

LITTLE LIFTING LEX

UGC *Portfolio*

Creating authentic lifestyle content for wellness, fitness, beauty, and everyday brands.

WELLNESS



lexigrace.creator@gmail.com

CHARLESTON,
SOUTH CAROLINA



FITNESS



LIFESTYLE
CONTENT



www.littleliftinglex.com

ABOUT ME



Hi, I'm Lexi,

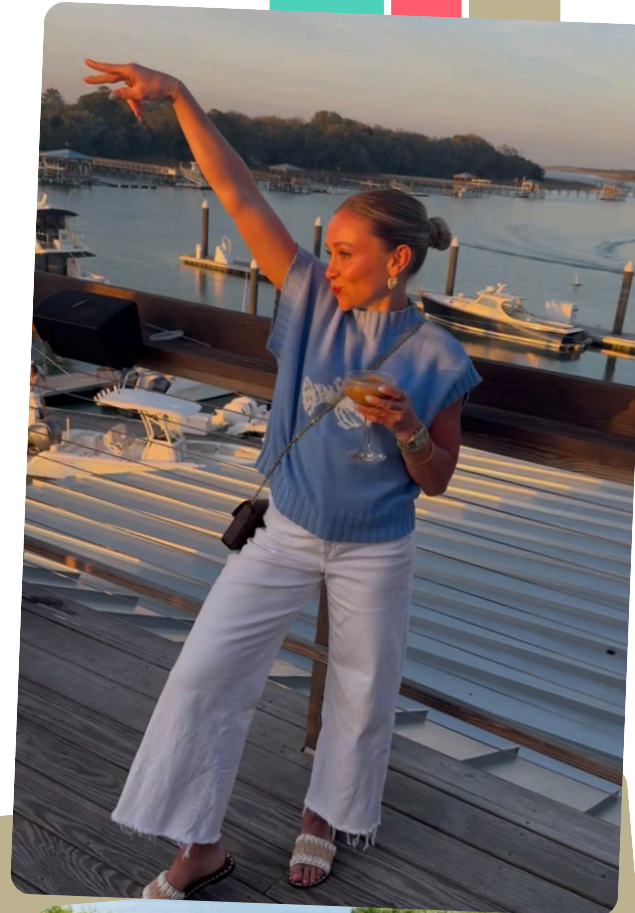
a Charleston-based UGC creator, a CEO,
online nutrition coach, personal trainer,
and professional over-sharer of the things
I genuinely love.

CONTENT STYLE

My content is less “buy this” and more “here’s exactly how this fits into my real life.”

I don’t just show a product, I tell the story behind why I use it, how it helps, and why someone else might love it too.

Think real-life storytelling, vlog-style content, genuine recommendations, and content that actually feels like a person made it!



Authentic and Relatable

My content focuses on:

