

production requirements



MAGAZINE SPECS

Trim Size: 8.5" x 10.875"
Safety From Trim: .25"
Bleed Size: 8.75" x 11.125"
Trim Crop Marks: Positioned outside bleed area
Binding: Perfect Bound
Jog Position: Foot

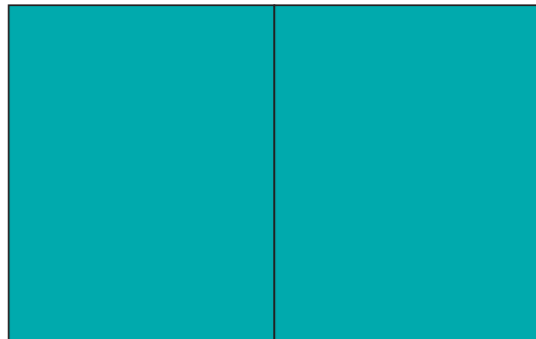
PRODUCTION CONTACTS:

For ad specs,
 material extensions and all
 other production questions:
Jose Escalante
 jaescalanteo@quad.com
 414-622-2817

QUAD GRAPHICS
 N61 W23044 Harry's Way
 Sussex, WI 53089
Jim Serchen
 414-566-2854

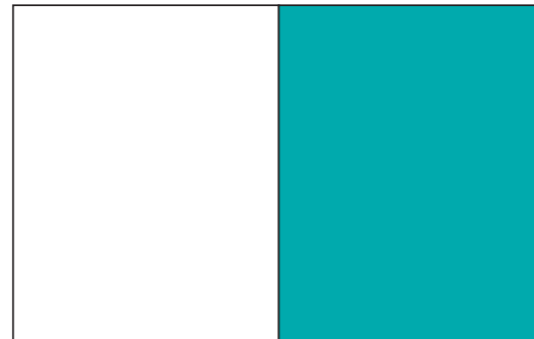
Julie Bosco
 Senior Operations Manager
 PubWorX
 305-859-0125
 julie.bosco@pubworx.com

SPREAD



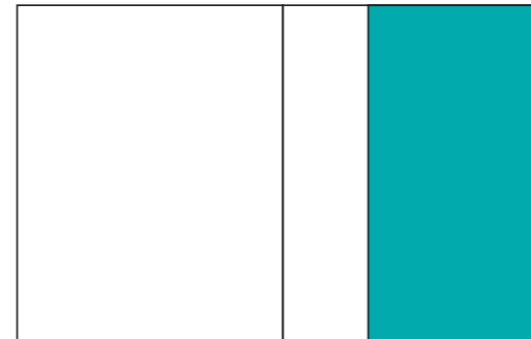
bleed: 17¹/₄" x 11¹/₈"
trim: 17" x 10⁷/₈"
live: 16¹/₂" x 10³/₈"

FULL PAGE



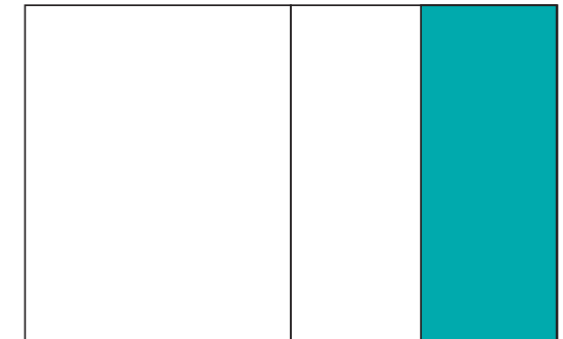
bleed: 8³/₄" x 11¹/₈"
trim: 8¹/₂" x 10⁷/₈"
live: 8" x 10³/₈"

2/3 VERTICAL



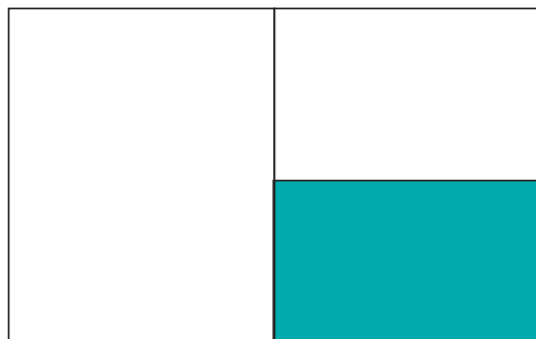
bleed: 5³/₄" x 11¹/₈"
trim: 5¹/₂" x 10⁷/₈"
live: 5" x 10³/₈"

1/2 VERTICAL



bleed: 4³/₈" x 11¹/₈"
trim: 4¹/₈" x 10⁷/₈"
live: 3⁵/₈" x 10³/₈"

1/2 HORIZONTAL



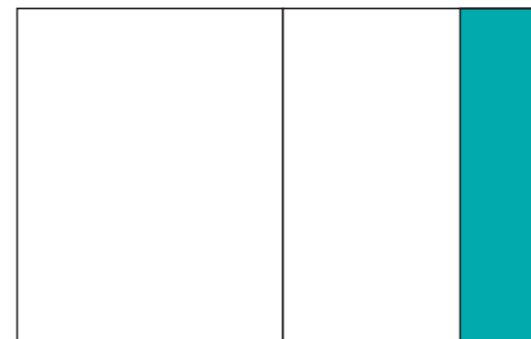
bleed: 8³/₄" x 5¹/₂"
trim: 8¹/₂" x 5¹/₄"
live: 8" x 4³/₄"

1/2 HORIZONTAL SPREAD



bleed: 17¹/₄" x 5¹/₂"
trim: 17" x 5¹/₄"
live: 16¹/₂" x 4³/₄"

1/3 VERTICAL



bleed: 2⁷/₈" x 11¹/₈"
trim: 2⁵/₈" x 10⁷/₈"
live: 2¹/₈" x 10³/₈"

1/3 SQUARE



bleed: 5³/₄" x 5¹/₂"
trim: 5¹/₂" x 5¹/₄"
live: 5" x 4³/₄"

For the most recent digital requirements and to submit files, please visit our gateway portal via ads.hearst.com.

Accepted file formats: PDF/X-1a 1.3 version 2001 files only; no CDs.

*Hearst requires a full length spine indicator on the bind edge of all inserts including all 2pp inserts. A spine indicator must include name of magazine title and issue date for insertion

**All inserts jog to foot. Must be delivered directly to Quad Printing.