

Terms and Conditions

Everything Aja LLC

Effective September 28 2026 | Last updated September 28 2026

These Terms and Conditions govern access to and use of EverythingAja.com and other websites, platforms, communities, accounts, content, and online services operated by Everything Aja LLC. They explain eligibility, account security, acceptable conduct, intellectual-property rights, user submissions, disclaimers, liability, disputes, and other conditions of use. Please read them carefully before using the website, creating an account, submitting content, or purchasing an offering.

These Terms work together with the Everything Aja LLC Purchase and Client Policies, Privacy Policy, checkout disclosures, offer terms, media releases, and any signed proposal, order form, school contract, or service agreement. The Purchase and Client Policies control purchase-specific matters such as payments, refunds, subscriptions, installment plans, shipping, coaching, events, and physical kits. If a signed agreement conflicts with these Terms, the signed agreement controls for that engagement. Rights that cannot legally be waived remain unaffected.

By accessing or using an EA service after being presented with these Terms, or by checking an acceptance box, clicking a purchase or enrollment button, creating an account, or electronically signing an agreement, you agree to these Terms. If you do not agree, do not use the applicable service.

1 About Everything Aja

Everything Aja LLC is a Georgia limited liability company that provides educational curriculum, resources, coaching, consulting, professional development, memberships, workshops, events, and related products and services for adults who teach, support, or work with children.

Everything Aja LLC
Aja McNair
4485 Fulton Industrial Blvd
Ste A1 #330
Atlanta, GA 30336
Email hello@everythingaja.com

2 Eligibility and Adult Users

You must be at least 18 years old and legally capable of entering a contract to use an account, make a purchase, enroll in a program, submit content, or participate in an EA community. EA contracts with adults, not children. Adults may use EA materials with children as permitted by the applicable license and must provide appropriate supervision, permissions, and professional judgment.

If you act for a school, district, employer, organization, household, or another person, you represent that you have authority to bind that party, submit information, provide required permissions, and accept these Terms.

3 Accounts Passwords and Security

You must provide accurate, current, and complete account information and keep it updated. You are responsible for maintaining the confidentiality of your username, password, access links, and

authentication information and, to the extent permitted by law, for activity occurring through your account.

You may not create an account for another person without authorization, share account access, impersonate another person, or create or use another account to evade a suspension, termination, payment restriction, license limit, or other enforcement action. Notify hello@everythingaja.com promptly if you suspect unauthorized access or a security incident. EA may require verification, reset credentials, restrict activity, or suspend access to protect users, content, payments, or systems.

4 Website Use and Availability

EA may update, correct, reorganize, maintain, restrict, suspend, replace, or discontinue any website feature, platform, page, community, or free content. EA may correct typographical, pricing, technical, and content errors and may restrict access for security, legal, operational, or maintenance reasons. Website access may be interrupted and is not guaranteed to be continuous, error-free, or available on every device or in every location.

Changes to the website do not eliminate purchase rights expressly stated in the Purchase and Client Policies, an applicable offer, or a signed agreement. If paid access is affected, those purchase-specific terms control the available remedy.

5 Prohibited Conduct

You may not use an EA website, account, platform, community, or content to engage in conduct that is unlawful, harmful, deceptive, abusive, disruptive, infringing, or inconsistent with these Terms.

Prohibited conduct includes:

- Hacking, probing, scanning, scraping, crawling, data mining, using bots, or automated downloading except through an EA-authorized interface or as required by law.
- Introducing malware, viruses, harmful code, excessive requests, or any material intended to disrupt, damage, or gain unauthorized access to a system or account.
- Impersonating another person or entity, misrepresenting an affiliation, or supplying false account, payment, enrollment, testimonial, or identity information.
- Harvesting, copying, selling, or misusing customer, participant, child, employee, contractor, or visitor information.
- Harassing, threatening, bullying, stalking, intimidating, exploiting, discriminating against, or targeting another person.
- Posting profanity, obscenity, sexually explicit material, hate speech, defamatory content, deliberately misleading claims, illegal content, or material inappropriate for the educational community.
- Spamming, soliciting, advertising, recruiting, promoting another business, or sending unsolicited commercial communications to participants without written permission.
- Bypassing payment, license, security, download, enrollment, or access controls; sharing credentials or access links; or helping another person obtain unauthorized access.
- Reverse engineering, decompiling, extracting, adapting, translating, or attempting to discover the source, structure, assessment logic, or protected operation of a site, course, product, or platform except where law expressly permits it.
- Using EA content, recordings, curriculum, assessments, datasets, or other protected material to train, fine-tune, evaluate, or supply an artificial-intelligence or machine-learning system without prior written permission.