Natural storytelling

Vlog style content

Lifestyle integration

Product demonstrations

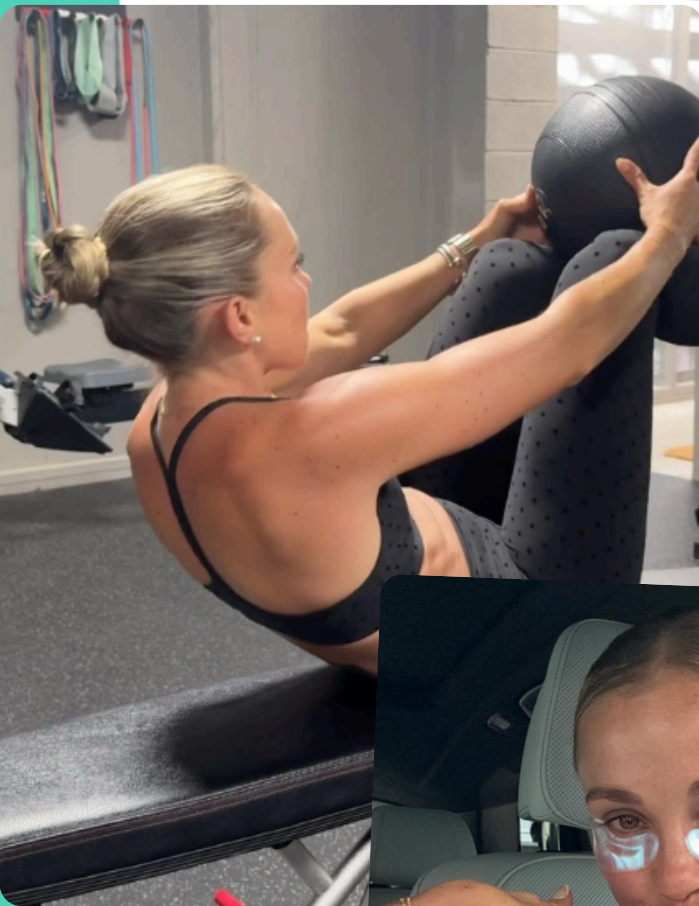
Real life routines

Authentic recommendations

CONTENT SERVICES

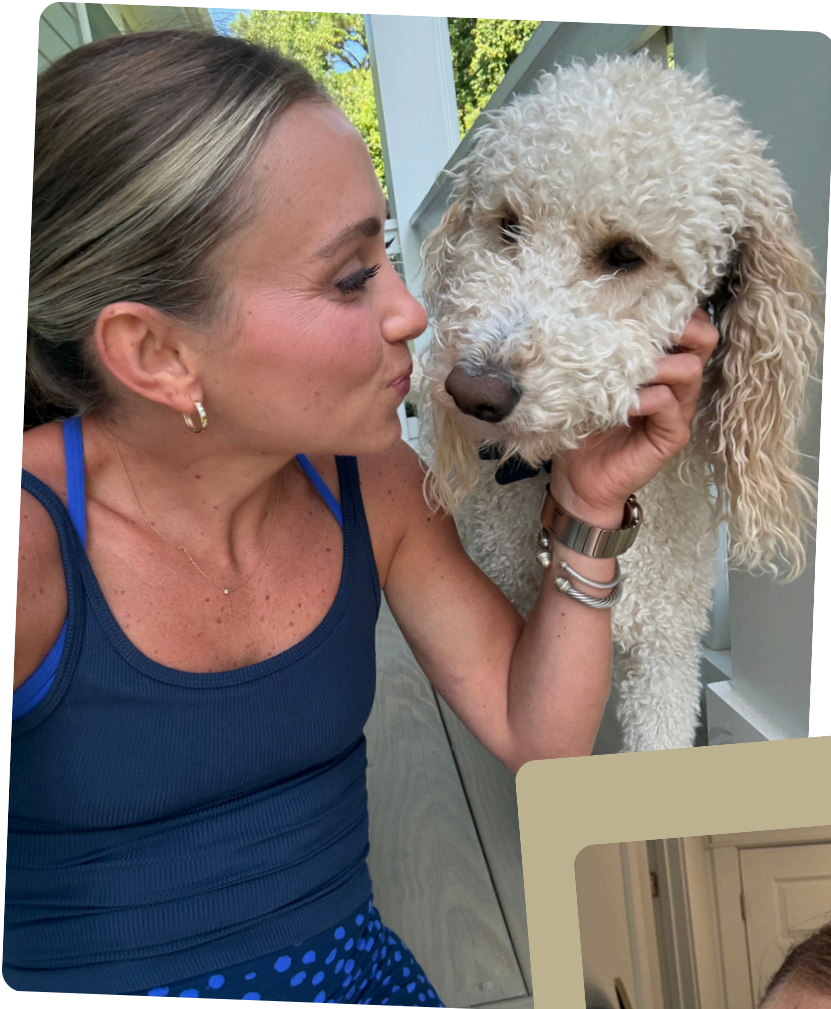
Types of Content I Offer

Content Type	Description
UGC Videos	Authentic lifestyle storytelling
Product Demos	Showcase products in everyday life
Tutorials	Educational step by step content
Testimonials	Honest customer style reviews
Voiceovers	Story driven narration
GRWM Videos	Beauty & lifestyle routines
Unboxings	First impressions
Talking Head Videos	Personal recommendations
Organic Social Content	Built for engagement
Paid Ad Creatives	Designed for conversions



