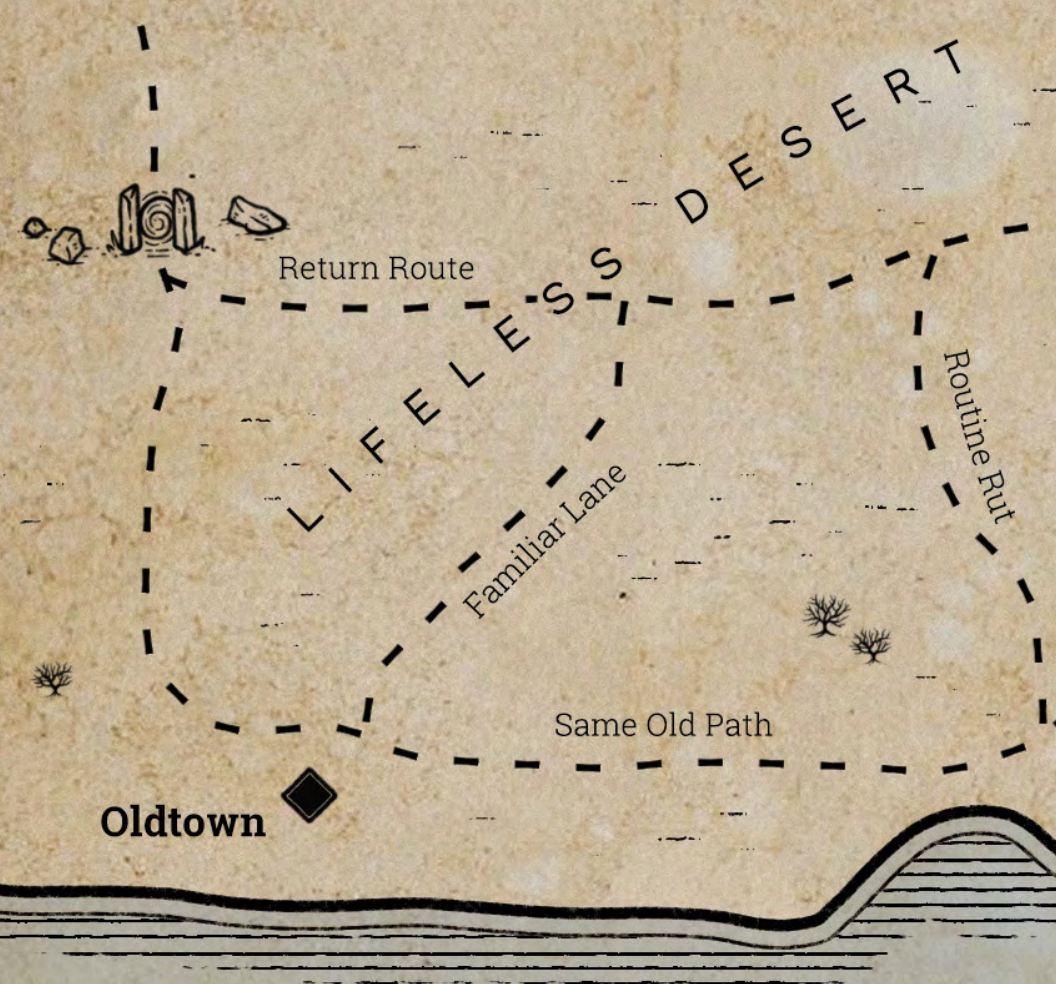




REGIONAL HISTORY

COMMUNITY AND NEIGHBOURHOODS

LOCAL POINTS OF INTEREST

AREA EVENTS

Lifeless Desert

REGION GUIDE AND MAP

Check out what's inside

Inspired Relocation Services

WHEN YOU JUST CAN'T TAKE ONE MORE DAY
WHERE YOU ARE



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A Message from the Overseer

Whether you're a lifelong resident of the Lifeless Desert or you've recently relocated to the region, you will find this guide an informative resource for all things uninspired.

