



JOB ANNOUNCEMENT:

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**REGIONAL DIRECTOR, SOUTHERN CALIFORNIA/
SOUTHWEST**

OVERVIEW:

J Street, the pro-Israel, pro-peace lobbying and advocacy organization headquartered in Washington, D.C., is hiring a Regional Director for the Southwest Region, including Southern California, Arizona, New Mexico, Nevada and Colorado.

This is an outstanding opportunity for an individual who is an effective organizer and team builder, and is committed to Israel and progressive Jewish values. The Regional Directors will be part of a comprehensive and integrated grassroots program of a young organization that has grown to a staff of 50 since its launch in 2008.

J STREET:

J Street is the political home of the pro-Israel, pro-peace movement. J Street gives political voice to mainstream American Jews and other supporters of Israel who believe that a two-state solution to the Israeli-Palestinian conflict is essential to Israel's survival as the national home of the Jewish people and as a vibrant democracy. We believe ending the Israeli-Palestinian conflict is in the best interests of Israel, the United States, the Palestinians, and the region as a whole.

J Street's mission is two-fold: first, to advocate for urgent American diplomatic leadership to achieve a two-state solution and a broader regional, comprehensive peace; and, second, to broaden and open up debate and discussion on Israel and the Middle East in national politics and the American Jewish community. J Street advocates forcefully in the policy process, in Congress, in the media, and in the Jewish community to make sure public officials and community leaders clearly see the depth and breadth of support for our views on Middle East policy among voters and supporters in their states and districts.

There are two legally independent entities that make up the J Street family of organizations. The first is J Street, which is a 501(c)(4) non-profit responsible for lobbying and advocacy and has its own connected federal political action committee called JStreetPAC which endorses and raises money for federal candidates who support active American leadership to bring peace and security to Israel and the Middle East.

The second is the J Street Education Fund – a legally independent 501(c)(3) that aims to educate communities about the need for a two-state solution to the Israeli- Palestinian conflict and promote open, dynamic and spirited conversation about how to best advance the interests and future of Israel as a democracy and as the national home of the Jewish people. J Street Local, J Street’s national field program, and J Street U, J Street’s campus movement, are programs of the J Street Education Fund. The Regional Director will be an employee of the J Street Education Fund.

J Street was launched in 2008 with four staff members and a limited budget. In just three years it has grown into a highly-visible and important force in the Jewish communal and political debate over relations with and policy toward Israel. Combined, J Street and J Street Education Fund raised over \$6.5 million in 2011, and the two organizations now employ 50 people in eight cities.

NATIONAL FIELD PROGRAM:

J Street Local – J Street’s grassroots and field Program – launched in February 2010 to amplify and organize around J Street’s mission at the community level, and to build and grow our national political movement through local action and outreach. The field team includes 10 employees in 7 regional offices reporting to the Vice President of Campaigns and Field.

The field team organizes in over 50 communities to increase local-level supporter numbers (180,000+ nationally), volunteer leaders and targeted actions to grow support for a two-state resolution to the Israeli-Palestinian conflict. The regional staff recruits, trains, and organizes leaders into Locals and, in smaller communities, district advocacy teams. They additionally serve as a public face for J Street to the Jewish and broader local community.

The field team complements the other facets of J Street’s work - from DC-based lobbying, to online communications, to building the robustness and reach of a legally independent PAC, as well as engaging and supporting a growing network of political activists and donors. Over the long-term, J Street aims to ensure that there is a broader discourse regarding Israel and

a broader conception of what it means to be pro-Israel in all aspects of the Jewish community.

For more information about J Street, please go to www.JStreet.org.

REGIONAL DIRECTOR JOB DESCRIPTION:

The primary focus of the J Street Regional Director is to organize and maximize the potential of J Street Local operations around the country. There are currently over 40+ J Street Locals, with 10+ additionally active communities, in cities and regions nationally. The RDs work with the leadership of these existing organizations, as well as identify new leaders and develop new locals in areas that are being targeted for growth by the organization.

Other responsibilities will include leadership development, training, educational & persuasion programming, maintaining a presence with elected officials and outreach to both individuals and allied organizations. The Regional Director will also be asked to support national programs and initiatives as necessary and to implement these efforts in their regions.

The Regional Director will serve as an integral part of the J Street Team and as such will be asked to coordinate and work in tandem with other members of the J Street family, including the Rabbinic Director, the Regional Political Director, and the J Street U Campus Organizer.

Amongst the specific responsibilities of the Regional Director:

- Implement the field plan;
- Work with existing J Street Locals;
- Organize new J Street Locals or district advocacy teams in targeted cities/regions;
- Identify and build new leadership for the organization;
- Deliver skills-based training for activists and community leaders;
- Build relationships with local Jewish community leaders and other allied organizations;
- Build strong advocacy networks that will have strong and trusted relationships with targeted electeds;
- Participate in a series of national staff calls as well as regional calls;
- Travel within the region to support and monitor various grassroots activities/events;
- Speak persuasively and effectively on behalf of J Street;
- Provide support for national initiatives in the region;
- Assist with grassroots fundraising;

- Promote local media efforts on the ground;
- Develop and meet daily/weekly/monthly goals; and
- Provide regular tracking and reports to national.

The Regional Director reports to the Vice President of Campaigns and Field in close coordination with the Director of Field Operations.

QUALIFICATIONS OF THE SUCCESSFUL CANDIDATE:

Successful candidates will have significant grassroots field experience at the regional or state level. Important qualities include: demonstrated ability to successfully managing field operations, as evidenced by the ability to work independently and in a team; juggling multiple tasks and priorities; building relationships and coalitions, problem-solving, thinking creatively, and taking initiative.

Candidates must have excellent political judgment and the ability to interact with activists, donors and grass-tops leaders, press and Jewish communal professionals at a high level. Excellent time management and strong communication skills required. Willingness and ability to travel. Candidates must also be tech-friendly and able to manipulate data, spreadsheets and have a comfort level with constituent relationship software. Specific experience in online-to-offline activism is a plus.

Salary is dependent on skills and experience.

APPLICATIONS:

Candidates are encouraged to apply as soon as possible, and will be interviewed on a rolling basis. Applications including a cover letter, your resume, salary history and relevant references. Please indicate where you learned of the position. All submissions should be sent to: field@jstreet.org and please type Regional Director in the subject line of the application.

J Street is an equal opportunity employer.