

Breast Cancer Research Foundation Hot Pink Luncheon raises \$1 million

LIFESTYLE By Carla Trivino - Daily News Staff Writer



Aerin Lauder and Joan Lunden. CAPEHART

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The **Breast Cancer Research Foundation** (BCRF) raised a record \$1 million at its 15th annual Palm Beach Hot Pink Luncheon & Symposium on Feb. 8 at The Breakers.

The benefit, hosted by **Aerin Lauder** and special guest **Joan Lunden**, drew more than 400

guests in support of research grants in areas including tumor biology, metastasis, heredity and ethnicity, survivorship, lifestyle, prevention and treatment. The \$1 million was a record for the region, the foundation said.

SHINY SHOTS: BCRF Hot Pink Luncheon

“When my aunt **Evelyn** established BCRF nearly 25 years ago, she envisioned a world free of breast cancer. She would be so touched and honored to see this room full of so many determined individuals wanting to give back,” Lauder said.

After a Spring 2018 fashion show by Neiman Marcus, BCRF scientific director Dr. **Larry Norton** led a panel discussion titled “Conquering Cancer: Breast Cancer and Beyond,” along with **Mary-Claire King** and Dr. **Eric Winer**.

“The Palm Beach community has been a crucial force behind our mission to eradicate breast cancer. This year’s incredible \$1 million in funds for BCRF — \$1,074,625 million to be precise — puts us closer to the finish line than ever before,” honorary co-chairman **Leonard Lauder** said.

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