How to Tap Into the $77 Billion Dollar Mobile Apps Market

**Presented by:** Andrew and Chris Fox

**Hosted by:** Jay Boyer

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About the 77 Billion Dollar Mobile Apps Niche

Would you be excited about an opportunity to sell apps, even if you had very little experience with this sort of thing? The truth is that you can do this. It doesn’t matter if you want to use this as a secondary income or a primary one. If you wanted to, you could just do it for fun, or just do it for your own business. That’s what you are going to learn about in today’s lesson.

This is a $77 billion industry. But, what a lot of people don’t know is as long as you can type onto a keyboard and log into the Internet, you have what it takes to create your own apps. Right now, there are over 300 success stories about people who are doing it on Zapable. There are nine year olds making apps, students making apps, and even mom and pop businesses. At Zapable, they have one of the fastest-growing app communities.

Above, you’ll find a few examples of the success stories they’ve seen. As you can see, Mark Burdon has made over $10,497 as a self-confessed “everyday” guy. The other example is a statement of a person that was able to generate $5,900 in just 4 months. The truth is that Zapable is a really great product, and it is constantly being updated. As the Internet evolves, Zapable has continued to evolve. This company is growing very fast, and to many, that’s super-exciting.
You don’t need any previous sales experience to do this, and according to Andrew Fox, this is the perfect way to start making a living from home. This might be an opportunity to quit your day job, and if you are already in a business in which you sell to local clients, an app would be a perfect additional value upsell. Andrew says that his daughter is only 9 years old, and she was able to build her own app. You can be 60 or you can be 9. Wherever you are on the spectrum, you can do this.

Most people, nowadays, know what an app is. You can use them for about anything these days. Just to name a few examples, you can use apps to:

- Book your vacation
- Order food
- Communicate with others

The simple fact of the matter is that apps are here to stay. They aren’t going anywhere. They are the future of our communication. There are apps for multi-million dollar corporations, and you’re probably familiar with a lot of them. However, regular businesses are starting to need apps too, and they are screaming to pay for them. During the years 2000-2015, there was an explosion of business building websites, and now the same thing is happening, but this time people need apps.
If you were to ask a business owner if they had a website, and they said “no”, you’d probably look at them like they were crazy. Well, in the next 5 years, you’ll have the same reaction if a business owner tells you that they don’t have an app. You know, apps used to be expensive to build, and they could be troublesome, but thanks to Zapable, hundreds of people are building apps now and literally laughing all the way to the bank.

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How to Earn $2k by the End of the Weekend w/Mobile Apps

Look at the screenshot above. It states that over there are over 27.2 million small businesses, in the USA alone, and over 86.2% have said that they would love to have an app, but they don’t think it’s something they could afford. The screenshot also shows examples of the types of businesses Zapable’s clients are selling apps to every single day. A few examples include:

- Attorneys
- Auto-dealers
- Restaurants
- Gyms
- Bars
- Builders
- Cosmetics
- Nightclub owners

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- Real estate
- Chiropractors
- Air Conditioning Services
- Much more!

There is just so much potential for people to make money with this right now. Another success story is shown below. This man, Bob Price, had an app that generated $3K+ in monthly recurring income. He ended up selling it for $5K, and he doesn’t mind sharing his success with others. He knows that what he’s doing can be done everywhere, and he simply can’t be everywhere. This man has an abundance mindset, and according to Andrew, this is what most of their members are like. They help each other in their community. Zapable is a great place to be.

There’s a duplicatable “step-by-step” process that can make you $3 - $5k. According to Andrew, these are the steps that you should follow in order to have one of these “wins” yourself:

- Step 1: We look up one of the 27 million businesses on services like Yell.com
- Step 2: We contact them with a ‘cut and paste’ email swipe file (which we give you)
- Step 3: You build the App for them (which we will show you how easy it is to do)

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• Step 4: You invoice the client via PayPal or whatever payment processor for an amount of your choice

• Step 5: Collect your earnings and move on to the next one!

You can see, in the screenshot above, that Andrew has typed “restaurants” into the search field at Yell.com. When you do, tons of results will appear. You can click on any one of the listings to bring up the business’ website. If you find a business that seems interesting to you, then you would move on to the app store to see if they have an app yet. You can contact most businesses directly from the Yell.com site.

You may not know how to sell anything, but that’s not a problem, because if you are a member of Zapable Academy, you will be given a swipe email. Simply copy the message you are provided and paste it into the “message” field when you email your new, potential client. There are just a few pieces of text you’ll need to replace in order to make it apply properly to the business you are emailing. If you don’t want to go through this process yourself, you could partner up with someone to take care of this part for you, or you could even outsource this work out to someone.