Here, sandwiched between the thick blanket of the overcast sky and the featureless expanse of the barren desert, we've carved out an inadequate identity entrenched in our dreary environment and disconnected from our source of vitality and authenticity.

You'll notice that we take life far too seriously and our sense of place is reflected in our displeasure for work, whether that's settling for a boring job, doing work misaligned with who we are, or limiting ourselves by sticking it out in an untenable situation.

So, as you explore what little there is to do and see, don't hesitate to ask the opinion of another local and find out what this place *really* means to them. Good luck!

B. Smiley

Overseer, Lifeless Desert



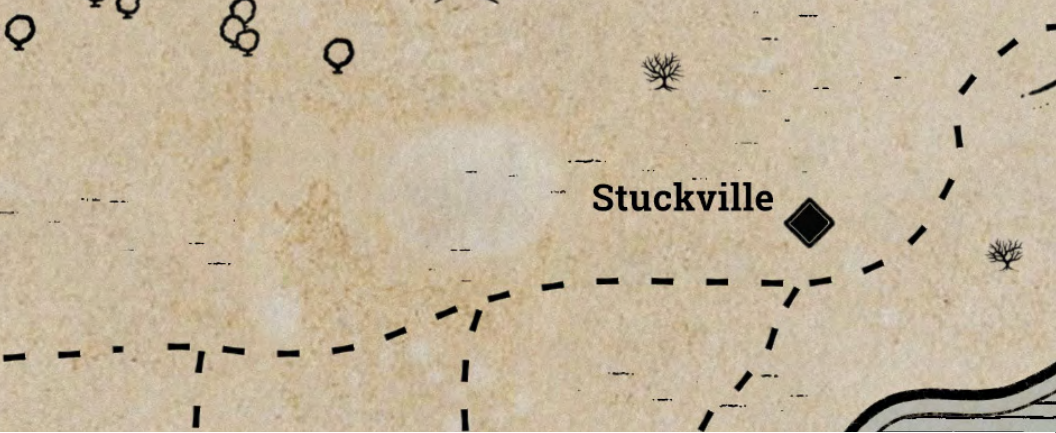
Three things to know about the Lifeless Desert

- 1 Things are exactly what they seem.
- 2 Most folk do have the best intentions.
- 3 You can leave, even if you think you can't.



Map of Contents

Point to where you want to explore and click.



Stuckville

A slow-as-molasses town hampered by gridlock, the streets are congested with gifted folk who just can't seem to find a pathway to realizing their heart's desires.

History

What began as a small enclave of overthinkers, Stuckville underwent rapid sprawl to accommodate the dramatic population increase as more and more folk arrived here and got stuck in their heads.

To keep up with this expansion, streets were hastily built without vision, introducing all kinds of barriers into what should have been a natural flow. In an attempt to remove these roadblocks, there is constant construction causing traffic to snarl and life to come to a standstill.

When residents find the least objectionable way to work,

they will continue to take the same route day after day. They don't mind so much as it is their complacency that keeps them from driving off the rails.

Who lives here

The residents of Stuckville include those who have:

- Been caught in the cyclical trap of the mind
- Lost connection with their heart
- Broken trust with themselves and struggle in making clear choices
- Never had the opportunity to use their unique strengths, gifts, and talents

Popular neighbourhood

In **Obscure Ridge**, a perpetual haze hangs over the heads of the workers. While some hold onto a shred of hope that one day the fog will lift and they will have clarity again, most have accepted that they will never discover their true path.

OUTSIDER TIP

Situated up on high, you'll have a better outlook from **Beyond the Mind Hill**.

Point of interest

At the **Wrought with Thought Tar Pits**, seepage from beneath the surface of thinking has been happening for quite a long while. But any fresh imaginings that emerge from the depths harden when they meet the

oppressive air of the desert, forming deposits of disbelief thick enough to entrap snippets of insight and longings of the heart.

Impressive fossils of well-preserved grand visions have been extricated, and the deposits also contain many important microfossils: desire, purpose, truth, trust, belief, worthiness, strengths, gifts, talents, potentials, intention, and creativity.

