

SUNDAY · NOV 15TH

PRE-CONFERENCE PROGRAM

** FULL PRE- CONFERENCE AGENDA TO BE RELEASED ON OCTOBER 29TH **

THEMES

IM SC LO SI EMP+H MM

- INNOVATION
- UNDERSTANDING CLIMATE CHANGE (ROAD TO PARIS COP21)
- FOSTERING SOCIAL ENTREPRENEURSHIP
- PRE-CONFERENCE NETWORKING & ALLIANCE BUILDING

PARTIAL LIST OF SPEAKERS

- Garrett Melby, Climate Ventures 2.0 (Good Company Ventures)
- Aubrey Hrubry, Author
- Damon Magnuski, PeopleHedge Corporation
- Dr. Ariane Van Buren, Earth Institute (Columbia University)
- John Rosser, Sustainatopia

PARTNERS

CLIMATE VENTURES 2.0 (WHARTON)
MIT
NET IMPACT

MONDAY · NOV 16TH

8:00 AM - 6:00 PM REGISTRATION OPEN

CONTINUATION OF PRE-CONFERENCE PROGRAM UNTIL 11:30 AM

OFFICIAL START OF CONFERENCE | 1:15 PM

IM SC LO SI EMP+H MM

OPENING KEYNOTES

John Rosser- Founder, Sustainatopia
Chris Warren, Clean Energy Advisors
3rd Keynote Speaker (To Be Announced)

POWER NETWORKING | 2:15 PM- 2:45 PM

BREAKOUT SESSIONS #1 & #2 (EACH SESSION - 1 HOUR EACH) | 2:45 PM- 4:50 PM

IM = IMPACT/SRI SC = SMARTCITIES/CLEANTECH’15 LC = LOHAS

SI = SUSTAINABLE STRATEGIES & INNOVATION EMP+H = EMPOWERING WOMEN (+HEALTH) MM = MILENNIALS

IM SC SI

- ESG RATINGS & FINANCIAL PERFORMANCE- SEEKING ALPHA

- Sarah Smith, Sustainalytics
- Indrani De, New Amsterdam Partners
- Edward Szado, CAIA & Providence College
- Gregg Sgambati, S Network
- Christine Jantz, NorthStar Asset Management

IM SI EMP+H MM

- GENDER LENS INVESTING: A PRIMER

- Jackie VanderBrug, U.S. Trust®
- David Loehwing, PAX World
- Natasha Lamb, Arjuna Capital
- Sonia Kowal, Zevin Asset Management
- Alison Pyott, Veris Wealth Partners

LC SI MM

- AUTHENTICITY: THE MARRIAGE OF PROFITS & MISSION

- Martin Wolf, Seventh Generation
- Amy Hall, Eileen Fisher
- Colleen Vien, Timberland
- Bob Knott, Edelman

LO SI MM

- CEOs STORY: LEADING FOR GOOD
 - John Tucker, Dave’s Killer Bread
 - Bill Whyte, WS Badger Company
 - 3rd Speaker (To Be Announced)

IM SC SI

- FAMILY OFFICES & IMPACT - STARTING THE JOURNEY
 - Ryan Ansin, Family Office Association
 - Dan Farrell, Privos Capital
 - Victoria Vysotina, VV Strategic Group
 - Zach Russell, Russell Family Foundation
 - Carol Pepper, Pepper International

SC SI MM

- SUCCESSFUL SUSTAINABILITY WITHIN GLOBAL CORPORATIONS
 - Maureen Kline, Pirelli Tire
 - Ryan Spies, Eastman Chemical
 - Andrea Pinabell, Starwood Resorts
 - Lee Ballin, Bloomberg
 - 5th Speaker (To Be Announced)

IM SC LO SI EMP+H

- COMMUNITIES & AGING - LEVERAGING PRIME ASSETS
 - Candace Baldwin, Capital Impact Partners
 - Michael Smith, Nielsen
 - Rick Brush, HICcup
 - Andrea Brands, AT&T
 - Kyle Cahill, Blue Cross Blue Shield
- BUILDING COLLABORATIVE NETWORKS
 - Carol Baroudi, Arrow Electronics
 - Holly Fowler, Northbound Ventures
 - Elizabeth Barthemels, Etsy
 - Rebecca Regan, Housing Partnership
 - Laurie Burgess, United Natural Foods
 - Sierra Flanigan, EcoMotion