It’s incredibly easy to build an app on Zapable. The first thing that you’ll want to do is log into Zapable.com. This is all done via your web browser. It doesn’t matter if you use Internet Explorer, Firefox, or Google Chrome. You can build apps on any of these. After logging in, the

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first thing that you are going to do is click on the “Create App” tab, located up at the top of the screen. When you do, you’ll be asked to create a title for your app and type in an app ID. This is all very simple to do, but if you need help, you can just hover over a field and complete instructions will appear, as shown below.

![App details screen](image)

When you are done typing in the required information, you’ll click “Save & Continue”. The next thing that happens is a window appears asking you to choose a category for your app. Once selected, you can click on the “Continue” button to move on and you’ll be redirected to a page that allows you to start designing your app. From there, you’re basically just going to reverse-engineer the website of the company that you’re building your app for. So, you just go back to their website to see what they have.

One thing that Andrew’s brother, Chris, recommended doing during his live demo was going to the business’ site and looking to see who built the site. For example, at the bottom of the page shown in the screenshot below, it says that this website was designed by WebCreationUK. You could visit that site and get a quote from them. Obviously, you’re not going to get a website designed, but this will give you some insight into just how much your prospect actually paid to have their site designed. That way, you will have an idea of how much of a starting price you could approach the business with.
The next thing you’re going to do is get the framework of the app set up. After you have done that, you’ll have something that you can present to the business. It would only take 25-30 minutes, in most cases, to do that. You can then approach the business with screenshots of the app. You can even send them a demo of the app if you want to. This is very compelling because the business owner can see the product and even hold it in their hands. This makes the selling process so much easier, since it offsets the whole task of having to convince your prospect to buy from you.

From your design dashboard, you’ll start by selecting the “Static Page” option. This is demonstrated in the screenshot below. As you select these features, they are added into the app. During his live demo, Chris went back to the prospect’s website and saw that they had a PDF version of their menu. So next, he added a PDF to the app. He also saw that they had a Facebook option on their site too, so he added this feature to the app as well. It was really amazing how quickly he could add these features to the app with just a few clicks. He also added a location, and email option, and an option for calling the business.
Chris didn’t stop there either. He added an appointment form, loyalty cards, and coupons. There are over 30 features available to choose from when you are creating your apps. If people have podcasts, there is an option that allows people to host them in their app. That’s just one example of the many different things that you can create for your clients. Anyway, Chris finished selecting the features that he wanted to include and then he started building out the app. He began by looking at the website’s “About Us” page. Then, he selected the “Static Page” option and moved on to choose “Single Page”.

Upon choosing the “Single Page” option, a page builder appeared. This gave Chris the ability to title the page and create its written content. He revisited the site and chose an image from the “About Us” page, copied it, and pasted it into the page he was designing. He simply copied and pasted in the text from the website’s “About Us” page as well.

When you approach the business with your framework, they are going to ask you to change certain things and add or subtract certain things. So all you’re trying to do is put together something that you can present to the business and use as a starting point. You can change the colors, if you want to, and even add your own custom icons. There are also many different sets of icons within the tool that you can use.

Look at the screenshot below and you will see a version of the “About Us” page that Chris put together for the app. Hopefully, you can tell from this presentation just how quickly and easily you can do this. Even slowing down for presentation purposes, Chris was able to create this page in just a matter of a few minutes.
The editor allows you to change things up any way you want to. If you want to remove some text from what you pasted in, you can do that, and if you would like to change the text color, you can do that too. This works just like any other text editor, with the bold, italics, and underline options. You can resize and realign the text if you want to as well.

When Chris was done with the “About Us” page, he moved on to adding the menus. To do this, he selected the “PDF Reader” option. When you select this, the first thing you are going to be asked to do is title your new page. Chris just named this page “Menus”, and then he returned to the website to download a PDF version of one of their menus. Afterwards, he titled the file “Lunchtime & Evening” within the app building tool. You’re presented with two different options, at this point. You can upload your file into the app, or you can link out to it. During his presentation, Chris just chose to link to it.