What never happens here

You can be assured you will never find any of the following in Stuckville:

- Ease and flow of energy
- Building of momentum
- Reward for your true value

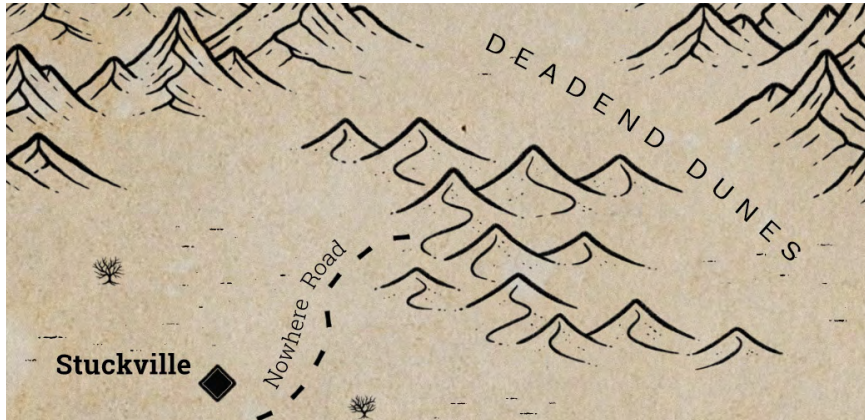
If you like spinning your wheels, you've come to the right place. 🌀

BUY ONE, GET ONE FOR ALMOST SAME PRICE

Been Here Before Pub

Buy one food item with any beverage purchase and get a second food item for just a little less. Coupon valid for hard workers only. Expires soon.

SIDE TRIP

Deadend Dunes**Cruise the infamous
"Nowhere Road"**

In a bid to make a move in their lives, citizens of the region will often take short jaunts out Nowhere Road.

They will get a new job at another company or acquire yet another degree, training, or designation in the hopes that it will provide the fulfillment they seek in their work. Sadly, these trips out Nowhere Road, while they may flash hopefulness in the short term, they end up being one disappointment after another in the long run. They all terminate at the same place, the Deadend Dunes.

The more trips the citizens take out here, the more disheartened they become. Not only do they lose interest in work, but in their desire for life itself. Their life-force energy drains away. They cannot figure out what it is exactly they are looking for so, eventually, they stop trying and give up.

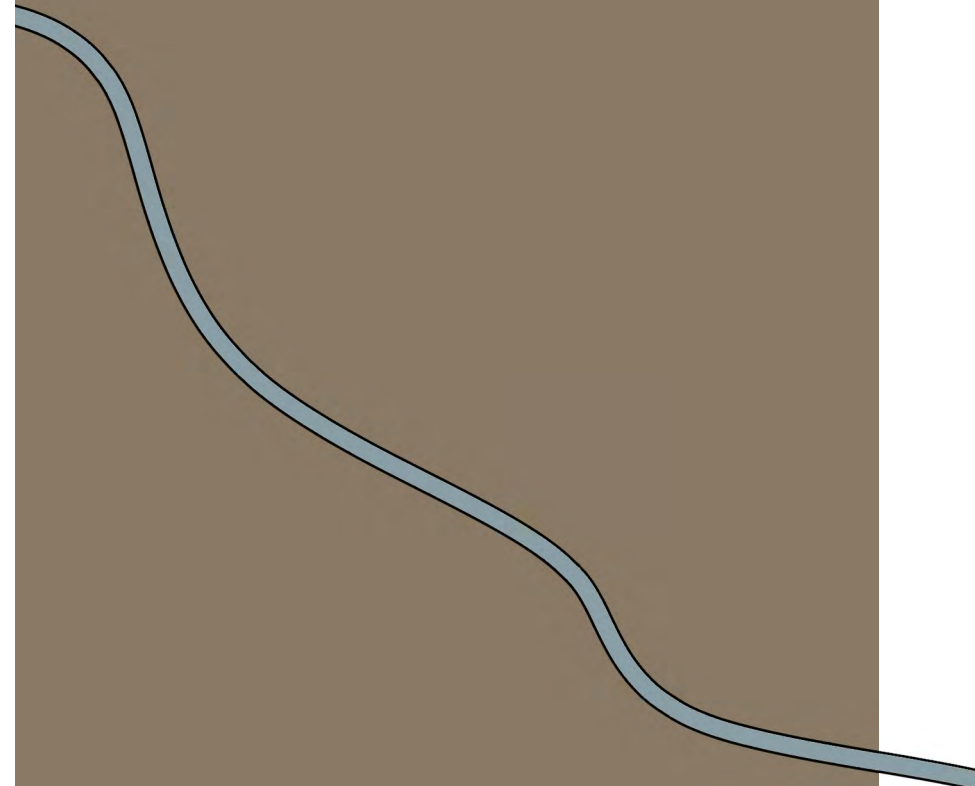
For a fortunate few, however, unbeknownst even to themselves, the spark of desire for an inspired life remains burning deep within, just needing a little blast of oxygen to bring them back to life. 🐾

