

CommCapp America Sponsored:
#Unite2Fight4EconomicRights – R.O.A.D.S. “Revitalizing Our American Dreams” Bus Tour

March/Protest

Organizer: Kareem D. Lanier, Chairman & CEO

#Unite2Fight4EconomicRights – R.O.A.D.S. Bus Tour

Event:

#Unite2Fight4EconomicRights R.O.A.D.S. “Revitalizing Our American Dreams” BUS TOUR

Cause/Issue:

Economic Justice & Reform for Black, Latino & Minority Americans

Background:

Small Businesses:

Black, Latino & Minority America is currently facing our greatest economic challenges in the history of this country! Black America has lost 41% of all Black Owned Small Businesses, Latino Americans have lost 32% of all Latino Owned Small Businesses. Goldman Sachs study projects we can lose another 43% of our Black Owned Small Businesses if they do not get access to capital primarily short term via SBA PPP.

Minority Depository Institutions:

Of the 5,200 FDIC insured Banks In America which holds approximately \$20 Trillion in aggregate assets held within them, only 144 are Minority Owned with only \$250B in aggregate assets held in them though Minorities make up over 40% of the US population. Black bank ownership is trending downward with now only 20 Black Owned banks in the United States with less than \$5B in assets held aggregately. This is during a time in which Black Spending Power is at an all time high; Black American’s spend \$1.3 Trillion annually banking with large financial institutions & spend \$1.3 Trillion with nothing to show for it!

Crimes in Minority Communities:

Most criminal activity in Minority communities has a financial motivation. Therefore, there is a direct correlation between crime and access to capital. A historic lack of access to capital has led to historically high crime rates in Minority communities. When you lack choices within your community, you take chances within your community.

The rise of Socialism:

Socialism is incredibly attractive when you do not have access to capital. Socialism is gaining in attractiveness due to the historic trend where minority communities lack access to capital to take advantage of traditional capitalistic opportunities. Lack of access to capital is creating a new breed of socialist driven legislation, civil unrest & dangerous extreme un-American ideology that is being driven by leveraging the huge economic disparities that exist in this country.

Economic Justice & Reform Legislative Plan:

Promote several legislative plans created by CommCap America which will be the “Largest economic stimulus plan in the history of this country for Black, Latino and other Minority Americans!”

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Counter Measures & Opposition:

Other organizations that have gained influence following the death of George Floyd have their own agendas that promises unrealistic solutions (Abolishing police, releasing violent criminals, et al). We anticipate opposition from groups because we can promise and deliver on tangible positive results, whereas they continue to raise money from social unrest.

Bus Tour Sponsor:

CommCap America, Inc.

Events:

Roundtable we Key Stakeholders, Elected Officials & candidates.

Who’s Invited:

This tour is designed to also promote racial harmony therefore will have strong representation from every race, color and culture in every city.

Law Enforcement:

We stand with and will be marching/protesting with Law Enforcement.

COVID protocols for Safety:

We will be adhering to CDC protocols regarding Protests. We will also be performing temperature checks & using contact tracing tools as well.

Media:

Local & National Media will be covering these events.

Unite2Fight4EconomicRights R.O.A.D.S. Tour Dates for Roundtables, March & Protests

October 19, 2020 Time/Location TBD	Seattle, WA
October 20, 2020 Time/Location TBD	Dallas, TX
October 21, 2020 Time/Location TBD	Chicago, IL
October 22, 2020 Time /Location TBD	Detroit MI
October 23, 2020 Time /Location TBD	Philadelphia, PA
October 24, 2020 Time/Location TBD	New York, NY
October 25, 2020 Time/Location TBD	Baltimore, MD
October 26, 2020 Time/Location TBD	Richmond, VA
October 27, 2020 Time/Location TBD	Charlotte, NC
October 28, 2020 Time/Location TBD	Jacksonville, FL
October 29, 2020 Time/Location TBD	Miami, FL
November 1, 2020 Time/Location TBD	Atlanta, GA