AIRAL TIKTOK BUILDER

VIRAL VIDEO BUILDER

- ✓ Video Genres
- Video Style
- Hook Elements
- Ideas
- Current video

VIDEO GENRES

VALUABLE TIPS/TUTORIAL (EDUCATE/DEM ONSTRATE)

STORY (INSPIRE, INFORM, ENTERTAIN, ADVOCATE, CREATE AWARENESS)

INSPIRATIONAL QUOTE

FUNNY OR ENTERTAINING

RAW/RANDOM THOUGHTS/RANT

TRENDING CONTENT OR CURRENT EVENTS

PIGGYBACKING OFF WELL- KNOWN ART, INFLUENCER/ THOUGHTS LEADER

VIDEO STYLE



Face to Camera



Narrative Voiceover



Hybrid (3rd Party Content + Your Take)



Screen Record



One Person Two Characters



HOOK ELEMENTS

- Aha Moment
 (Inform of New Idea, Practical Value)
- 2 Demonstrate
- **Mystery- Curiosity**
 - Debunk Common Belief
- 5 Emotional
- 6 Unexpected-(Pattern Interrupts)
- **Benefits or Desire**
- 8 Credibility or Authority

IDEAS









CURRENT VIDEO



Attached files Current videos



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