

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Main Street Mount Vernon Announces Slate of 2020 Fall and Winter Attractions

MOUNT VERNON, Ohio – Main Street Mount Vernon is excited to announce both the Fall Merchants' Market, set for October 31, and the "Downtown Rock Around" annual square lighting ceremony taking place on Saturday, November 28.

The Fall Merchants' Market will highlight Mount Vernon's downtown businesses as they bring their merchandise outdoors and display their goods on the sidewalks. Participating businesses will have their inventory displayed from 10am to 4pm on the last Saturday in October. Start your weekend with a stop at the Mount Vernon Farmers' Market in the morning, then show your support for our small business community before heading out for trick-or-treat in the evening. In an effort to limit excessive contact, customers are encouraged to minimize handling merchandise unless they plan to make a purchase.

The "Downtown Rock Around" will take place on the final Saturday in November in correlation with Small Business Saturday. Founded by American Express in 2010, Small Business Saturday is a day dedicated to supporting small businesses and communities across the country. In partnership with the Mount Vernon Music and Arts Festival and the City of Mount Vernon, Main Street Mount Vernon looks to create a day full of family activities at select businesses downtown, while at the same time creating excitement for the upcoming holiday season. The square lighting ceremony will take place at 5:30pm and immediately following, the Mount Vernon Music and Arts Festival will present a special holiday set from a local musician. Bring the whole family to the central business district for a full day of fun activities, carols, bright lights and then catch a special performance of *The Nutcracker* scheduled for 7pm at the Woodward Opera House.

The Main Street Mount Vernon Board of Directors is excited to provide these opportunities to community members and visitors alike. If you have any questions, please call Downtown Manager, Anthony McNeal, at 740-393-1481, by visiting mainstreetmountvernon.com, or checking out the Main Street Mount Vernon Facebook page.

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