- Using EA materials, methods, or content to create, market, or provide a competing curriculum, course, membership, coaching service, assessment, product, or resource.
- Violating another person's copyright, trademark, privacy, publicity, confidentiality, contractual, or other rights.

6 Community Standards and Moderation

EA communities and interactive spaces are intended for appropriate educational discussion, support, questions, assignments, feedback, and program participation. Content must be relevant, respectful, accurate to the best of the submitter's knowledge, and suitable for the audience and setting.

Do not post another person's confidential information, private communications, account information, school records, protected educational information, health information, screenshots, recordings, contact details, or identifying stories without lawful authority. Do not submit a child's personal information, image, voice, video, work sample, or identifying story unless you are the parent or legal guardian or otherwise have the authority and required consent to do so.

EA may review, refuse, edit for technical presentation, hide, preserve, restrict, or remove content and may warn, suspend, or terminate a participant when EA reasonably believes content or conduct violates these Terms, threatens safety, infringes rights, disrupts a program, or creates legal or operational risk. EA is not required to monitor every submission and does not endorse every participant statement.

7 Ownership of User Submissions

You retain ownership of original content you submit, including questions, comments, assignments, photographs, videos, reviews, work samples, documents, and other materials, subject to any rights held by other people or organizations.

You grant EA a nonexclusive, worldwide, royalty-free license to host, store, reproduce, format, display, transmit, and otherwise use your submission only as reasonably necessary to operate the website or community, deliver the requested service, review work for coaching or consulting, make technical copies and backups, enforce these Terms, comply with law, and permit service providers or contractors with a need to know to perform those functions. This operational license ends when the submission is deleted or the applicable service ends, except to the extent a copy remains in routine backups, legal or transaction records, an authorized recording, or material EA must retain to establish or defend legal rights.

You represent that you own the submitted content or have all permissions necessary to submit it and grant the operational license above. You remain responsible for the legality, accuracy, and appropriateness of your submission.

8 Public Promotional Use and Media Permission

A community post or other submission may be visible to the audience identified where it is posted. Visibility within a community does not by itself give EA unrestricted permission to use private coaching materials, manuscripts, confidential submissions, or child-related content in public advertising.

When EA clearly discloses that an adult community post, review, comment, photograph, video, or testimonial may be featured publicly and the adult submits or affirmatively authorizes it on that basis, the adult grants EA the promotional rights described in that disclosure or release. Paid advertising,

broad commercial use, or use beyond the original disclosed context may require a separate adult media or testimonial release.

EA will not publicly use a child's name, image, voice, likeness, work sample, or identifying story based solely on these Terms or an adult's ordinary community post. A separate parent or legal-guardian authorization is required. Users should not direct children to create EA accounts or submit information directly to EA.

9 Feedback and Suggestions

If you voluntarily provide an idea, suggestion, correction, feature request, usability comment, or other general feedback about EA, you grant EA permission to use, adapt, implement, and commercialize that feedback without compensation, attribution, or an ownership interest for you in the resulting improvement. This section does not transfer ownership of a manuscript, curriculum, photograph, video, confidential client material, or other independently created work merely because it is submitted for coaching, review, or service delivery.

10 Everything Aja Intellectual Property

EA and its licensors own or control the rights in EA websites, branding, logos, curriculum, assessments, books, downloads, courses, videos, recordings, graphics, templates, lesson materials, program structures, text, designs, databases, and other original content, except for identified third-party materials and user submissions. Everything Aja, Reading by Design, Teaching by Design, and related names, marks, and trade dress may not be used in a manner that suggests sponsorship, endorsement, affiliation, or ownership without written permission.

