

Practice Management Course:

Remote Learning for Busy Professionals

Strengthen your leadership, streamline operations, and boost your team's effectiveness with practical, on-demand learning.

This course is designed for busy professionals in the healthcare and medical aesthetics industries who are seeking actionable, focused learning on key topics they can immediately apply to their practice. Each session is tailored to specific areas such as business acumen, operations, people management, and personal acumen. These programs are customized to fit your schedule and are designed to give you the skills you need to effectively manage all aspects of your practice, from patient care to business growth.

Modules & Competencies

Module 1: Business Acumen

1. Business Model
2. Human Resources
3. Financial Acumen (Metrics & KPIs)
4. Marketing

Module 2: Operational Acumen

1. Management Daily Operations
2. Daily Strategy Session
3. Managerial Awareness
4. Manage Patient Expectations

Module 3: People Acumen

1. Communication & Culture
2. Leadership
3. Performance Management
4. Managing Change

Module 4: Personal Acumen

1. Personal Foundation
2. Confidence, Triggers, Inhibitors

Wrap Up

Test your knowledge, Questions, Mentorship, Coaching & Support

Our courses are offered in a variety of formats, including in-person or remote workshops, and can be customized to fit the needs of your organization.



Visit www.kealconsulting.com/events to view upcoming events in your area, or contact us to learn how we can bring these transformative trainings directly to your organization.

Let's work together to unlock your team's potential and elevate your organization to new heights!