INDUSTRIES I WORK WITH

Industry	Example Content
Wellness	Daily wellness routines
Fitness	Gym & workout content
Beauty	Skincare & GRWM
Coffee	Morning routines
Lifestyle	Everyday storytelling
Nutrition	Healthy habits
Pet	Life with Oakley
Travel	Lifestyle experiences

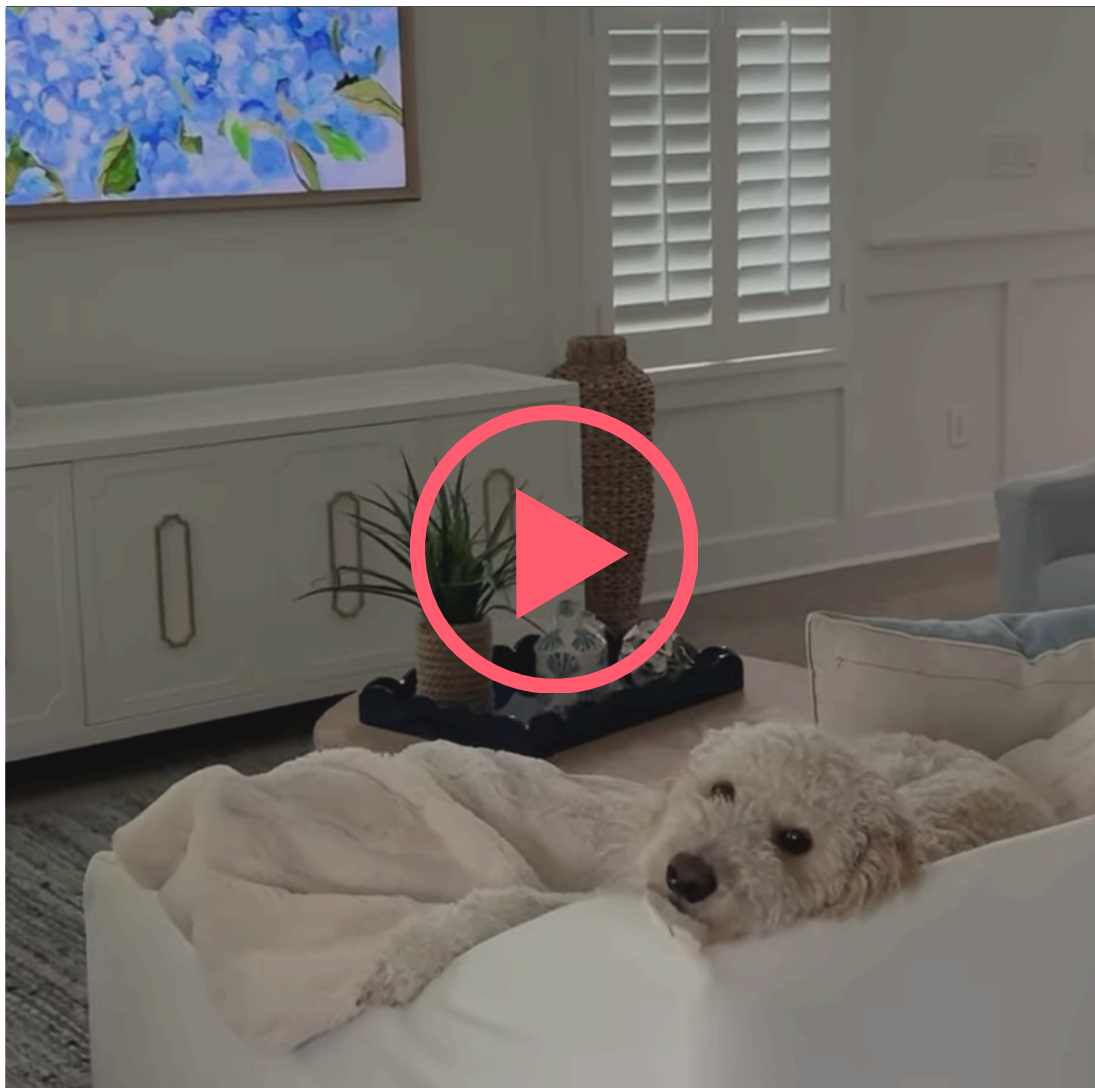


WHY BRANDS WORK WITH ME

- ✔ Authentic storytelling
- ✔ Lifestyle first content
- ✔ Comfortable on camera
- ✔ Quick communication
- ✔ Reliable turnaround
- ✔ Content designed to build trust