Website access does not transfer ownership. Except for the limited license expressly supplied with a purchase, you may not copy, record, reproduce, publish, upload, distribute, sell, sublicense, publicly display, publicly perform, modify, create derivative works from, or commercially exploit EA content. Purchase-specific Single User License and school-license rules appear in the Purchase and Client Policies and applicable agreement.

11 Copyright Complaints

If you believe material available through an EA service infringes your copyright, send a written notice to hello@everythingaja.com or the mailing address in Section 1. Your notice should include:

- Identification of the copyrighted work or representative list of works claimed to be infringed.
- Identification and location of the allegedly infringing material in enough detail for EA to find it.
- Your name, address, telephone number, and email address.
- A statement that you have a good-faith belief that the disputed use is not authorized by the copyright owner, its agent, or the law.
- A statement that the information in the notice is accurate and that you are the owner or authorized to act for the owner.
- Your physical or electronic signature.

EA may request additional information, investigate, preserve relevant records, restrict or remove material, and notify the submitter. EA has not represented in these Terms that it has registered a designated DMCA agent with the United States Copyright Office. This process is a general copyright-complaint process and does not expand or waive any legal right, defense, or obligation.

12 Third Party Services Links and Products

EA may use or link to third-party payment processors, scheduling tools, email and text-message providers, Voxer, Zoom, course or membership platforms, video hosts, social networks, shipping carriers, educational resources, software, and other services. Third parties operate under their own terms, privacy practices, security measures, availability, and technical requirements. EA does not control and cannot guarantee a third party's content, continued availability, privacy, security, performance, accessibility, legality, or suitability.

A link, integration, reference, or inclusion of a third-party product does not necessarily mean that the third party sponsors, endorses, or is affiliated with EA. You are responsible for reviewing third-party terms and deciding whether a third-party service or product is appropriate for you or the children you supervise.

13 Affiliate Links and Material Connections

EA may participate in affiliate, referral, sponsorship, or commission-based programs. If you click an affiliate link or make a qualifying purchase, EA may receive a commission, referral fee, product, credit, discount, or other benefit, sometimes at no additional cost to you. Affiliate relationships may appear on EA websites, social media, YouTube, emails, programs, client portals, resource lists, or other content.

EA will provide a clear disclosure near an applicable endorsement or recommendation when required. A commission does not create a warranty or guarantee that a third-party product or service will be suitable, available, safe, lawful, or effective for a particular user. You remain responsible for evaluating the product and its terms.

14 Purchases Payments and Client Policies

Purchases are governed by the offer, checkout disclosures, Purchase and Client Policies, and any signed agreement. Those materials contain important rules concerning final sales, subscriptions, installment obligations, cancellation, failed payments, chargebacks, bonuses, shipping, coaching, workshops, school engagements, physical materials, safety, and client conduct. If a purchase-specific provision conflicts with a general website provision in these Terms, the purchase-specific provision controls for that transaction.

Prices are generally in United States dollars. You are responsible for applicable taxes, duties, and charges not included in the displayed price. EA may decline, limit, hold, or cancel an order for lawful reasons described in the Purchase and Client Policies.

15 Electronic Acceptance and Separate Consents

You may accept these Terms through a checkbox, purchase or enrollment button accompanied by notice, account creation, electronic signature, or continued use after conspicuous notice of an applicable prospective change. Electronic records and signatures may be used to document acceptance to the extent permitted by law.

Acceptance of these general Terms does not replace a conspicuous checkout disclosure, separate checkbox, signed agreement, or separate release when one is appropriate. Recurring billing, fixed installment commitments, final-sale acknowledgments, operational recording, adult testimonials or media, paid advertising, minors' media, and email or text-message marketing may require separate

affirmative consent. A media or marketing consent is not a condition of purchase unless clearly and lawfully stated for the particular offering.

16 Educational and Professional Disclaimer

EA content, curriculum, coaching, consulting, workshops, and communications are educational and informational. They are not legal, medical, mental-health, financial, tax, diagnostic, therapeutic, or crisis services; special-education legal representation; or a substitute for an individualized educational, medical, psychological, speech-language, occupational, or other professional evaluation.

