

Book-Signing

Barnes & Noble, Destin, FL, 6/23/01. Half-hour presentation and signing followed children's story hour.

Walden's, Fashion Valley Mall, San Diego, 3/18/01

Barnes & Noble, Plano TX 2/16/01 - Half-hour presentation and signing follows children's story hour.

Walden Books, Denton, TX 2/17/01

Walden Books, Houston, TX 2/21/01

B. Dalton, Altameda Mall, Orlando, FL, 10/14/00

Book Expo America, Chicago, 6/2-4/00

Articles Featuring Jody's Advice for Parenting Professionals

Artella's *Blissness! Splash*, "Achieve Your Goals, July 2010. "Helping: The Key to Marketing," 9/2010

National Effective Parenting Initiative. 2007/start - 2009/end. Newsletter.

National Council on Family Relations. Article series on marketing family life education programs. Quarterly newsletter, 2004-2006.

Media References:

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