By default you will just have a PDF icon. You can change this by clicking on the “Edit” button, which looks like a picture of a pencil. Again, you can create your own custom icons, so if you wanted to, you could just have a little icon with their logo made by someone on Fiverr or something. Pressing on, Chris added another PDF menu, which was one for their “Sandwiches & Jackets”. After adding the first couple of menus, Chris saved his work.
Look at the screenshot above and you’ll see the two menus that Chris added to the app listed within the tool. The previewer shows these two menus as well. People could click on these options within the app to view the PDFs that are included. If you were to click on these to preview them on the computer, a PDF will actually open up. However, when you click on them on a phone or tablet the PDFs actually open up within the app itself. Again, this is all incredibly simple to do. For the most part, this just requires you to click, cut and paste, and type.

Next, Chris decided to take a look at the business’ Facebook fan page. This business really had a lot going on, which is good. They obviously understood the importance of having a decent website and using social media. The tool can automatically connect with a business using Facebook’s open graph API. To do this, you can simply search for the page using the last portion of the companies Facebook URL.

You are going to receive comprehensive training on how to do all of this. This is just to show you what’s possible. When you are setting up Facebook, or another social media account, using this software, you’ll find that you can customize the text for the comment, like, and share buttons. The reason this feature was added was so that you could change the language if you needed to. It’s possible that you might have customers in Brazil, or maybe Germany or Sweden. In other words, Zapable allows you to build apps for any country.

People can click on any of the pictures within the app to open them up, and they can download images from the app into their phone. If they click on one of the posts, they will be able to leave a comment within the comment box. You can pay more attention to the colors after you
get your app set up, but Chris advises that you don’t worry about it too much at first. As previously stated, the client will probably want you to make some changes, so there’s no real reason to get hung up on too many details at first. You can customize the look and feel of anything in the app whenever you are ready to, however.

You can continue putting together your app this way, click by click, field by field. Copying and pasting is really the hardest thing that you have to do. The next thing that Chris did was add the company’s location information to the app, and when he added the physical address that he got from the website, the Google Map popped up and the remaining fields were automatically filled in. Once you are done, simply click and save, and a map of your client’s location will be generate. You can see this being demonstrated in the screenshot below.

There’s an “Email Us” feature that you can add. When someone clicks on this, it will open up the user’s email client so that they can email the company at hand. This all happens within the app. There’s also a “Call Us” button. When people click on this, the number that you put in will automatically be dialed. As previously stated, there are loyalty cards and coupons that you can add in as well. Chris added a loyalty card during his presentation. He named it “6 Meals – Get a Free Bottle of Red Wine”.

The option allowed him to customize this card however he wanted to, including changing the stamp icon and setting a limit to how many stamps could be used per day. You can also limit the amount of time that an offer is valid, or if you wanted to, you could just allow the offer to continue running. There’s also a text box within the options that gives you the ability to provide
a more detailed explanation of what your offer is all about. Once you are done filling out all of the fields and choosing your options, you can click on the “Save” button at the bottom of the screen, and your first loyalty card will be added to your app.

When it comes to creating your coupons, there are some default options that you can choose from. This is shown below. As you can see, you can allow the user to “Save 25%” or “Buy 3 Items and Get 1 Free”. There’s also a “Custom Off” option that you can choose in order to set your own special offer. When you choose the former fields come up which allow you to set the details of your discount. You can also write out a description for your offer within the settings when you are creating your coupons as well.

One of the cool things about this feature is that, most of the time, when a business is offering a coupon they have to rely on the customers finding it on their Facebook fan page or in their email. The average person gets about 100 emails a day to their inbox, which is just insane. So, when you’re a business owner, you’re competing with a lot of other emails, hoping that people will open up yours and find your coupons. Now, let’s say that it’s Friday afternoon, and you want to take your spouse out to eat. Well, if you just happen to get a text on your phone from a restaurant that says, “Come in and get 10% off your next meal,” you would likely decide that’s the place to go, right?

When something is presented to you in this way, it makes a business come to the forefront of your mind. Plus, everyone likes a deal, and if they can get a discount when they go to one place as opposed to another, you’re likely going to take advantage of that. That’s just basic human
psychology. These types of notifications keep your client from having to compete with a lot of other emails or even with the posts on social media sites like Facebook. This can open up the door to a lot of opportunities for your client. For example, if your client is a restaurant owner, only the big restaurant chains have apps right now.

As mentioned before, most businesses don’t think that having an app created for their business is a viable option. App development typically costs between $20,000 - $80,000. So, that’s what everyone expects to have to pay, which is far more, often time, then they are willing to if they can even afford to. However, creating an app for a business can really help it out, and when you can offer an affordable solution with this many features, many business owner would jump at the chance to have an app produced because they thought it was an impossibility for them before.