You are responsible for choosing developmentally appropriate activities, supervising children, complying with applicable school and professional duties, and consulting qualified professionals when needed. EA does not guarantee academic progress, reading mastery, test performance, eligibility, placement, certification, revenue, enrollment, employment, or any other specific result. Testimonials and examples reflect individual experiences and do not promise future outcomes.

17 Faith Based Content

Everything Aja LLC is a Christian-founded business. Offerings identified as faith-based may include prayer, Scripture, references to God or Jesus Christ, testimony, and a Christian worldview. Faith-based material is educational and expressive and is not pastoral, medical, mental-health, legal, or crisis counseling. For public schools, government entities, and other settings with legal or contractual restrictions, the agreed scope and applicable law control.

18 Disclaimers of Warranties

TO THE FULLEST EXTENT PERMITTED BY LAW, EA WEBSITES, FREE CONTENT, COMMUNITIES, AND SERVICES ARE PROVIDED ON AN AS IS AND AS AVAILABLE BASIS. EA DISCLAIMS IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, AND NON-INFRINGEMENT TO THE EXTENT THOSE WARRANTIES MAY LAWFULLY BE DISCLAIMED. EA DOES NOT WARRANT THAT A WEBSITE OR PLATFORM WILL BE UNINTERRUPTED, SECURE, ERROR-FREE, COMPATIBLE WITH EVERY DEVICE, OR FREE FROM HARMFUL COMPONENTS, OR THAT CONTENT WILL BE COMPLETE OR SUITABLE FOR EVERY USER.

This section does not disclaim an express written promise, a remedy stated in the Purchase and Client Policies, or a warranty or consumer right that cannot legally be disclaimed.

19 Limitation of Liability

TO THE FULLEST EXTENT PERMITTED BY LAW, EA AND ITS OWNERS, OFFICERS, EMPLOYEES, CONTRACTORS, AND AGENTS WILL NOT BE LIABLE FOR INDIRECT, INCIDENTAL, SPECIAL, EXEMPLARY, PUNITIVE, OR CONSEQUENTIAL DAMAGES, OR FOR LOST PROFITS, REVENUE, DATA, OPPORTUNITIES, GOODWILL, OR BUSINESS INTERRUPTION, ARISING FROM OR RELATED TO AN EA WEBSITE, CONTENT, PRODUCT, OR SERVICE, EVEN IF ADVISED THAT SUCH LOSS MAY OCCUR.

TO THE FULLEST EXTENT PERMITTED BY LAW, THE TOTAL AGGREGATE LIABILITY OF EA FOR AN ORDINARY CLAIM ARISING FROM OR RELATED TO A PARTICULAR PRODUCT OR SERVICE WILL NOT EXCEED THE GREATER OF THE AMOUNT YOU PAID EA FOR THAT PARTICULAR PRODUCT OR SERVICE DURING THE 12 MONTHS BEFORE THE EVENT GIVING RISE TO THE CLAIM OR 100 UNITED STATES DOLLARS.

These limits do not apply to liability that cannot legally be limited, including any applicable nonwaivable consumer remedy. They do not excuse intentional misconduct, willful misconduct, or any other conduct for which a limitation is prohibited. Nothing in these Terms limits responsibility for personal injury involving consumer goods where the limitation would be unlawful or unconscionable, and no limited remedy applies when the law requires another remedy because the stated remedy fails of its essential purpose.

20 Customer Indemnification

To the extent permitted by law, you agree to defend, indemnify, and hold harmless EA and its owners, officers, employees, contractors, and agents from reasonable third-party claims, damages, judgments, liabilities, and expenses, including reasonable legal fees, arising from your illegal conduct, infringement, unauthorized submission, privacy or publicity violation, misuse of a child's information or image, lack of permission to upload material, account sharing, unauthorized distribution, or material breach of these Terms.

This obligation applies only to the extent your conduct caused the third-party claim. It does not require you to indemnify EA for EA's own negligence, unlawful conduct, willful misconduct, or a claim you did not cause. EA may control the defense and settlement of a covered claim, while reasonably consulting with you, and will not agree to a settlement that imposes a personal admission or nonmonetary obligation on you without your consent.

