OBSTACLES
TO
OPPORTUNITY

A BOOK BY PAT ALACQUA

FEATURING JOHN MARRON
**Healthcare Tech CEO. Growth Strategist.
Action-Oriented Leader.**

"You need a plan, a pulse, and a push. That's how things move forward."

AS FEATURED IN CHAPTER 13:
Action-Oriented Leadership with Healthcare Tech CEO, John Marron

John Marron's leadership journey isn't just about experience. It's about execution. A builder by nature, he has led healthcare tech organizations through growth, turnaround, and reinvention. His approach? Inspire action, build accountability, and over-communicate the plan.

"My frustration doesn't come from the size of the challenge. It comes from indecision.
People either freeze up or flail around. That's when execution dies."

Marron's story challenges outdated models of fear-based leadership. Early in his career, he discovered that great leadership isn't about intimidation. It's about clarity and conviction.

At Gateway EDI, he saw a radically different model at work. One where failure was tolerated and learning was expected. That experience sparked a leadership philosophy grounded in six principles: accountability, empowerment, communication, collaboration, transparency, and urgency.

*"When people are clear on expectations and know the plan, **they stop guessing***
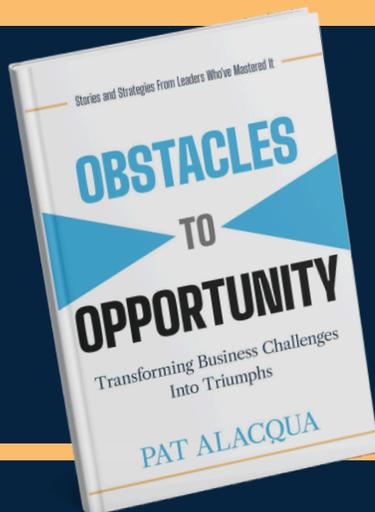***and start building.** That's the culture I aim to create."*

Through interim CEO roles and high-stakes turnarounds, John has proven that great leadership is measured by how effectively you get things moving again, with purpose and speed.

SUCCESS DOESN'T COME FROM PERFECTION.
It comes from a bias toward action. Leaders who create clarity
and push forward, even through chaos, unlock results.

ABOUT JOHN MARRON

John Marron is a healthcare technology CEO and growth strategist who specializes in leading companies through high-stakes change. From interim executive roles to established leadership, his focus remains constant. Drive results through clarity, accountability, and rapid execution. In his chapter of Obstacles to Opportunity, John shares the blueprint he's used to turn uncertainty into opportunity and build teams that thrive under pressure.

READ JOHN'S FULL CHAPTER—AND EXPLORE THE VOICES OF OTHER TRANSFORMATIONAL LEADERS AT PATALACQUA.COM/BOOK.

ABOUT THE BOOK

Obstacles to Opportunity is a collection of powerful, real-world stories from leaders across industries. Each navigating a significant business challenge and discovering the opportunity within it.

You'll find practical strategies, mindset shifts, and behind-the-scenes insights from executives, entrepreneurs, and operators who turned challenges into clarity, momentum, and growth.