

INTUITIVE EDGE COACHING

Monetize Your Magic



JUMP START YOUR PROFITABLE
HEART-CENTERED BUSINESS

DO NOT DUPLICATE

Welcome. I'M EXCITED YOU'RE HERE.

Over the next 3 sessions you're going to be taking powerful first steps toward building your profitable heart-centered business.

I want to be clear with you that this is a *done-with-you* program. By which I mean, I'm not going to do it *for* you, and you're not just going to *think* about doing. You're going to *do*.

The goal is not that you do *perfectly*. The goal is not that you make a perfect business, or take perfect actions.

The goal is simply to *do*. Take messy, imperfect action.

Trust the process. Engage with the work. Ask questions.

Do that, and at the end of our sessions, you'll be well on your way to running your business (and changing your life)!

this is gonna be good!






-Cera



”
TAKE MESSY
IMPERFECT
ACTION.”

monetize your magic CHECKLIST

DO THESE THINGS:

-  Come to our live calls on 1/18, 1/23, and 1/25, at 9am pst. If you miss a call, watch the recording asap.
-  Do the workbook section that goes with that days workshop (you can fill it out right in this workbook).
-  Take the corresponding action on your business. Get your hands dirty!
-  Collect your questions for the Q&A, or email them to hello@intuitiveedgecoaching.com
-  If you have any technical issues, email hello@intuitiveedgecoaching.com

Day 1 WORKBOOK

CLARIFY

WHAT IS A BUSINESS & HOW IS IT DIFFERENT FROM A JOB/GIG?

HOW DOES THIS WAY OF THINKING CHANGE HOW I'VE BEEN THINKING ABOUT/APPROACHING BUSINESS?

WHAT IDEAS DOES THIS APPROACH GIVE ME?

Day 1 WORKBOOK

CLARIFY

What machine
should you build?



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WHICH OF MY GIFTS, SKILLS, AND TALENTS SITS AT THE CENTER OF THIS VENN DIAGRAM?

HOW WOULD IT FEEL TO BUILD A BUSINESS MACHINE AROUND THIS GIFT/SKILL/TALENT?

Day 1 WORKBOOK

CLARIFY

What machine
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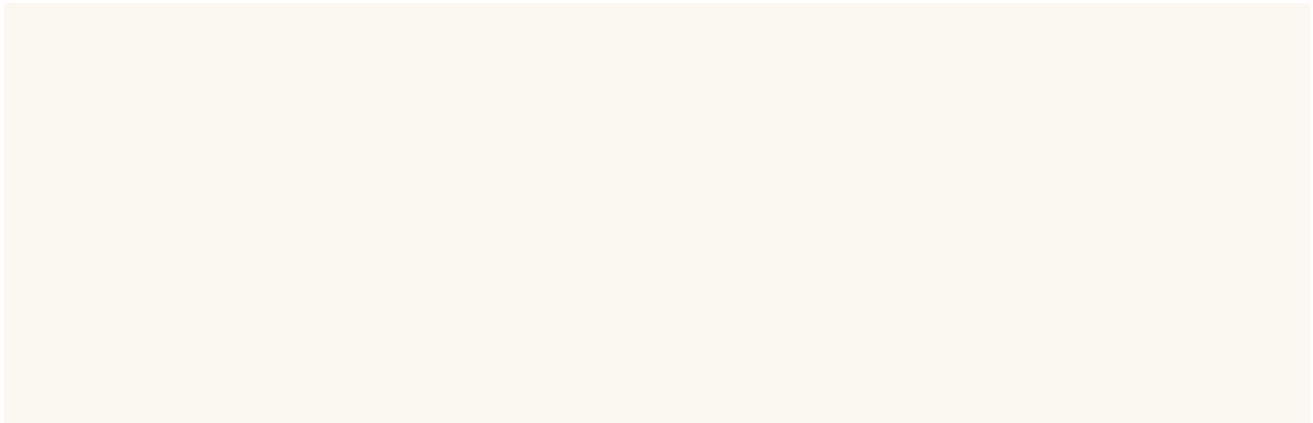
WHAT IS THE PROBLEM THAT THIS BUSINESS WILL SOLVE/NEED THIS BUSINESS WILL FILL?