** ADDITIONAL PANELS TO BE ANNOUNCED **

MINI-NETWORKING | 4:50 PM- 5:05 PM

BREAKOUT SESSIONS #3 & #4 (EACH SESSION - 1 HOUR) | 5:05 PM- 7:10 PM

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IM SC EMP+H

- BONDS 2.0: LATEST STRATEGIES FOR SOCIAL IMPACT & GREEN BONDS
 - Navjeet Bal, Social Finance, Inc.
 - Lorenzo Bernasconi Kohn, Rockefeller Foundation
 - Michael Cwidak-Kusbach, 3rd Sector Capital Partners
 - 4th Speaker (To Be Announced)

IM SC LC MM

- TRANSFORMING LOCAL FOOD SYSTEMS
 - Karen Herther, LOHAS Consulting
 - Ridge Shinn, Grazier LLC
 - Cheryl Pinto, Ben n Jerry’s (Invited)
 - Laura Abda, Branch Food
 - Maria Carl, 21 Degrees Estate Cacao Farm, Oahu

IM SC LC MM

- RISING TO THE DIVEST-INVEST CHALLENGE
 - David Sand, Community Capital Management
 - Leslie Samuelrich, Green Century Capital Management
 - Namrita Kapur, EDF
 - Greg Peterson, Zevin Asset Management
 - Heidi Vanni, Walden Asset Management

IM SC SI

- STAKEHOLDER ENGAGEMENT- WITH A FOCUS ON FOUNDATIONS & ENDOWMENTS
 - Georges Dyer, Intentional Endowments Network

- Xavier Briggs, Ford Foundation (Invited)
- Steve Godeke, Jesse Smith Noyes Foundation
- Carolina Enriquez Schmitz, Thomson Reuters Foundation
- Mariela Vargova, Rockefeller & Co.

IM SC LC MM

- CITIES 2030: HOW WE GET THERE & WHAT IT MEANS
 - Jason Whittet, GE
 - Ruthbea Clarke, IDC
 - Gregory Falco, Accenture
 - Cathleen Finn, IBM

IM LC EMP+H MM

- IMPACT INVESTING & MILLENNIALS: THE FUTURE IS NOW
 - Elizabeth Seeger, KKR
 - Michael Pellman Rowland, Morgan Stanley (Vector Group)
 - Josh Tannenbaum, Tau Investments // Korn Ferry
 - Jem Hudson, Caldys Group
 - Sonia Kowal, Zevin Asset Management
- FASHION REVOLUTION: ETHICAL FASHION TAKES CENTER STAGE
 - Kathryn Hildebrand, Good Company Clothing
 - David Dietz, Modavanti
 - Anna Palmer, FashionProject
- WOMEN INNOVATING NOW
 - Candida Brush, Vice Provost- Babson
 - Sheryl Marshall, Center of Women’s Leadership
 - Entrepreneurs from Women Innovating Now

IM SC LO SI EMP+H MM

- SUSTAINABLE, RENEWABLE IMPACT INVESTING
 - Scott Hill, Chief Business Development Officer, Clean Energy Advisors
 - Chris Warren, Chief Executive Officer, Clean Energy Advisors
 - Carol Pepper, Founder, Pepper International
 - Chris Zelesnick, Chief Executive Officer, Impactive Advisors
 - Jonathan Klavens, Partners, Klavens Law Group

** ADDITIONAL PANELS TO BE ANNOUNCED **

NIGHT TIME RECEPTION/MIXER | 7:10 PM- 8:00 PM

** END OF MONDAY SESSION **

TUESDAY · NOV 17TH

8:00 AM - 6:00 PM REGISTRATION OPEN

MORNING KEYNOTES | 9:00 AM - 10:00 AM

IM SC LO SI EMP+H MM

- TOM BURTON, MINTZ, LEVIN
- 2nd Keynote (To Be Announced)

POWER NETWORKING | 10:00 AM - 10:30 AM

BREAKOUT SESSIONS #5 & #6 (EACH SESSION - 1 HOUR EACH) | 10:30AM - 12:35 PM

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IM SI

- APPROACHES TO INTEGRATING ESG CRITERIA INTO INVESTMENT DECISION MAKING
 - Dr. Stephen Freedman, UBS
 - Matt Moscardi, MSCI
 - Bruce Kahn, PhD, Sustainable Capital Insight Management
 - Glen Yelton, SNW Asset Management
 - Dan Kern, TFC Financial