You can limit the time frame that a coupon will work, or you can leave it open. You can even only make your coupon available at specific times on certain days. You might just offer lunchtime specials on weekdays, for example, to try to get more people to come in at those times. You can upload a custom image for the coupon if you like.

Chris just found an image on Google during his demonstration, but this was just for presentation purposes. Keep in mind that you always want to either have your images produced by a professional or create them yourself if you are talented enough to make your images look professional. That way, your client doesn’t run into any copyright issues with the images that are being used within their app.
When a user clicks on the “Coupons” button, they will see your coupon’s image. In this case, you can see in the screenshot that Chris has created a coupon which would allow the user to get 10% off. They could hand this over to the cashier in order to claim the coupon. The staff would have a little code that they could use to make it legit. This is all 100% dynamic. If you want, you can hide the coupon so that it will not show on the phone. So, you could create a bunch of these and rotate showing them, and if you create a new coupon, it will automatically update in the app too. The user doesn’t have to update the app or change anything for this to happen.

There are a number of different layouts to choose from in the design interface. You can have a number of different types of menus, including pop-up menus. You might also have a menu option up at the top of the screen or just allow the user to scroll through the menu down at the bottom. You can change the color scheme for the menu and icons as well. As you make your selections, you can see the display update in real time.

You can use whatever image you want to serve as the background for your display. There are also some default background images available in the program for you to use, or you can just choose a solid color for the background and use options to blend it in various ways. You can select from a number of different gradient options too. There also options to change the text and even add your own headers and header images. For instance, you could create a header for your app display that contains the business’ logo. Another thing that you might do is simply use a text headline and change the text and the background color to fit the rest of your color scheme.
You have the same number of options for the footer as you do the header. It all works the exact same way. You can change all of the different icons to fit your color scheme too. Everything is customizable. You can make every app different, and even more importantly, you can make your app match up as closely with their website as you would like. After Chris finished customizing his display, he moved on to set up the push notifications for the app. When he chose this option, a text box appeared, allowing him to write a message to his target audience.

When you are done writing the message for the people that you are targeting, you can link the message to a tab within the app or to a certain URL. It’s completely up to you what you want to do with feature. The program allows you to link your message to any tab you want. This works whether you are recording audio, making video, or you have blog articles you would like to share. So, you can latch your content to any relevant tab. Not only that, but you can choose whether you want to send your content to iPhone users, Android users, or both.

You can even limit your messages’ reach to people in a certain area. For example, Chris limited the reach of his message so that it would only reach people within a 10 kilometer radius of London. Once you click “Publish”, whatever content that you created will automatically be sent out. These push notifications can be an invaluable asset to your business and your clients’ businesses.
People often ask, “Can business owners do their own push notifications, or do you have to do it all for them?” What you can do is build them an app and then say, “You can have push notifications as part of your app for $100 a month.” Then, you can give them their own white label push notification area. All you have to provide them with is a certain URL for this and a password, which you can reset if they don’t want to pay the monthly fee anymore. The URL that you generate brings the client to a completely white label area, so they’ll never know that you used Zapable to build their app.

You can charge whatever recurring fee you want to, by the way, and whatever it is, you keep. Most people charge between $50 and $350 a month for this part of the service. So, this is a pretty cool feature that helps you run your business in a fairly hands-off manner. The Zapable team is actually developing a “beacon” push notification feature. This is where a business can set beacons up in certain isles of their store so that as the customer walks through the store and gets within 3 meters of a beacon, a push notification is sent to their phone letting them know about a related discount. Obviously, since they will be in the isle with the product at the time that they receive the notifications, this is a very powerful marketing device to implement.

One of Chris’ favorite features is the audio gallery. You can store your audios through cloud-based services. The options that are available at the moment are Sound Cloud, Media RSS, and Dropbox. Sites such as Ted Talks have a Media RSS feed. You can actually use this to provide a helpful service to your app users, depending on your market. You can also add your own custom audio, and you can even select an image to go along with each of your tracks. The same
can be done with video. Push notifications can be sent out to your customer base to let them know whenever you have added a new audio or video.

Another thing that you may choose to do is insert directories into your app. This is probably one of the most popular features within Zapable, but the process can be quite extensive. Let’s say that you had an app for travelers, and you wanted to build a directory for people visiting Rome. Well, people are going to want to know where all of the good restaurants are and tourist areas to visit. When you build your directory out, you can include things like:

- Names
- Addresses
- Images
- Videos
- Coupons
- Loyalty Cards
- Facebook pages
- Websites
Now, let’s say that you have built out this directory, and one of the places you have listed is Rome’s famous Colosseum. If they choose this from the directory, then the app will give them GPS information on how to get there. This is a very handy feature. It would also be helpful to include restaurants in your directory. After all, everyone wants to go out for a good meal when they are on vacation, and this way, people can see what places to eat are nearby. People sometimes build apps just to create directories for their local area, and then they sell premium space within that app.