WHY AM I PASSIONATE ABOUT SOLVING THIS PROBLEM/FILLING THIS NEED?

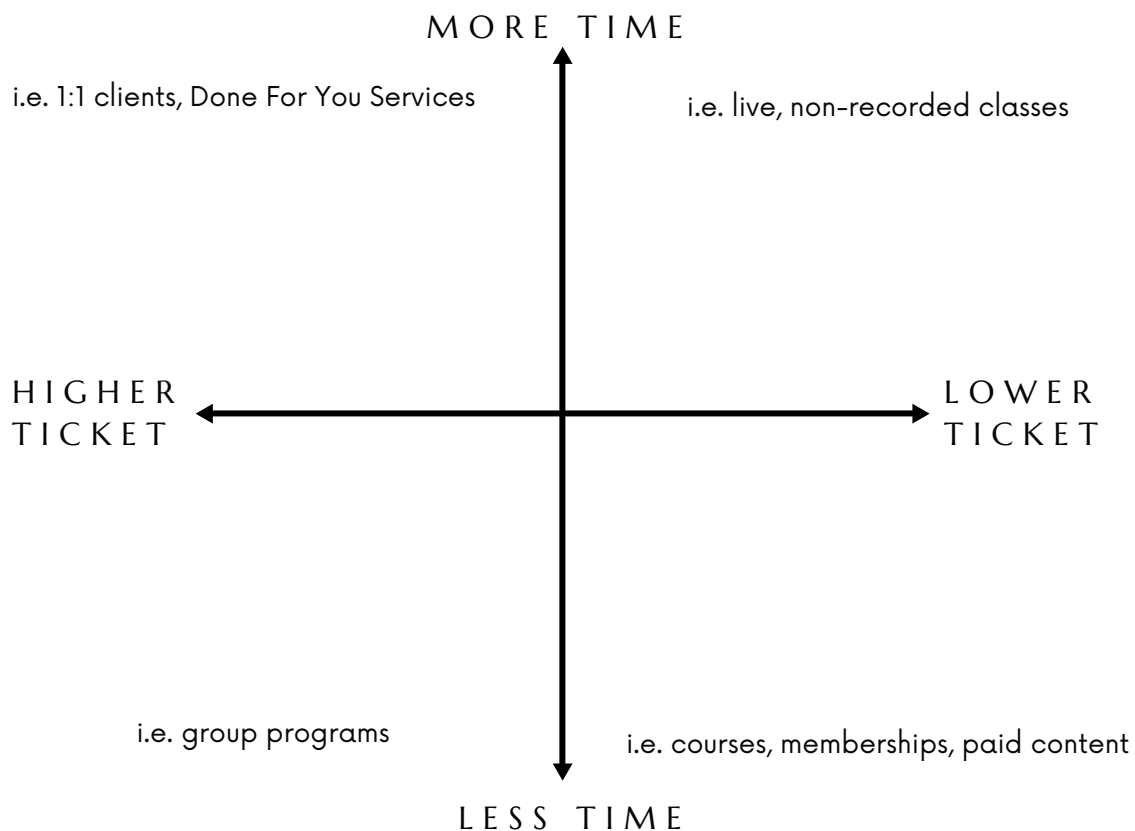
Day 1 WORKBOOK

CLARIFY

BASED ON THIS NEW UNDERSTANDING, WHAT BUSINESS MACHINE AM I GOING TO BUILD?



FILL IN THE MONEY/TIME MATRIX WITH OFFER IDEAS FOR MY MACHINE:



Day 1 WORKBOOK

CLARIFY

AM I GOING TO FILE A SOLE PROP/DBA, OR AN LLC?

WHAT QUESTIONS, CONCERNS, AND EMOTIONS ARE COMING UP FOR ME AS I TAKE THESE STEPS?

WHAT SUPPORT WOULD HELP ME AS I TAKE THESE STEPS?

Day 1 WORKBOOK

NOTES, THOUGHTS, QUESTIONS FOR Q&A:

CELEBRATE!
Your business is taking shape!!!