IM LO EMP+H MM

- LAUNCHING THE IMPACT FUND
 - John Simon, Total Impact Advisors
 - Nicole Chaves, Fresh Coast Capital
 - Lucy Jodlowska, Spark Ventures
 - Alex Lamb, Commonwealth Impact Partners
 - Michael Rauenhorst, SIMA Funds
- BEHAVIOR CHANGE 101: ENGAGING EMPLOYEES (AND OTHERS) FOR POSITIVE IMPACT
 - Mark Stephan, EMC
 - Tali Golan, Trip Advisor
 - Sarah Finnie Robinson, WeSpire
 - Olga Allen, Abt Associates
 - Atlanta McIlwraith, Timberland

LO SI MM

- LATEST INNOVATIONS IN SUSTAINABILITY REPORTING
 - Nick Shufro, PWC
 - Brigitta Witt, Hyatt Corporation
 - Lee Ballin, Bloomberg
 - Jennifer Lapinski, Boston Scientific
 - Terry Swack, Sustainable Minds

IM SI EMP+H

- ENGAGING STAKEHOLDERS: CREATING SUSTAINABLE COMMUNITY HEALTH OUTCOMES
 - Rick Brush, HiCCUP
 - Kyle Cahill, Blue Cross/Blue Shield
 - Jon Cooper, LifeVest (Invited)
 - Representative from Robert Wood Johnson Foundation (Invited)

IM SC LO SI EMP+H MM

- DEDICATED INVESTMENT WORKSHOP w/MINTZ, LEVIN (details to follow)

LO SI MM

- DIGGING DEEP INTO FOOD SYSTEM SUPPLY CHAINS
 - Molly Janis, Annie’s
 - George Parmeter, Delhaize
 - Alexis Bateman, MIT Sustainable Supply Chain Lab
 - Arthur Weissman, Green Seal
 - 5th Speaker (To Be Added)

IM SC SI

- INNOVATIVE FINANCIAL MODELS WITHIN RENEWABLE ENERGY
 - John Chaimanais, Kendell Sustainable Infrastructure
 - Duane Peterson, SunCommon
 - Vikram Aggraval, Energy Sage
 - Maria Fields, Joule Assets
 - Leni Berliner, Energy Farms International

IM LO EMP+H MM

- INVESTING GLOBALLY FOR GENDER EQUITY & RETURNS
 - Maria Bolis, Oxfam
 - Drew Von Glahn, World Bank
 - Amber Khan, Women for Women International
 - Delilah Rothenberg, Development Capital Strategies
 - Tom Outlaw, USAID

** ADDITIONAL PANELS TO BE ANNOUNCED **

LUNCH | 12:35 PM- 2:15 PM

AFTERNOON KEYNOTES | 2:15 PM- 3:15 PM

IM SC LO SI EMP+H MM

- Vince Molinari, Gate Global Impact
- Keynote Speaker #2 (To Be Announced)

BREAKOUT SESSIONS #7 & #8 (EACH SESSION - 1 HOUR) | 3:45 PM- 6:55 PM

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EMP+H = EMPOWERING WOMEN (+HEALTH)

MM = MILENNIALS

LO SI MM

- USING STORYTELLING TO REVOLUTIONIZE CSR & SUSTAINABILITY ENGAGEMENT
 - Lisa Manley, Cone Communications
 - Rob Holmes, GLP Films
 - Phillip Haid, Public, Inc.
 - Gil Jenkins, Ogilvy Earth
- EMPOWERING EMPLOYEES THROUGH PURPOSEFUL WORK
 - Sarah Finnie Robinson, WeSpire
 - Reed Bundy, Constant Contact
 - Chad Nichols, Vermont Energy Investment Corporation
 - Paul Hickman, Urban Ashes

IM SC LO SI EMP+H MM

- ACCESSING CAPITAL & BASIC NEEDS FOR THE UNDERSERVED
 - Pat O'Neill, Amp Your Good
 - Jeff Ashe, Tufts University
 - Chad Jordan, Arrow Global Capital
 - Mike Lapham, United for a Fair Economy
 - 5th Speaker (To Be Announced)

IM SC LO SI EMP+H MM

- GETTING RESILIENT: CITIES AT THE BRINK
 - Led by Garrett Melby of Climate Ventures 2.0- with a combination of the following partners participating: MIT Climate Co-Lab, The White House- CDI- Initiative, IBM, Rockefeller Cities, Skoll Global Threats & selected entrepreneurs.

