

KNOWING YOUR ENTREPRENEURIAL GIFTS IS THE 1ST STEP TO BUSINESS SUCCESS!



Hi Friend,

Congratulations on doing what many people never do: build your very own business. I have no doubt this journey will be one of the most fulfilling & exhilarating of your life!

But, many new owners tell me they struggle with how to run it effectively, get it going & make the money they dreamed of. PLUS, it's taking them wayyyy longer than expected to reach their definition of success.

After coaching hundreds of new business owners, I've realized that the first 2 steps many miss are: first IDENTIFY your entrepreneurial gifts AND then LEVERAGE them in your business.

That's why I created this guide: to help you identify your all-important Entrepreneurial Gifts so you know your secret-sauce & can leverage it in your business.

I'm so glad you are taking the time to do this as it is the first step to your business success, enjoy the journey!

xoxo Kimberly

Directions for this guide: Start here & answer the questions on each page in order. Then at the end your entrepreneurial gifts will be revealed!



- 1. How did you love to spend your time as a child?
- 2. What did you want to be when you grew up?
- 3. What positive things, events or circumstances shaped your childhood?
- 4. What negative things do you experience that may be shaping how you have decided to live your life as adult, or how you treat people, parent, live, etc? (This is not to bring up bad memories but to extract facts that happened in your life so you can take a look at
- 5.Did you exhibit any special talents as a child? Could have been athletically or intellectually?
- 6. What did teachers say about you? And how has that shaped you?

As an Adult...

1	What	are	you	passionate	about?
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2. What do your friends & family come to you for? When they have a problem about _____, they call you to get help:)

3. What careers have you had & what do/did you love about them? Where did you shine? What did your boss or employees or clients praise you for?

4. What do you daydream about doing that is all for you, all your own, something that excites you?

5. If you could get paid full-time income right now for a career doing what you love, what would it be? Maybe you have a few, that's great too:)

6. You are most fulfilled by what?

Rate Your Love For These:

Directions: Circle the answer that best fits how you feel.

Creating, Making, Idea Generating



Not my thing



I can do it, but don't love it



LOVE THIS!

Organizing, Managing, Planning



Not my thing



I can do it, but don't love it



LOVE THIS!

Sales, Selling



Not my thing



I can do it, but don't love it



LOVE THIS!

Networking, Connecting people



Not my thing



I can do it, but don't love it



LOVE THIS!

Teaching, Motivating Coaching



Not my thing



I can do it, but don't love it



LOVE THIS!

Rate Your Love For These:

Directions: Circle the answer that best fits how you feel.

Social Media, creating content to build audience



Not my thing



I can do it, but don't love it



LOVE THIS!

Hosting events & experiences



Not my thing



I can do it, but don't love it



LOVE THIS!

Graphic Design, Website Design,



Not my thing



I can do it, but don't love it



LOVE THIS!

Helping people in person, hands on



Not my thing



I can do it, but don't love it



LOVE THIS!

Helping people online, virtually



Not my thing



I can do it, but don't love it



LOVE THIS!

Summarizing Your Gifts & Personality

1.Review everything you have discovered on pages 3 & 4. Summarize what stands out. What gifts can you see you have?

2.Review your answers to the ratings on 5 & 6. What stands out? Look at your answers from a high level view - which of these best summarizes all of the answers you said you LOVED? (pick 1-2)

- Creator/Musician/Artist/Designer/Writer
- Manager/Organized/Project Manager
- Motivator/Coach/Mentor/Teacher/Counselor (mindset)
- Connector/Networker
- Event Planner/ Host / Experience Creator
- Online Attractor social media, podcast, YouTube, blog
- Salesperson

3. How does it feel to get this overview of who you are, how others see you & your innate personality? Does it feel on target? Does this feel freeing to you to know more about YOU & that yes, you get to be YOU in your business?

The 7 Entrepreneurial Gifts

Directions: Take your answer from page 7 question 2 & read what's great about your gifts.

- 1.Creator/Musician/Artist/Designer/Writer: You will never be at a loss for ideas! Whether you are creating products, services, designs, blog posts, podcast episodes, videos & more, you will easily be able to think of new & exciting things!
- **2. Manager/Operator/Planner:** Your business will stay organized yay! You enjoy keeping things orderly & mapped out so you have a flow & know what to expect. So many businesses fail because they don't have things together you won't let that happen! This is a gift many wish they had.
- **3. Motivator/Mentor/Coach/Teacher**: Your business is so needed & treasured by people. You will make such a difference for them by equipping them with tools, knowledge & motivation to better their lives. You're a difference-maker!
- **4. Connector/Networker:** You will be able to easily spread the word about your business. You love meeting people and connecting people. So many new owners struggle with this, so you are ahead of the pack with this gift!
- **5. Host/Event Planner:** Your business will known for a unique & welcoming environment! !sh. This will naturally build your following, connection & repeat customers/clients. This is a special gift that creates special moments/memories for your customers & clients!
- **6. Online Attractor**: In today's world, this is HUGE! So many business owners struggle with how to grow online. But you have that special knack, that charisma & uniqueness that draws people to you. Marketing will come easy to you!
- **7. Salesperson/Selling:** This gift is key to growing your business, and you're one blessed person! (So many tell me they struggle with selling.) If you can simply get in front of people & talk to them, you naturally create an environment where people are excited to buy! Many business owners struggle with this, so get excited that you have this valuable skill!

Now What?



Hi Friends,

Congrats on using this Entrepreneurial Gifts Identifier Tool to get to know YOU better. By identifying your unique gifts & personality, you now know your SECRET SAUCE for SUCCESS!

But you're probably asking: **NOW WHAT?**

Well - the simple answer is: Apply them to every aspect of your business. Your gifts are your BEST LEVERAGE - so you better be using them!

But sadly, many business owners are NOT leveraging their gifts. They are not using those amazing attributes that will help them stand out, easily run their business & grow it. This results in a business that feels "off", complicated & difficult to grow.

I couldn't sit back & watch this happen any longer - so I created Grow-Getters. It's my group coaching program for business owners like you who want not only grow your business, but do it in a way that feels in alignment with who you truly are.

NO more doing things that feel untrue to you. NO more feeling alone. NO more overthinking everything. NO more not knowing what actions to take next. NO more flailing around.

Simply go to <u>Grow-Getters.com</u> to get all the scoop & see if it's right for you. I can't wait to welcome you in & support you on your fulfilling & impactful business journey!

Let's do this! See you soon,

xoxo Kimberly