Inspired Movers

GET YOUR DESIRE FOR LIFE FLOWING AGAIN



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Boredom Bay

Rather a subdued town, the air is filled with deep sighs and the muffled sobs of stifled creativity. But don't let that persuade you, there is not much here that will surprise or delight you.

History

More contemporary than other towns in the region, Boredom Bay developed as a factor of modernization. Whereas once upon a time, working folk had little capacity to concern themselves with creating lives guided by purpose and filled with meaning as they had to toil day and night just to survive.

OUTSIDER TIP

If you like waiting for your joyful life to begin, stand in line at the **Neverending Nightmare Club**.

Nowadays, however, with the advancement of technology, the necessities of life have become more accessible. This doesn't mean, though, that work has become more interesting. One could argue it's become even less so.

Most work lacks imagination and leaves no room for play or inventiveness. Charged with rote tasks, workers still have to fend off the restlessness of monotony.

Without opportunities to realize their own creative potentials, many try to distract themselves from their apathy at the **Dispirited Distillery**, a growing trend.



Those who cannot tolerate the modernity of Boredom Bay tend to migrate to Oldtown for a convincing old-world feel.

Who lives here

The occupants of Boredom Bay include those who have:

- Stopped believing life can be anything different
- Undertaken a mundane job without the freedom to implement any of their own creative ideas
- Convinced themselves that just getting by is enough

Popular neighbourhood

Spread throughout **Meh Valley** are a plethora of sought-after, mid-level management jobs. Once people begin to work here, however, they also question their reasons for ever wanting to work at all. But after they settle into the Meh Valley, it is difficult to muster up the desire to make a change.

Point of interest

Located in the centre of town, **The Downcycle Depot** is where stodgy companies take uninteresting jobs and devolve

them into even less meaningful work. A dumping ground for dusty cubicle walls and flickering fluorescent lights, unimaginative executives haphazardly cobble together shoddy working environments and expect outrageous results in exchange for no recognition and little pay.

What never happens here

You can be assured you will never find any of the following in Boredom Bay:

- Creativity and innovation
- Passion for work
- Excitement for life

If you just want to while your life away, you'll love it here. 



If you're curious...

Most folks never pay them much mind, but at the edge of town grows an unusual patch of thorny brambles, specific to this particular area. What makes these bushes special is their random disappearing quality. Some days they completely obscure the ability to see anything beyond what is right in front of your face. Other days, they open to provide a pathway to a life you never dared dream was possible. It just requires a little bit of curiosity and a whole lot of gumption.



Oldtown

The original settlement in the Lifeless Desert, it was built upon the unstable bedrock of power imbalances and a fixation on a disproportionate accumulation of wealth.

History

Originally founded by a Board of Dictatorial Bosses, Oldtown has been since ruled with an iron fist. Productivity is the primary measure of success and decisions are driven by the bottom-line.