There are directories that people make for golf courses as well, where people sell golf supplies within the app. This is a great idea if you live in an area, like Florida, which has a lot of golf courses. That’s just one example of the many, many things that you can do to make money by building apps on Zapable.

If you decide that you want to add a video to your app, you can add it in from a particular channel or you can just use the search feature to find the specific video you would like to add. The process of adding a video to your app is almost instantaneous, and it’s also another very popular feature that is often used. You can add titles and descriptions to these videos if you wish. This is a great way to keep people interacting with your app longer.

Another option you might try out is “Book a Table”. This hooks into OpenTable.com, which is a massive reservation site. People can order food from within the app. There are all kinds of different services that you can link to this. The feature opens up a whole other market for you to target. So, for example, you can go after businesses that are listed on these sites and show...
them an app. You can have opt-in forms that will capture people’s names and email addresses. Plus, you can add Google Analytics to your apps.

There are ways to protect your apps and make them member-only apps. For instance, if you want to have an app that’s only for certain people, you can protect it with the “Member Protections” feature. You can also add in contact forms and notes pages. So, let’s say you’ve made an app for a seminar that’s happening. You can add a notes feature that will allow people to add notes into their app. It’s always good to self-contain everything so that things are easy to keep track of. This feature even allows people to search their notes using a search bar.

You can hook into Twitter, Instagram, Flickr, and Facebook from the apps that you make. So, you have options for all the major social profiles. Another thing that you can do is link into Amazon and add products into your app that way. In fact, one of the ways that you can make money through the apps that you make is to become an affiliate with Amazon. What that means is that you can sell products that you don’t own through Amazon, and you can get paid a commission for that. This is a very easy thing to start doing. Andrew and Chris actually have training that can help you get signed up in under 10 minutes.

Back to the example of making a directory for golf courses, you could use the Amazon feature within the app builder to bring up different golf clubs that people are selling and just select the ones that you wanted to promote within the app. When a user sees a product they want and buys it through your app, then you will earn a commission for that sale. So, that’s yet another

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resource that you can build out within your app and another passive income stream for you to take on.

There’s just a ton of different features that you could use to build your apps with. You can use the iTunes feature to add different podcasts to your app. People can click on these to install the podcasts that they want. This is another way to build out more resources for your apps. This is all very powerful.
Introducing Zapable: Your App-Building “Business in a Box”

Above you’ll find pictures of some of the current Zapable customers. You can do this too. This opportunity is for everyone:

- It doesn’t matter what current age you are
- It doesn’t matter what your previous background in life is
- It doesn’t matter what race or ethnic origin you are from
- It doesn’t matter if you have zero previous tech or sales experience
- This is a global opportunity for those who take action today!

Look at the proof provided in the screenshot below. One person is talking about closing a $25,000 deal, another says that he was able to close 3 clients, and yet another said that Facebook gave him a $30,000 grant. The last example is one that sticks out to Andrew. In fact, he says that this is the craziest testimonial that he had ever gotten. The person, named Burak, has built a business up for himself building apps for clients, and he ended up getting involved with a program that Facebook had for helping mobile startups succeed. His app was chosen because of its impressive development, and that’s how he ended up getting this grant.

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Andrew invites you to visit their review page (http://zapable.com/zapable-reviews/). They currently have over 200 testimonials listed there. How many products have you honestly seen online that have gotten this many reviews. There are a ton of success stories to read over if you like. The list just goes on and on. Zapable really is a super-popular program, and the goal for 2018 is for the Zapable team to help their customers sell over $10,000,000 worth of apps this year. You can be part of what Andrew is calling the “Zapable Revolution”.

