

— TRANSFORMING BUSINESS CHALLENGES INTO TRIUMPHS —

OBSTACLES TO OPPORTUNITY

A BOOK BY PAT ALACQUA



FEATURING JANE GENTRY
CEO Adviser. Business Strategist. Speaker.

*“Resilience is built when you’re forced to adapt
and choose to lead with clarity anyway.”*

AS FEATURED IN CHAPTER 27:

Acting on Strategy with Leadership Expert and CEO Adviser, Jane Gentry

CHAPTER 27: ACTING ON STRATEGY

WITH LEADERSHIP EXPERT AND CEO ADVISER, JANE GENTRY

Jane Gentry never planned for a career in corporate leadership. But a leap from the stage to sales launched a journey of transformation that shaped her into one of today's most trusted CEO advisers.

"I have come to realize that small- and mid-size business owners typically don't start a business because they are great businesspeople. They start it because they have a passion or a giftedness."

After facing misalignment in leadership, battling autoimmune illnesses, and building her business from the ground up, Jane forged a strategic voice rooted in both empathy and candor. Her story is a playbook on how vision, structure, and culture work together to create results.

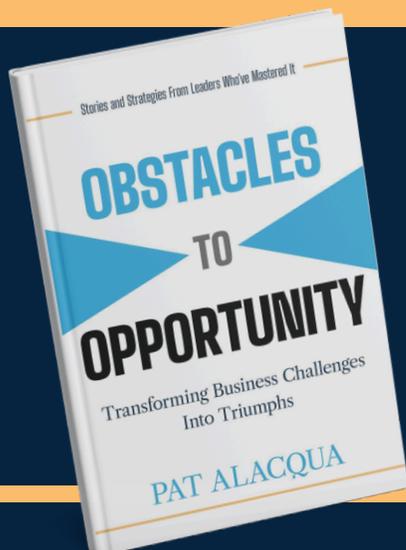
"A CEO's job is to cast the vision, create the environment for people to succeed, and give them the tools to deliver. That's the culture."

STRONG LEADERSHIP ISN'T JUST ABOUT DECISION-MAKING. It's about knowing when to push, when to listen, and how to align strategy with the human side of business.

ABOUT JANE GENTRY

Jane Gentry is a seasoned business consultant, executive coach, and founder of Jane Gentry & Company. Her two-decade consulting career spans iconic brands like Coca-Cola, The Home Depot, Mercedes-Benz, and Philips. With a foundation in sales and leadership development, Jane brings a clarity-first approach to strategy, growth, and cultural alignment. In her featured chapter, Jane shares lessons on navigating misalignment, health challenges, and strategic pivots while building a thriving consultancy and guiding other CEOs to do the same.

READ JANE'S FULL CHAPTER—AND EXPLORE THE VOICES OF OTHER TRANSFORMATIONAL LEADERS AT [PATALACQUA.COM/BOOK](https://patalacqua.com/book).



ABOUT THE BOOK

Obstacles to Opportunity is a collection of powerful, real-world stories from leaders across industries. Each navigating a significant business challenge and discovering the opportunity within it.

You'll find practical strategies, mindset shifts, and behind-the-scenes insights from executives, entrepreneurs, and operators who turned challenges into clarity, momentum, and growth.