SC SI MM

- SUPPLY CHAIN RULES- LEARN FROM THE EXPERTS
 - Susanne Gebauer, UL
 - Donna Laviolette, Iron Mountain
 - Maureen Klein, Pirelli Tire
 - Lawrence Heim, Elm Group
 - 5th Speaker (To Be Announced)

IM SC LC MM

- UNDERSTANDING B CORPS & BENEFIT CORPORATIONS
 - Elisa Miller-Out, Singlebrook Technologies
 - Rebecca Hamilton, W. S. Badger & Company
 - Drew Bonfiglio, Emzingo
 - Anne Boyle, RoundPeg
 - 5th Speaker (To Be Announced)

LO SI

- RECENT TRENDS IN LCA ANALYSIS
 - Lise Laurin, EarthShift Global
 - Amanda Pike, Quantis
 - Michael Van Brunt, Covanta
- INVESTING IN SOLAR
 - Yann Brandt, Conergy
 - Richard Seamans, Seamans Capital Management
 - Steve Musica, Bethane Solar
 - Ryan Wright, WrightGrid
 - 5th Speaker (To Be Announced)

IM SC LC EMP+H MM

- LEADING EDGE INNOVATIONS AT THE BASE OF THE PYRAMID
 - Dave Clausson, Big Blue Sky
 - Katherine Lucey, Solar Sister
 - Louis Dorval, Voto Mobile
 - Anna Kanze, Grass Roots Business Fund
 - Dr. Lawrence Kaplan, Cite Soleil

LO SI MM

- LAUNCHING THE CORPORATE SUSTAINABILITY UNIT
 - Matt Goldman, Amgen

- Jennifer Dolin, Sylvania
- Michael Van Brunt, Covanta
- Roger Bowman, Gulfstream
- Jeffrey Goetz, Fluor

- FINDING HIGHER LEVELS OF CONSCIOUSNESS
 - details to follow

IM SC LO EMP+H MM

- EARLY STAGE VENTURES- LEARN FROM EXPERIENCE
 - Chris Markl, The Lab @ Florida State University
 - Christine Rico, CFO on Speed dial
 - Lisa Sebesta, Fresh Source Capital
 - William Connor, World Aquaculture.Org
 - 5th Speaker (To Be Announced)

IM LO EMP+H MM

- FIXING THE PIPE: GOING MAINSTREAM WITH IMPACT INVESTING
 - Paul Thanos, Commerce Department
 - Carol Jeppesen, UN- PRI
 - Andrei Cherny, Aspiration
 - 4th Speaker (To Be Announced)

SC SI MM

- EXPLORING INNOVATIONS WITHIN WASTE & RECYCLING
 - Geoff Aardsma, Enevo
 - Leila Dillon, Big Belly
 - Ricky Ashenfelter, Spoiler Alert
 - Javier Flaim, RecycleBank
 - Albe Zakes, Terracycle

IM SC LO SI EMP+H MM

- UNDERSTANDING LATEST CLIMATE POLICY CHANGES (INCLUDING DISCUSSION OF COP21)
 - Michael Green, Climate Action Business Association
 - Nicole Labutong, CDP
 - Richard Zimmerman, Earth Charter Institute
 - Laurie Lane-Zucker, Impact Entrepreneur
 - Elena Christopolous, ECMC

IM SC LO SI EMP+H MM

- ACCOUNTING FOR CLIMATE / UNDERSTANDING CARBON MARKETS
 - Eric Zimmerman, Trip Zero
 - Dan Linsky, ClimeCo
 - Nicole Labutong, CDP
 - 4th Speaker (To Be Added)

IM SC SI EMP+H MM

- BUILDING COMMUNITIES AS KEY TO DEVELOPING SMART CITIES
 - Mike Lake, Leading Cities
 - Jon Kelly, Impact Investor (Cities)
 - Sandra Richter, Soofa
 - Karina Fedasz, Zon
 - 5th Speaker (To Be Announced)
- LEADING DEVELOPMENTS WITH COMMUNITY DEVELOPMENT FINANCIAL INSTITUTIONS
 - Charles Spies, CEI- Maine
 - Debby Miller, New Hampshire Community Loan Fund
 - 3rd Speaker (To Be Announced)

IM SC LO SI EMP+H MM

- Understanding Family Offices & Impact
 - Led by Vince Molinari, Gate Global Impact