Imagine if you could just sell one $500 app a day for 30 days. By the end of the month, you would have $15,000.00. It really wouldn’t be that hard to do that. Now, imagine that you charged a $100 a month maintenance fee. That would come out to $3,000 a month in recurring income. This is actually on the low end because most people charge between $99 and $300 for maintaining apps for their clients. Still, even on the low end, that would be a steady $3,000 a month in recurring income that comes in automatically every month.
Look at the screenshot above. This is an order form from one of Zapable’s competitors, and you can see that if you went with this company, you would have to pay $1,438.80 just to generate one single app. Another competitor of theirs charges $576 per app. Here’s what you’re going to get when you join Zapable through this special deal. First, you’re going to get full access to the Zapable Cloud Based App Builder, which has over 30 Features. This alone carries a value of $10,997, and it includes:

- Full Custom Design Interface
- Push Button Notifications
- Shopify Store
- Add Your Amazon Store
- iTunes Store
- Custom Catalogue
- Add Videos from YouTube & DropBox
- Directory
- Loyalty Cards
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The best part of this is that the Zapable program is updating the membership all of the time with new features. Every 1-2 months they roll out new features, as a matter of fact. You are going to get access to all of their updates as part of your membership. You’re also going to receive access to the “member only” private forum that Zapable provides. There are over 4,000 paying members in there. You’ll be able to share and collaborate with like-minded Zapable members.

Today’s offer also comes with 2 free tickets to the offline Zapable event for 2018. They haven’t yet confirmed the exact date and location for this event, but you can rest assured that you are invited and the Zapable team is paying for you to attend. Zapable also holds monthly contests with cash prizes, and there are live leaderboards for the most apps generated, most sales made, and much more. All in all, this has been assessed to be worth at least $14,991. You’d probably agree that this would be a fair value to charge.

The Zapable team could easily sell this a price of $5,000 a year. Remember, you don’t just get access to the software, but also to the community. Most people would see this as a pretty good deal, and they know that they could still get a lot of people to sign up at that rate. They aren’t going to charge that though. They aren’t even going to charge people $2,500 a year for their program because they want to see people get a good start, and they want to see even more success stories in the membership.
If you get started right now, you can join Zapable for just $997 a year. For that price, you’ll get access to everything. People in this membership are currently making money. You can see that Andrew just recently asked people what they were making with their apps, and you can see in the screenshot above that he got answers like $599...$2,000...$1,500. So, literally, if you sold one app for $1,000, you would make your money back for buying the program instantly.

During his presentation, Andrew decided to offer his new customers a much better deal. He says that it’s “the craziest deal of all time”. If you join today, through Jay Boyer’s affiliate link, you’re going to get a full year’s access for just $297. With this investment, you’re allowed to build 50 apps. It gets even better than that. There’s a HUGE $10,000 bonus that Andrew wants to throw in, but this is only going to be given to the first 50 people to join in today. If you join today and you are one of the first 50 people to sign up, you’re going to be able to build an unlimited amount of apps at no extra charge.

No other app builder on the planet can compete with this offer. It’s the craziest deal that Andrew has ever seen being made in the app market. To make this even more of a no-brainer, Andrew has thrown in a 100% Satisfaction Guarantee. The guarantee states:

“We want you to be 100% satisfied with your investment into Zapable. So, here is our “no quibble”, iron-clad satisfaction promise.
If you use Zapable and it doesn’t carry out every feature we have demonstrated in an easy to use fashion, or it just isn’t for you, we will refund your purchase in full after 30 days – no questions asked.”

To retrieve your refund, all you have to do is contact Support@Zapable.com. Now, understand that you need to act fast because if you don’t order quickly enough the 50 spots will fill up and you won’t be able to take advantage of the “unlimited apps” offer. Understand there is a hard cost that Andrew and Chris are taking on in order to offer this. You can’t find this online anywhere else, and you certainly aren’t going to find this unlimited offer anywhere else. This is only being offered through Jay, and that’s only because Jay is a friend of Andrew and Chris’.

If you are one of the first 50 to sign up, you are also going to receive a 4-week training course. You’ll be given step-by-step instructions on how to sell apps to local businesses. This is in-depth training on how to do so, and David, who is an app-selling wizard, is going to give you his own private email so that you can contact him if you need help. This is course that is typically sold for $297 - $497.

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You are going to get all of the training that you need in order to reach out to businesses, and you can do all of this via email, if you’d rather. You may eventually want to get on the phone and even meet your clients in person, but that’s not necessary for using this system. All of your questions are going to be answered. Have no fear. You can do this too. Zapable makes it incredibly easy to build your apps and you’re going to learn how to go about reaching out to businesses that need your help. You can move on to selling one app per week and just build up from there, as so many current members have already.

You can name your own price for these apps as well. You can sell them for $500 apiece, but you can also charge thousands of dollars if you wanted to, especially if you build extremely personalized apps that include lots of features. It would be nice to see big amounts like that drop into your bank account for sure, but what really makes this such a powerful opportunity is that this gives you the ability to set up recurring revenue streams for yourself.