21 Suspension and Termination

EA may investigate suspected violations and suspend or terminate access for nonpayment, account sharing, fraud, harassment, threats, unlawful conduct, infringement, unauthorized recording or distribution, confidentiality or privacy violations, unsafe or disruptive conduct, circumvention of controls, or another material breach. EA may preserve records and take reasonable steps to protect users, rights holders, systems, and legal interests.

Termination does not eliminate an accrued payment obligation or another responsibility that arose before termination. Provisions concerning ownership, licenses, payment, confidentiality, disclaimers, liability, indemnification, disputes, and provisions that by their nature should survive will remain in effect.

22 International Users

EA operates from Georgia, United States. People outside the United States may access the website and may purchase offerings that EA makes available in their location. Prices and payments are generally in United States dollars. International users are responsible for compliance with their local laws, taxes, customs requirements, professional rules, and technology or import restrictions.

EA does not represent that every website feature, product, service, or item is lawful, appropriate, available, or deliverable in every jurisdiction. EA may restrict access, enrollment, services, payment methods, shipping, or purchases based on location, legal requirements, platform availability, risk, or operational capacity.

23 Events Outside Reasonable Control

EA is not responsible for delay, interruption, or failure caused by circumstances outside its reasonable control, including natural disaster, severe weather, illness, family emergency, government action,

labor disruption, carrier delay, utility or internet outage, cyber incident, platform failure, venue closure, public-health event, or similar circumstances. Purchase-specific rescheduling, replacement, credit, and refund rules appear in the Purchase and Client Policies and applicable agreement.

24 Disputes Georgia Law and Venue

Before filing a non-collection dispute, the complaining party must send written notice describing the issue and requested resolution to hello@everythingaja.com and allow 30 days for informal resolution. If the dispute remains unresolved, the parties will attempt good-faith mediation in Fulton County, Georgia, which may occur virtually. Unless otherwise agreed, the parties will share the mediator's fee equally and pay their own other costs.

Collection of an unpaid balance, a small-claims matter, an intellectual-property claim, or a request for temporary, emergency, or injunctive relief may proceed without informal resolution or mediation when permitted by law.

These Terms are governed by Georgia law, without regard to conflict-of-law rules. Subject to mandatory law and proper jurisdiction and venue, court proceedings must be brought in the state or federal courts serving Fulton County, Georgia. Nothing in this section waives a right or venue protection that cannot legally be waived.

25 Changes to These Terms

EA may update these Terms prospectively to reflect legal, safety, security, operational, platform, or service changes. The updated version will state its effective date. When required or reasonably appropriate, EA will provide notice through the website, account, email, checkout, or another conspicuous method.

The version accepted at purchase generally governs that completed purchase, together with applicable purchase terms, unless a lawful and properly disclosed operational, safety, security, or legal update applies. A material change to an active financial agreement, recording permission, or media authorization will not be imposed solely through passive continued use when separate affirmative consent is legally or contractually required.

26 General Contract Terms

If a provision is held invalid or unenforceable, it will be enforced to the maximum extent permitted and the remaining provisions will continue in effect. EA's failure to enforce a provision is not a waiver. A waiver must be in writing and applies only to the specific circumstance stated.

You may not assign or transfer your account, license, enrollment, or rights under these Terms without EA's written consent. EA may assign these Terms as part of a lawful merger, reorganization, financing, sale of assets, or transfer of the applicable business, subject to applicable law.

These Terms, the Purchase and Client Policies, Privacy Policy, offer terms, checkout disclosures, and any applicable signed agreement constitute the agreement concerning their respective subject matter and supersede prior statements on that same subject. Headings are for convenience and do not change meaning. Words such as including mean including without limitation.

27 Contact Information

Questions, notices, policy concerns, and copyright complaints may be sent to:

Everything Aja LLC
Aja McNair
4485 Fulton Industrial Blvd
Ste A1 #330
Atlanta, GA 30336
Email hello@everythingaja.com

Attorney Review Notice

This draft is prepared for business-policy development and website implementation and is not a substitute for advice from a licensed attorney. Before publication, Georgia counsel should review the limitation of liability, indemnification, electronic acceptance, user-content and promotional licenses, copyright process, mediation and venue, and the coordination of these Terms with the Privacy Policy, Purchase and Client Policies, checkout disclosures, releases, and client agreements.