

Joe Paul

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ui/ux designer && front-end dev

I have over 10 years of experience working in many aspects of design but now focusing on UI/UX design and development. Here's what I've been working on:

JetBlue

Digital Designer

11/2015–current

As Digital Designer at JetBlue I've had the opportunity to work on many projects across the brand's digital presence. Working closely with the Digital Experience team I provide designs and direction for our digital products.

- digital product
- ui/ux
- art direction
- accessibility

Zocdoc

Freelance Developer

7/2015–current

Working with the marketing team at Zocdoc my role as freelancer includes development of partner pages in Wordpress using the Advanced Custom Fields plugin to create easy to use templates.

- front-end dev
- wordpress
- git

Pop Agency

Freelance Designer / Illustrator

While freelancing with Pop Agency my focus was designing themed iconography and typographic elements for the HTC store.

Time Out New York

Senior Designer

2008–2013

Responsibilities included conceptualizing feature stories with editors and executing on layout design on a weekly basis.

Creative Circle

Freelance Designer

Freelancing with Creative Circle sent me to agency offices across Seattle and New York where I filled developer, illustrator and general design roles.

Sagacity

Art Director // 2013

As Art Director I was responsible for editorial design of several promotional magazines for the Seattle Area. Much of my work involved commissioning photography and illustration for each templated layout.

Education

School of Visual Arts // 2003–2006

BA in Graphic Design

Dutchess Community College // 2001–2003

AA in Graphic Design