While historically, there has been benefit from the organization and mechanization of the working world, what was

left out of the equation was the inclusion of our humanity. This resulted in companies that hold little regard for altruistic thinking or individual expression. Conglomerates continue to subsume any small startups or independent shops.

In spite of a cycle marked by recent decline, the Board still aims to advance the consumer culture and undermine any actual value to society.

Uprising: A call for evolution

Old paradigm. In this reality, there are only finite resources available – only so many jobs, a limited amount of money, a fixed number of opportunities. Here, all folk are in competition to get their share of the whole.



New paradigm. In this reality, there are infinite resources available and all are able to create according to their desires. Because everyone can generate abundance, they are free to work in collaboration with others.

In more recent times, much to the shock and dismay of the establishment, a small contingent of outsiders have infiltrated the town and are spearheading a new paradigm, one based in sovereignty. The old-timers, determined to keep evolution at bay, have banded together to fight back and suppress any notion of progress.

Who lives here

The inhabitants of Oldtown include those who have been:

- Pressured into a life of “responsibility” and “practicality”
- Shackled by the constraints of old paradigm structures and systems
- Conditioned to conform to conventional standards of what work is supposed to be

Popular neighbourhood

Once glorious in its heyday, **Corporate Heights** has now deteriorated into a ramshackle hodgepodge of soulless buildings. While many people still work here, it is a ghost of a bygone era and has outlived its usefulness to humanity.

OUTSIDER TIP

If you're fond of nostalgia, visit your **Old Place of Work** and see how little has changed over the years.

Point of interest

Beneath the crumbling remains of one of the original buildings, an archaeological site, known as the **Factory Floor**, has been unearthed where they continue to dig up antiquities from the working past. Finds include punch clocks, typewriters, and cogs from the machine.

What never happens here

Once obsolete, it is now rare to find any of the following in Oldtown:

- Diversity of ideas
- Inclusive culture
- Progressive thinking
- The building of new systems and structures

This town is certain to please anyone who prefers things to be done “the way they’ve always been done.”

LOCAL LORE

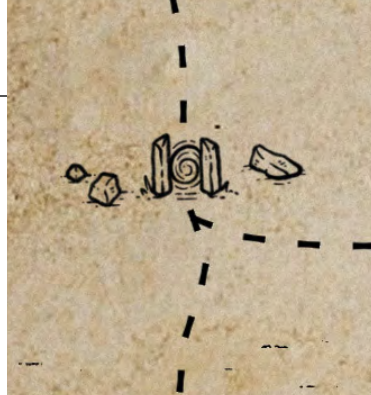
Gate at the Crossroads

Would you dare?

In dreary offices around the land, disgruntled workers will rise out of their chairs, throw their file folders and shout, “I’m going beyond the Gate!” Used as a verbal expletive by someone who is about to lose their mind at their menial job, their outburst evokes gasps of shock and hushed whispers amongst “The Others”.

So, what is the meaning of this saying? And why does it evoke such trepidation in others? It’s because nobody knows for certain what’s beyond the Gate.

The Gate at the Crossroads sits at the intersection of Same Old Path and Return Route, and marks the entry to



Somewhere Road. Beyond it, however, is a land not known.

At some point in every person’s life, one must face the dilemma of having to make a decision between the known and the unknown path. While many wish they had the courage to pursue the unfamiliar path, it usually requires extraordinary circumstances to propel oneself to actually take the risk.

If you found yourself at the Crossroads, what would it take for you to make the decision to go beyond the Gate? What would make you dare?

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Missing Keys Found | Locks Unstuck
Portals Opened

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Lifeless Desert Regional & Annual Events

Celebration of Grey

The region’s most attended annual event, folks from far and wide gather outside of Stuckville in the middle of nowhere under the cover of grey skies to observe how dullish their lives have been over the previous year.

Clever Artifacts Exhibit

Often found in the desert around Oldtown are discarded relics of innovative thinking. They are collected, and each year put on display as a reminder of what could have been.

