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## FO book authors team up with advisors to promote female financial education

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Family office veteran Carol Pepper along with career journalist Camilla Webster, have teamed up to write *The Seven Pearls of Financial Wisdom: A Woman's Guide to Enjoying Wealth and Power*. With the book release premiering later this month, the authors are busy on the speaking circuit and working with financial advisors in major wealth management firms to help them spread the word to female clients who are hoping to be more financially savvy.

Pepper noted that she's seen a strong interest from banks and brokerage firms to give *The Seven Pearls* as a gift to clients, to use the book to spark interesting conversations and show interest in relationship building with wealthy women beyond selling products.

Kim Fontenot, financial advisor in the global wealth management division of Morgan Stanley Smith Barney in Houston, is working with Pepper on a client event on May 23 for the Women's Advisory Council of Morgan Stanley Smith Barney. Fontenot will be hosting a luncheon for the firm's female financial advisors and their clients.

Pepper is slated to speak at the event and will be discussing several tenets from the book including, *Choosing a Female Financial Advisor*.

"Our complex is involved in an initiative to support female advisors called the Women's Advisory Council. As a council member, I'm interested in finding resources for me and my colleagues," explained Fontenot. "*The Seven Pearls* falls in line with what we are trying to accomplish. It covers a full spectrum of issues that women face."

The book will officially launch on April 24.