** ADDITIONAL PANELS TO BE ANNOUNCED **

NIGHT TIME NETWORKING | 7:00 PM- 8:00 PM

** END OF TUESDAY SESSION **

WEDNESDAY · NOV 18TH

8:00 AM - 5:00 PM REGISTRATION OPEN

MORNING KEYNOTES (TO BE ANNOUNCED) | 9:00 AM - 10:00 AM

IM SC LO SI EMP+H MM Marc J. Lane, Marc J. Lane Wealth Group

POWER NETWORKING | 10:00 AM - 10:30 AM

BREAKOUT SESSIONS #9 & #10 (EACH SESSION - 1 HOUR EACH) | 10:30AM - 12:35 PM

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- IM SC LC MM
- INVESTING IN ECOSYSTEM RENEWAL
 - Shaun Paul, Reinventure Capital
 - Dave Kramer, Ecologic
 - Namrita Kapur, EDF
 - Stephen Donofrio, Greenpoint Ventures
 - Kathleen Draper, Ithika Institute for Carbon Intelligence

- IM SC LO SI EMP+H MM
- MILLENNIALS & COMMUNICATING- CHANGING THE GAME
 - Darby Hobbs, Social3
 - Brian Sena, Digital Surgeons
 - Karina Fedasz, Zon
 - Alexandra Douwes, Purpose Generation
 - Steve Bushnell, ClimateStore

- IM SC SI MM
- WATER/ENERGY NEXUS: A FOCUS ON INVESTMENT & POLICY
 - Anne Kelly, Ceres
 - Stacy Lawson, YGreene
 - Jim Boyle, Sustainability Roundtable
 - Dave Herman, Anthros Consulting
 - Dr. Tim Smith, University of Minnesota

- IM SC LO SI EMP+H MM
- IT ALL STARTS WITH DESIGN
 - Colin Mangham, Biomimicry- Los Angeles
 - Rowland Hobbs, Teneo Holdings
 - Diana Sierra, BeGirl

- IM SC LC MM
- BUILDING ECOSYSTEMS & NETWORKS FOR GOOD
 - Mark Horoszowski, Moving Worlds
 - Michelle Thatcher, US Green Chamber
 - Chris Markl, The Lab @ Florida State
 - Laurie Lane-Zucker, Impact Entrepreneur
 - Russ Gaskin, Co-Creative Consulting

- IM SC LO SI EMP+H MM
- VOTING YOUR VALUES- WHAT’S STOPPING YOU?
 - Katherine Collins, Honeybee Capital
 - Shaun Paul, Reinventure Capital
 - Wendy Philleo, Center for a New American Dream
 - Cullen Schwarz, DoneGood
 - Tim Brennan, Unitarian Universalist Association

- IM SC LO SI EMP+H MM
- EXPLORING PUBLIC-PRIVATE PARTNERSHIPS FOR GOOD
 - Elicia Azali, Nationwide
 - Anne Erhard, Edelman
 - Dr. Fiona Wilson, Univ. of New Hampshire
 - Chris Mann, City Year

** ADDITIONAL PANELS TO BE ANNOUNCED **

LUNCH | 12:35 PM- 2:15 PM

AFTERNOON KEYNOTES (TO BE ANNOUNCED) | 2:15 PM - 2:45 PM

BREAKOUT SESSIONS #11 & #12 | 2:45 PM- 4:50 PM

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IM SC SI MM

- MATERIALS INNOVATION & GREEN CHEMISTRY- A NEW ERA
 - John Warner, Warner Babcock Institute
 - Nuno da Silva, Loopt Industries
 - Rose Perkins, Dow Chemical
 - Paul Hickman, Urban Ashes
- THE INTERNET OF THINGS (speakers announced soon)

SC LO SI MM

- CREATING SMARTER BUILDINGS THROUGH INNOVATION
 - Jeffrey Goetz, Fluor Industries
 - Leni Berliner, Energy Farm International
 - Liz Delaney, EDF
 - 4th Speaker (To Be Announced)

IM SC LO SI EMP+H MM

- WOMEN IN THE BOARDROOM: BREAKING THE CEILING FOR GOOD
 - panel curated by Julie Graber, ION- Advancing Women to the Boardroom

SC LO SI

- URBAN TRANSPORT MODELS
 - Eric McCarthy, Proterra
 - Tod Hynes, XL Hybrids
 - 3rd Speaker (To Be Announced)

LO EMP+H MM

- REVOLUTION IN HEALTH & BEAUTY
 - to be announced

IM SC LO SI EMP+H MM

- FOSTERING LEADERSHIP- WHAT YOU NEED TO KNOW
 - Archie Kasnet, Stratleade
 - Matt Mayberry, Whole Works Consulting
 - Drew Bonfiglio, Emzingo
 - 4th Speaker (To Be Announced)

** ADDITIONAL PANELS TO BE ANNOUNCED **

CLOSING CIRCLES | 4:50 PM- 5:30 PM

**** END OF CONFERENCE ****