Your brand new customers are going to be thrilled that they are going to be able to log in themselves and send in a notification to all of their app subscribers with a brand new special, a coupon, or whatever promotion they want to offer. They are going to be able to do that on their own and as often as they want to. This is going to be well-worth the $100 or $200 a month you charge them. The recurring income is going to change your life, but you have to get into the program, go through the training, and start taking action.

Jay says that he thought this was going to be sold for $997 to his group, and he thought it was an awesome offer at that price. He didn’t know that Andrew and Chris were going to end up...
offering a year’s access for $297 with an unlimited amount of apps. This is truly a screaming no-brainer. He can’t even imagine how these men are even making money on this because they have such a robust support team and development costs. Jay is highly appreciative to be able to bring this offer to his subscribers.

Zapable is very different than a lot of internet marketing companies. They’ve only just turned a year old, and they grew so fast that they have gotten the attention of some very big press release companies. So, they are undergoing a massive PR campaign at the moment, and in the coming months, they are looking to get featured in some major publications such as Entrepreneur.com, Mashable, and Forbes. They’ve actually had to hire a whole team because they just couldn’t hire this internally. They’ve added to the team, for example, to train people to sell apps.

There’s just so much opportunity out there for app developers, and Zapable will be increasing its price points in the future. However, right now, if you join at the price of $297, you’ll be grandfathered in. That means when you go to renew your subscription in a year’s time, you will only pay $297. So, as long as you remain a member, you will only pay $297 a year for life. That’s something that Andrew and Chris wanted to make sure that you were aware of. You’ve seen the reviews and the testimonials.

How incredible would it be if you could sell 50 apps in your first year? At $1,000 apiece, you do the math. Andrew and Chris have made this incredible offer available to you, and if you get in quickly, you can have an unlimited number of apps as part of your subscription. This offer will be renewing a year from now. If you would like to move forward with Zapable, that’s great. You’ll be locked in at $297 no matter what the price is by then, but if you decide that it’s not for you, then that’s okay too.

Jay asks that after you make your purchase, you head over to his Facebook group and let him know why you joined in today. He would like to hear how this is going to compliment your existing business. He knows that Andrew and Chris would love to see that feedback as well, and of course, they would love to add you to their list of success stories. Jay also would like to hear about the success you have with this program moving forward.

There’s been a question from some people who are using PayPal to join. The way PayPal words it is that there are nine further payments. However, what they mean is per year. You can cancel at any point in time. If you cancel at any point during the year, your subscription remains active until the 12 months is up, and then it will expire. That’s just PayPal’s wording, but it’s causing people to become confused, and that’s why Andrew wanted to reassure you.

Furthermore, Andrew and the team want to incentivize you to sell your app and become a successful Zapable member. So, when you sell your first app, they are going to give you a $100
rebate. That means you’re actually getting a one year’s subscription, with an unlimited amount of apps, for $197 as long as you get in, use the system, and make your first sale. Jay was even shocked by this, and he even stated that this was one of the craziest offers that he has had the privilege of being able to present. Not only that, but this is one of the most powerful, money-making business models that he has ever seen.

You are going to be on the wave of a $77 billion business that no one really even knows how to monetize yet, but you are going to have the skills, the knowledge, and the tools to be able to create these apps quickly and easily for businesses. It doesn’t matter if you are a 9-year-old girl or an 89-year-old grandma. You are going to be able to do this too. This team is willing to pick you up and carry you across the finish line if they need to, and they are going to incentivize you in every possible way to ensure that you are going to have success with this system. Your first sale alone can completely pay for this entire program, depending on what you decide to charge, of course.

You have absolutely nothing to lose and everything to gain. Now is the time to take action. You can sign up right now at [http://www.zapable.com/jay](http://www.zapable.com/jay)

Again, this offer comes with zero risk. Go ahead and click on the link and get inside to secure these amazing bonuses that they have very kindly made available to you. Jay refers to this as ethical bribery. According to Jay, he’s known Andrew for years, and he is not only one of the most successful entrepreneurs Jay has ever seen, but he is coming from the right place when it comes to running a long-lasting successful business. He says the same for Chris. These men are coming from a standpoint of wanting to see their customers succeed.

If you think about it, if they are providing you with everything that you need to succeed and incentivizing to make sales, twelve months from now, you’re not even going to think twice about renewing your subscription because by then it would have probably paid for itself, by 10 fold at least. On top of that, they are giving you unlimited apps, they are giving you extra bonus training by one of their super-star sellers, and they are giving you access to a community that will allow you to discuss your business and even work with other very successful Zapable students.