FEATURED CONTENT



Lifestyle

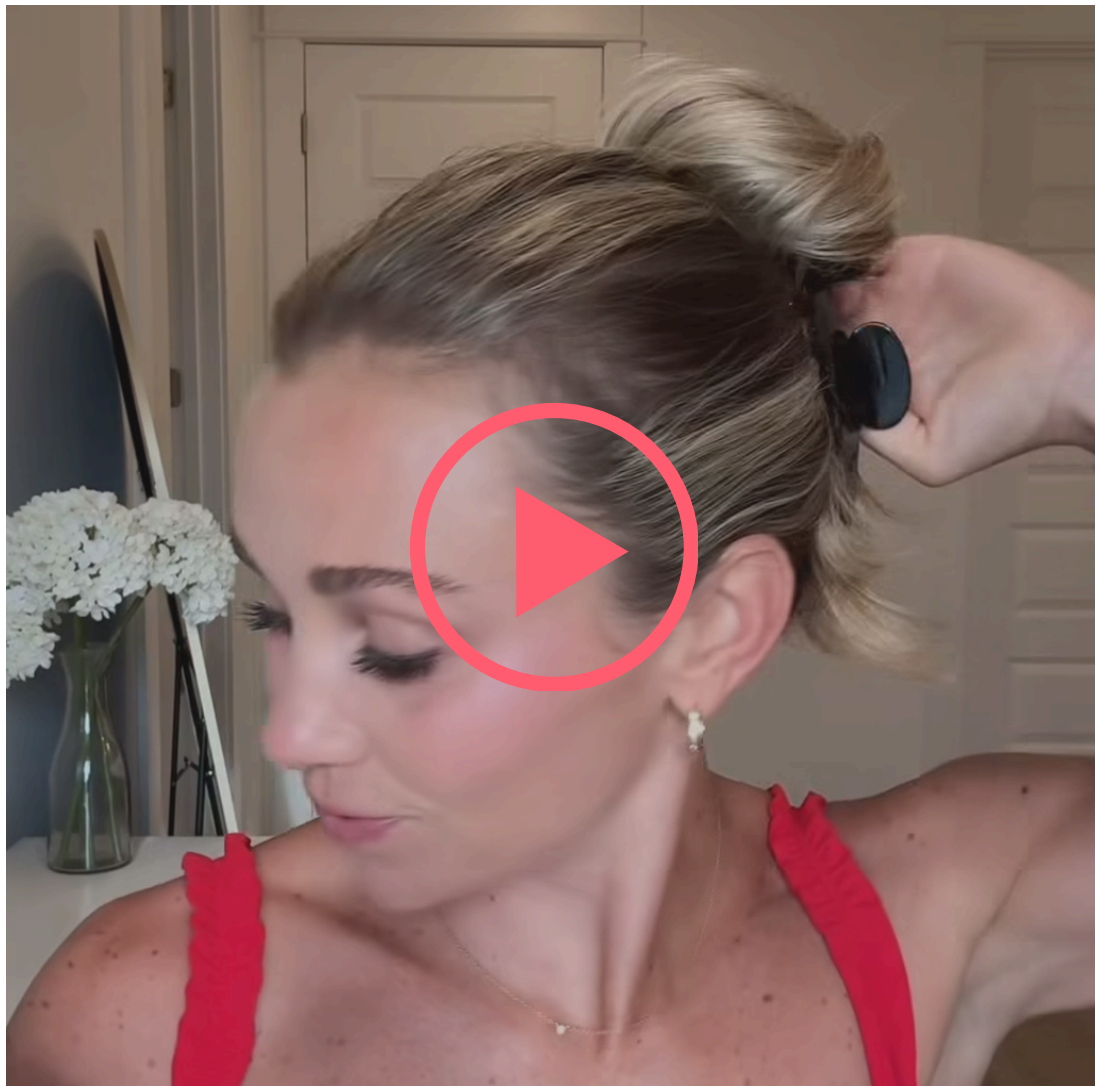


Home



Fitness

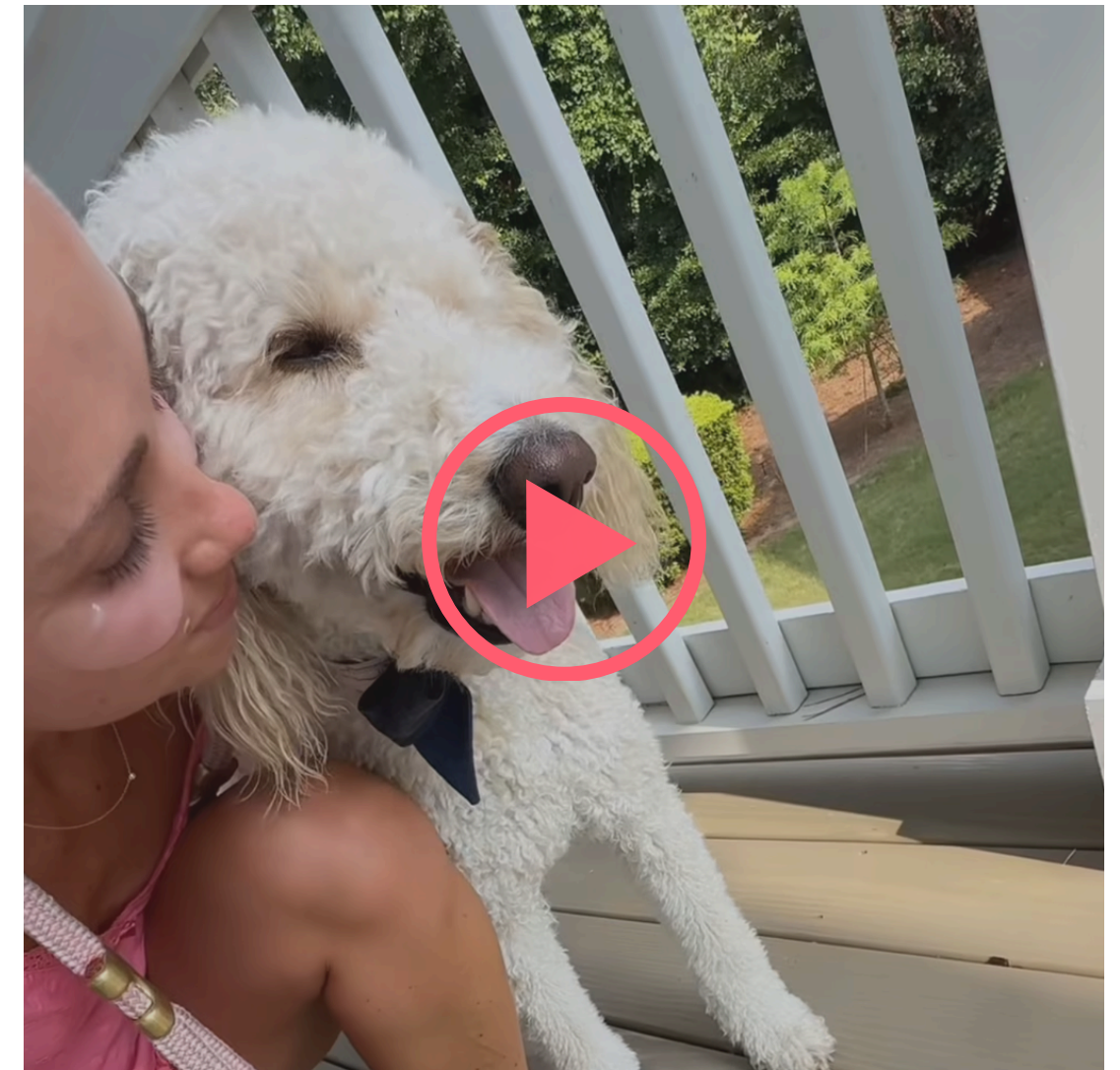
FEATURED CONTENT



Beauty



Nutrition



Pet

LET'S WORK *Together*



CONTACT INFORMATION

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**LEXI
GRACE**