Clockwatch

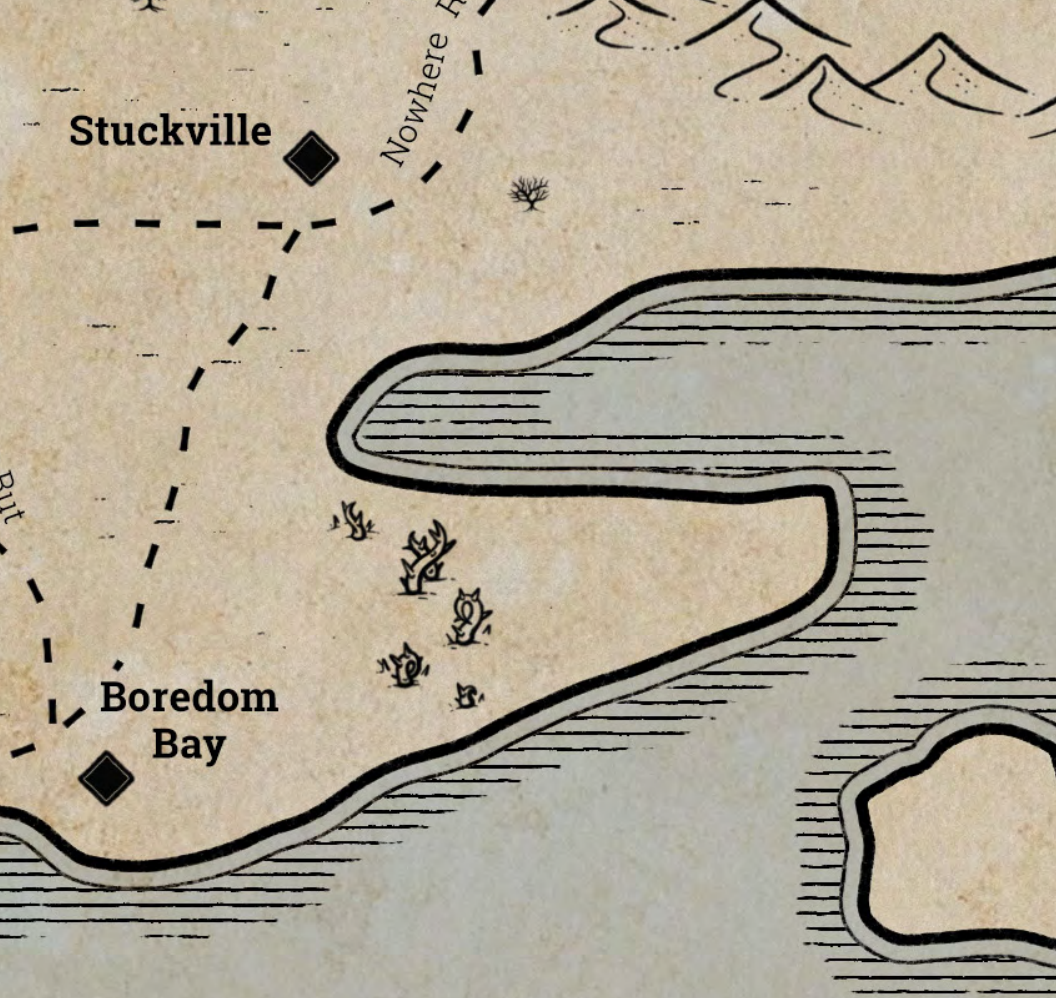
One of the time-honoured rituals in Boredom Bay is to gather in front of the town clock each weekday morning at 9:00 a.m. and watch the second hand move slower than humanly thought possible.

Tumbleweed Race to the End

Be sure to warm up your neck muscles for this fast-rolling event. Stick your chair in the sand by the side of Routine Rut and watch the twirling tumbleweeds of life pass you by.

Bitten the Dust-up

One of the more somber regional events is the mourning of those who have recently retired from their work never having experienced a life of creativity, abundance, and joy.



Take the exit quiz and receive your keys to leaving the Lifeless Desert.

[Take the exit quiz](#)

If you do make the decision to leave, we won't expect to see you here again any time soon. If ever.

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