These people are not only having success, but they are having fun with their business and making things happen for themselves. They are creating life-changing passive income streams. This offer isn’t going to be around for very much longer, so if you want all of this for yourself, you have to act now.

Go ahead and secure all of these bonuses, but most importantly, get inside and get started. You’ll be happy that you did, and if you’re not for any reason, remember, you can cancel at any

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time. The door is wide open for you to walk through, but no one can do this for you. The only thing that may be stopping you at this point is making the decision that this is something that you want to do, and that you can do. Take action now, because this special offer will disappear on Sunday at midnight, Pacific time.

Click here right now to lock in your spot and get started with this remarkable system:  
http://www.zapable.com/jay
What People Are Saying About Zapable

Here’s what brand new Zapable members had to say about this amazing opportunity that Andrew and Chris have made available to you this weekend:

Lisa Markman  
1 hr · Vaughn, WA  
Just joined Zapable. This looks like a great product and service to add to my consulting biz.

Joe Sheets  
1 hr · Willow Springs, NC  
Jay Boyer... Just signed up for the Zapable offer. I think this is going to be a great adjunct to our IT services business. Thank you so much for bringing this to me!

Bill Bateman  
7 hrs  
I hope that there is a recorded replay. I was fascinated with the high ticket niche right up to the point that my smart phone went dead 😁

Caroline Root  
1 hr  
Just joined the Zapable family. After 24 years of producing printed materials, I am ready to enter a new phase.

Caroline Root I am headed out to see customers, and will be out of the office until Monday morning. Looking forward to working with you!
Purchased Zapable. My son and I can create great mobile apps - been wondering how I could do this - and Jay presented an answer with this platform created by Chris and Andrew Fox.

Kevin Hislop I have had zapable for a while, and it's a good, easy to use system. There is virtually everything you need to build any sort of app, and there are some cool updates coming I believe.

Lisa Markman Pat--I just grabbed it too. I know it's going to be a nice add to my biz consulting work and clients. Fun.

Patty Loftus Rutkowski I also joined...mobile is the future....all I read online says these guys have a great product and great customer service...here we go!!!

Charlene Coutu I'm in Zapable! I got in because I realize the importance of people needing to be reachable by mobile devices and the offer itself is too good to pass up.

Jeanne Smith I'm in with Zapable. Excited! Don't know which direction I am going to take, but have some ideas!
Ready to get started? Great! But please know that this offer is extremely time-sensitive, and will not be available after this weekend (Sunday at midnight, PST). Click here to lock in this extreme value and all of Andrew and Chris’ fast-start bonuses:

http://www.zapable.com/jay
Questions & Answers

Is there a white label feature for coupons too?
That’s something that the team is currently working on as well.

Do you track or have a voluntary feedback on pricing from all of your Zapable users?
That’s a good question. When you go into the forum, you’ll see that there are a lot of people from a lot of different areas who share their pricing there.

What if I want to integrate with other services but they aren’t available with Zapable?
Zapable is constantly building and expanding, and because of that, they like to hear what people want. So, if you would like to see something integrated, don’t hesitate to reach out to the support team so that they can take note of it and possibly add it to the list of things to work on.

Can I add a menu and an ordering system for a pizza restaurant?
You can definitely add a menu, and if the business is already on one of the online portals for ordering, you can do that. You can’t build that out custom within your app, in other words. However, you can integrate with popular services that allow you to put an ordering system in place.

Can you make apps that are bilingual?
Not yet. What you can do is make an English version of the app, and then if you want to, you can simply clone it and make another in the other language you’d like to use.

When you create an app for a business, who owns the rights to it?

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When it is first created, you own it. After you offer it to the business owner, if they take you up on the offer, then you are selling your rights to them.

**Where does the app reside?**

Zapable has secure servers, which are purely for apps. They are protected with the latest encryption.

**Can I contact your tech support if I have any issues?**

Yes. Zapable prides itself on its support.

**Does it matter if I have a Mac or a PC?**

No matter what kind of a computer you are on, you can build these apps as long as you can go online and login.

**Can this integrate with WordPress?**

Yes. There’s actually an option when you create an app where you can enter in your WordPress blog URL. It will pull all of the feeds in for you.

**If I make changes after the app is in circulation, would it require an app update?**

No. The only time you’ll need to generate a new build and submit it is when you add a new feature.