

# Best Books 2012: Business

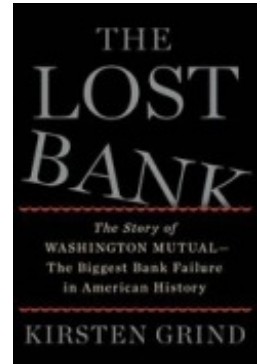
<http://reviews.libraryjournal.com/2012/12/best-of/best-books-2012-business/>

January 28, 2013

by Elizabeth Nelson

**Grind, Kirsten. *The Lost Bank: The Story of Washington Mutual: The Biggest Bank Failure in American History*. S. & S. ISBN 9781451617924. \$27; eISBN 9781451617948.**

With the U.S. economy still struggling from the Great Recession, this story of the history, players, and failure of Washington Mutual (WaMu) is well timed and smartly told by one of the journalists who followed the bank's story through its fall and fire sale. (LJ 5/15/12)



**Hawthorne, Fran. *Ethical Chic: The Inside Story of the Companies We Think We Love*. Beacon, dist. by Random. ISBN 9780807000946. \$25.95; eISBN 9780807000953.**

Eye-opening profiles and analyses of six companies usually presumed to be both chic and socially responsible. Hawthorne digs into what is really known about how these much-loved companies balance profits with corporate values. (LJ 5/1/12)

**Pepper, Carol & Camilla Webster. *The Seven Pearls of Financial Wisdom: A Woman's Guide to Enjoying Wealth and Power*. St. Martin's. ISBN 9780312641665. \$25.99; eISBN 9781250008329.**

Looking at the seven areas in women's lives where they most frequently face financial issues, Pepper and Webster present a set of 'pearls' of financial wisdom that share guidance on everything from building wealth to leaving a legacy. (LJ 6/15/12)

**Rothkopf, David. *Power, Inc.: The Epic Rivalry Between Big Business and Government and the Reckoning That Lies Ahead*. Farrar. ISBN 9780374151287. \$30; eISBN 9781429950213.**

Rothkopf examines the conflict between private and public power (big business and government) through history—spotlighting the definitive years of 1288, 1776, and 1848 to explain the past and present—as well as offers insights for the future. (LJ 2/15/12)

**Taylor, Timothy. *The Instant Economist: Everything You Need To Know About How the Economy Works*. Plume: Penguin Group (USA). ISBN 9780452297524. pap. \$16; eISBN 9781101559772.**

Taylor breaks the complex ideas of macro- and microeconomics into bite-sized chapters, each covering a distinct aspect, by using examples and stories instead of formulas and equations. (LJ 11/1/11)